

HERBSTER ANGUS FARMS

★ BULL & FEMALE SALE ★ APRIL 4, 2024 ★



HERBSTER ANGUS FARMS

Charles W. Herbster
Leading America's Agriculture™
PO Box 549
Falls City, Nebraska 68355

Ed Raithel, Manager (612) 859-9815
Amanda Raithel, Marketing Vice President (402) 245-7939
www.herbsterangus.com

Welcome to the 13th annual Herbster Angus Farms Bull and Female Sale. We are proud to be a part of a thriving beef industry. Cattle prices have continued to soar, and beef is in high demand among consumers worldwide. We are proud to offer bulls that will improve your profits in an already rewarding cattle business. Herbster Angus Farms is committed to breeding real cattle with performance integrity. Our program is built on honesty and value from how we market and sell our cattle and semen, to the data turned into the American Angus Association.


Many options in this offering will generate success in your cowherd. We have searched the entire country for genetics that will make the most impact in the shortest amount of time. The excitement generated by the inclusion of Doc Ryan, Maverick, and America have enhanced the quality of our program. These foundation bulls, matched with our powerful cows, have enabled us to produce the excellent young bulls in this catalog.

You will find a superior selection of Angus and Simmental genetics sired by the following bulls:

- Doc Ryan: powerful EPDs, carcass merit and performance
- Maverick: carcass excellence and maternal strength
- Greeley: calving ease and maternal superiority
- American Flag: astonishing growth and exciting style
- Capitol: calving ease and stellar pedigree
- North Face: growth and extreme power
- Dynamo (Simmental): bone, foot, power, and phenotype
- High Calibre (Simmental): growth and maternal quality

These sire groups are backed by generations of time tested females such as the Saras Dreams, the Ericas, the Madame Prides, the Lady Pridevas, and the Blackcap Mays.

We are grateful for your interest and support of our program. As always, if you have questions about the lots in this sale catalog, please don't hesitate to give us a call. We look forward to seeing you on sale day.


Charles W. Herbster, Owner


Ed Raithel, Manager



The Herbster Angus Farms Family: Brandon Keithley, Michelle Keithley, the late Bob Wagg (Judy's Dad), Anna Cooper (Judy's Sister), Tom and Dina Sells, Charles W. Herbster, Patty Utterback, Miranda Raithel, Ed and Mandy Raithel, Heidi and Monty Coleman. Not pictured - Cole Fiene.

HERBSTER ANGUS FARMS

13th Annual Bull and Female Sale

1:00 PM (CDT) • April 4, 2024 • Beatrice, Nebraska

LOCATION:

Beatrice 77 Livestock
3320 N 6th St, Beatrice, Nebraska 68310
The sale is located on the east side of
Highway 77 in Beatrice, Nebraska.

SALE DAY PHONES:

(612) 859-9815 • (402) 245-7939
(402) 801-1420 • (402) 801-1006
(402) 239-8741

AUCTIONEER:

Col. Matt Lowery
Buyers unable to attend the sale can send their bids to the
Auctioneer, Col. Matt Lowery, any of our ring staff or
directly to Ed Raithel (612) 859-9815. Our sale will also be
live on the Internet at www.dvauction.com, where you can
view and place bids online.



RING STAFF:

Terry Cotton, Special Assignment
Adam Conover, American Angus Association
Randy Rasby, American Cattleman
Mike Sorensen, Special Assignment

TERMS AND CONDITIONS:

Registered cattle will sell under the Terms and Conditions
as recommended by the American Angus Association with
the addition of the Herbster Angus Farms Bull Guarantee.

DELIVERY AND YOU-HAUL DISCOUNT:

This year, we will be offering delivery on bulls and females
to all states adjoining Nebraska at no extra charge.
A total discount of \$100 per buyer will be given to any
buyer who hauls his or her bull home directly from the sale
on April 4, 2024. (Ex: one bull purchased = \$100 discount;
two bulls purchased = \$100 discount; one bull and one cow
purchased = \$100 discount.). We can also house your bull
in Falls City, Nebraska, for up to two weeks after the sale.
Bulls left at Herbster Angus Farms after two weeks will be
subject to a \$5-per-day surcharge. (Females bought are not
included in this discount).

PREVIOUS CUSTOMER DISCOUNT:

Previous Herbster Angus Farms sale or private treaty cattle
customers will receive a \$250 credit on their bull purchase.
Purchase price must be over \$5000 to receive the discount.

ON THE COVER:

Ed Raithel, Herbster Angus Farms Manager, moves bulls
with his American Quarter Horse mare, Playin' in the CD
(Boomer). Boomer was bred by our great customer, Wayne
Wilde and trained by Wayne's family and his manager, Don
Abarr. Great horses and cattle come from their operation
in Shelvin, Minnesota.

VIEWING OF CATTLE:

The bulls and females will be moved to the sale facility in
Beatrice, Nebraska, and can be viewed from Wednesday,
April 3, 2024, through the sale on Thursday, April 4, 2024.

SUPPLEMENTAL INFORMATION:

A supplement sheet containing up-to-date information about
the offering and genetic testing data will be available at the
sale. Announcements over the block take precedence over
printed material on sale day.

LIVESTOCK MORTALITY INSURANCE:

Insurance will be available sale day through Dakota AG
Insurance, Jared Mohnen (605) 999-4475.

FOOD AND REFRESHMENTS:

A Wednesday dinner, Thursday breakfast, and Thursday
lunch will be served.

SALE HEALTH INFORMATION:

All cattle selling in this sale are inspected by a licensed
veterinarian and will have current health certificates for
immediate shipment. The bulls have been tested free of Trich
and Johne's. The heifers have been tested free of Johne's.

HERD HEALTH:

Cows and Herd Bulls: Annual vaccination for IBR, PI3, BVD
1 and 2, Vibrio and the five most common strains of Lepto
and Blackleg. Our cattle are poured in the spring and fall. We
herd test for Johne's annually. Calves: (birth) Endovacc Beef,
(Protocol given at turnout, preconditioning and weaning), 7
Way, Endovacc Beef, Vista Once, Dectomax or Ivermectin.
Conklin Fastrack® Probiotic has been given at all stages of life.

RETAINED INTEREST:

Unless otherwise stated in the sale book, Herbster Angus
Farms will retain 1/3 revenue sharing interest on every
bull sold, and the buyer receives full salvage value and full
possession. When Herbster Angus Farms retains at least 1/2
interest in a bull, he must be collected at North American
Breeders in Berryville, Virginia, to ensure quality, 40-million-
count semen is produced.

BULL GUARANTEE:

We guarantee the bulls selling in the 2024 Herbster Angus
Farms Sale to be fertile and sell with a positive semen check
on the day of the sale. Bulls are guaranteed fertile through the
breeding season directly following the purchase of the bull,
approximately April 4, 2024, to August 1, 2024. Our bulls are
not guaranteed through negligence, poor feeding, or accidents,
but only for fertility and issues relating to fertility. We suggest
that buyers purchase insurance on their bulls to protect
their investment against catastrophes out of the control of
Herbster Angus Farms.

Charles W. Herbster

LEADING AMERICA'S AGRICULTURE™

Charles W. Herbster continues to work diligently for America's hard-working farmers and ranchers, telling their stories to our government officials and supporting legislation that positively effects their livelihood.



Charles W. Herbster and Fox News Anchor, Pete Hegseth at the 2022 Conklin National Convention in Branson, Missouri. Mr. Hegseth was a keynote speaker at the event.



Charles W. Herbster and United States Senator, Chuck Grassley (Iowa). Mr. Herbster was honored to host a forum at his Red Oak, Iowa business, Agri-Solutions Inc. for Senator Grassley. Mr. Herbster said, "Supporting candidates like Senator Grassley is important to assure our conservative values are well represented in Washington, D.C."



Charles W. Herbster ushered in 2021 at the Mar-a-Lago Resort in Palm Beach, Florida, with the Donald J. Trump family. He was honored to be a special guest of Fox News celebrity Judge Jeanine Pirro and Eric and Lara Trump.



A great friend to Charles W. Herbster, Mr. Lee Greenwood, singer and songwriter of "God Bless the U.S.A.," was given the Conservative Hall of Fame Award during the 2022 CPAC in Orlando, Florida. Charles presented and sponsored the beautiful eagle award. (L to R) Charles W. Herbster, Kimberly Payne (Mr. Greenwood's wife), and singer-songwriter, Lee Greenwood.



Charles W. Herbster received the Lifetime Achievement Award on May 29, 2022, at the 5th Annual Global Beauty Awards in Bellevue, Washington. In the photo from (L to R): Jennifer Lloyd 2022 Global Beauty Awards Brand Ambassador; Maureen Francisco, Co-Founder of the Global Beauty Awards; Charles W. Herbster; Tori Kruse, Miss Missouri USA 2018; and Stacey Schieffelin, AFPI Senior Advisor.



Kellyanne Conway speaks during Charles' Governor Announcement in Fremont, Nebraska. Ms. Conway was the National Campaign Manager for the Charles W. Herbster Governor Campaign. She also served as the Senior Advisor to President Donald J. Trump while he was in office.

Charles W. Herbster

LEADING AMERICA'S AGRICULTURE™

Charles W. Herbster continues to work diligently for America's hard-working farmers and ranchers, telling their stories to our government officials and supporting legislation that positively effects their livelihood.



Charles W. Herbster and Judge Jeanine Pirro at the 2021 Conklin National Convention in Branson, Missouri.



Charles W. Herbster met with world-renowned economist and the Director of the United States Economic Council, Larry Kudlow, at the White House in Washington, D.C.



Corey Lewandowski, former Senior Advisor to President Donald J. Trump, and Charles W. Herbster.



Charles W. Herbster with Governor of South Dakota, Kristi Noem and Mike Lindell, CEO of My Pillow Inc. at the Mom's For America Prayer Breakfast in Washington, D.C.



At President Donald J. Trump's Mar-a-Lago Club in Palm Beach, Florida. (L to R) Mr. Bernd Lembcke, Executive Vice President of Mar-a-Lago, Mr. Dan Cathy, Owner and Chairman of Chick-fil-A, and Charles W. Herbster.

Angus Bulls



**WORLD-CLASS GENETICS
CORRECT FEET & LEGS
SUPERIOR GROWTH
UNPARALLELED DOCILITY**

Herbster Reference Sire



T/D Doc Ryan 049 – Our \$525,000 top-selling bull and sire of Lots 1-20, 48-49, and 56-62.

T/D Doc Ryan 049

Birth Date: 01/10/20

Reg: 19820224

KM Broken Bow 002
Casino Bomber N33
18658677
Casino Annie K48

Summitcrest Complete 1P55
Summitcrest Princess 0P12
DPL Upward L70
Casino Annie G64
G A R Phenom 7953
G A R New Design 5050
G A R Progress 830
Tex Demand 2791
B/R Ruby of Tiffany 8496

G A R Phenom 7953
T/D Ruby of Tiffany 824
19145055
B/R Ruby of Tiffany 688

BW: 81 | ADJ WW: 918 | ADJ YW: 1561

CED	BW	WW	YW	SC
+8	+1.1	+92	+157	+1.06
MILK	CW	MARB	RE	\$M
+24	+81	+1.10	+97	+68
\$W	\$F	\$G	\$B	\$C
+81	+126	+79	+205	+334

Our \$525,000 Doc Ryan was the top-selling and record-setting bull of the 2021 T/D Angus sale. He has a time-tested and proven cow family behind him, an impeccable phenotype accentuated by incredible internal dimension, classic structural soundness, and superior performance. He is proving to be an amazing sire with an average progeny weaning ratio of 103; a yearling ratio of 103; an IMF ratio of 103; and a REA ratio of 103. Doc Ryan has worked extremely well on cattle carrying the Schaff Angus Valley influence. Not only is Doc Ryan an outlier for phenotype and structure, but he also has elite EPDs. He ranks in the top 2% of Current sires for WW and CW; and in the top 3% for YW, \$B, and \$C.



Herbster Lucky Seven 256 – Our 2023 \$85,000 top-selling bull sired by Doc Ryan.

*"When Trey and Dayna Wasserburger of T/D ANGUS at Rishel Ranch make breeding decisions, they revolve around the mantra 'Most of the Best.' **Doc Ryan is the epitome of that. There's never been a beast this good to come out of this breeding program!** The story of Doc Ryan began eight generations ago with Tiffany of BR. Born in 1982, with the beauty of a fine gem, she became the foundation matron of all Ruby of Tiffanys in the Angus breed. Seven Ruby of Tiffanys later, an amazing two-year-old, T/D Ruby of Tiffany 824, produced **THE BULL** of a generation."*

~ Bill Rishel, Master Angus Breeder



Doc Ryan is backed by Cow Power

As told by Bill Rishel

Gen One

Tiffany BR

The year was 1982, and a stunning heifer calf was born February 4th that struck us as being quite special in the way of a quality gemstone. So, we named her Tiffany BR. She became the foundation matron of the B/R Ruby of Tiffanys, one of the most impactful cow families of the Angus breed. It was about this time that I realized, using the “hottest” bull of the breed was not a breeding program, and having a goal of producing the “next great one” with no plan was a long-shot at best.

Gen Two

B/R Ruby of Tiffany

I was trained to believe in the value of great females in a pedigree, and it occurred to me that our goal should be to see “how small we could make the scrap pile” in each year’s calf crop. So, with that in mind, we mated Tiffany BR to AAR New Trend. The result was B/R Ruby of Tiffany, a female that, to this day, would represent the phenotype that I would want every cow in my herd to have. It was about this time that we embarked on identifying carcass merit in our program. The value of that effort would not be fully appreciated by the industry for another 10-15 years. We were committed to seeking carcass genetics without compromising fertility, structural correctness, and functional traits.

Gen Three

B/R Ruby of Tiffany 4117

The third cow in Doc Ryan’s lineage was B/R Ruby of Tiffany 4117, born in 1994. She still posts a heifer pregnancy EPD of +13 (top 35%) and a marbling EPD of +.73 (top 30%). Longevity matters, and this female was mated at eight years of age to B/R New Frontier 095, the top-selling bull in the 2001 Rishel Angus sale, producing B/R Ruby of Tiffany 3156.

Gen Four

B/R Ruby of Tiffany 3156

This is a good time to mention that when we worked at “reducing the scrap pile,” bulls like “New Frontier” showed up at the top of their calf crops just like cream separating from the milk. They became more of the norm for us. B/R Ruby of Tiffany 3156 still posts a heifer pregnancy EPD of +13.6 (top 30%) and a marbling EPD of +1.02 (top 10%).

Gen Five

B/R Ruby of Tiffany 8496

The next female in line is a daughter of B/R 65R Genesis, B/R Ruby of Tiffany 8496, the great-grandmother of Doc Ryan. She posts a heifer pregnancy EPD of +13.2 (top 35%) and a marbling EPD of +1.42 (top 2%).

Gen Six

B/R Ruby of Tiffany 688

That brings us to the grandmother of Doc Ryan, B/R Ruby of Tiffany 688, and she posts a heifer pregnancy EPD of +16 (top 10%) and a marbling EPD of +1.43 (top 2%).

Gen Seven

T/D Ruby of Tiffany 824

The female that is the seventh generation of this story is T/D Ruby of Tiffany 824, who, as a two-year-old female, produced the eighth generation Doc Ryan, the highest-selling and one of the most remarkable individuals in the storied history of the Rishel program. She records a heifer pregnancy EPD of +14.2 (top 25%) and a marbling EPD of +1.44 (top 1%).

**No. 1 actual weaning weight in the 2023
Herbster Angus Farms calf crop at 1005 pounds to ratio 122.**



1 Herbster Battle Creek 307

Birth Date: 02/02/23 Reg: +20701127 Tattoo: 307

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824

S A V America 8018
Herbster Saras Dream 1138
20167406
CCC Sara's Dream 5116

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688
S A V President 6847
S A V Madame Pride 0075
Dameron First Class
Silveiras Saras Dream 1339

Actual Data	
Birth Weight	88
Adj. 205 Wt.	944
WW Ratio	122
Adj. 365 Wt.	1552
YW Ratio	112
Dam's Prod	1WW122
	1YW112

CED	BW	WW	YW	MILK	SC	CW
-6	+5.8	+91	+146	+17	+0.19	+70
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.89	+0.59	+38	+63	+103	+168	+256

Each year it's always an interesting discussion on what bull is going to lead off the main sire group and rise to the top to be Lot 1. We had no problem elevating the heaviest weaning weight Doc Ryan bull into that coveted position. Herbster Battle Creek 307 stepped on the scale last fall at an impressive actual 1005 pounds and adjusted to 944. He was the high ratioing calf of our 2023 spring calf crop at 122.

The Saras Dream family is not only amazing phenotypically, but they also produce. This bull's maternal granddam was a many-time major show champion we own with Austin and Kaden Nowatzke. She produced a \$360,000 heifer in their sale last fall.

Don't miss this bruiser of a bull on sale day! He ranks in the upper percentiles for WW, YW, and CW EPD all while keeping a +0.89 Marb EPD. You won't sacrifice growth, maternal power, or structure choosing Herbster Battle Creek!



CCC Sara's Dream 5116 – Our donor, many times champion, and maternal granddam of Lot 1 and Lots 2-5.



America – Our \$1.51 million, world-record, and top-selling bull, sire of American Flag, Lots 63-64, and maternal grandsire of Lots 1, 6-11, and 39.

Herbster Reference Dam



Herbster Saras Dream 7237 – The winningest cow in Herbster Angus Farms history and the dam of Lots 2-5. She is a maternal sister to the dam of Lot 1 and Herbster Banner 0145.

Herbster Saras Dream 7237

Birth Date: 12/26/17

Reg: 19110122

S A V Brilliance 8077
P V F Insight 0129
14850409
P V F Missie 790

Dameron First Class
CCC Sara's Dream 5116
16128291
Silveiras Saras Dream 1339

S A V Bismarck 5682
S A V Blackcap May 5270
P V F New Horizon 001
P V F Miss Raptor 024
EXG RS First Rate S903 R3
Dameron Northern Miss 3114
Silveiras Style 9303
EXG Saras Dream S609 R3

CED	BW	WW	YW	SC
-4	+4.7	+69	+107	+25
MILK	CW	MARB	RE	\$M
+20	+47	+31	+98	+37
\$W	\$F	\$G	\$B	\$C
+49	+92	+44	+136	+213



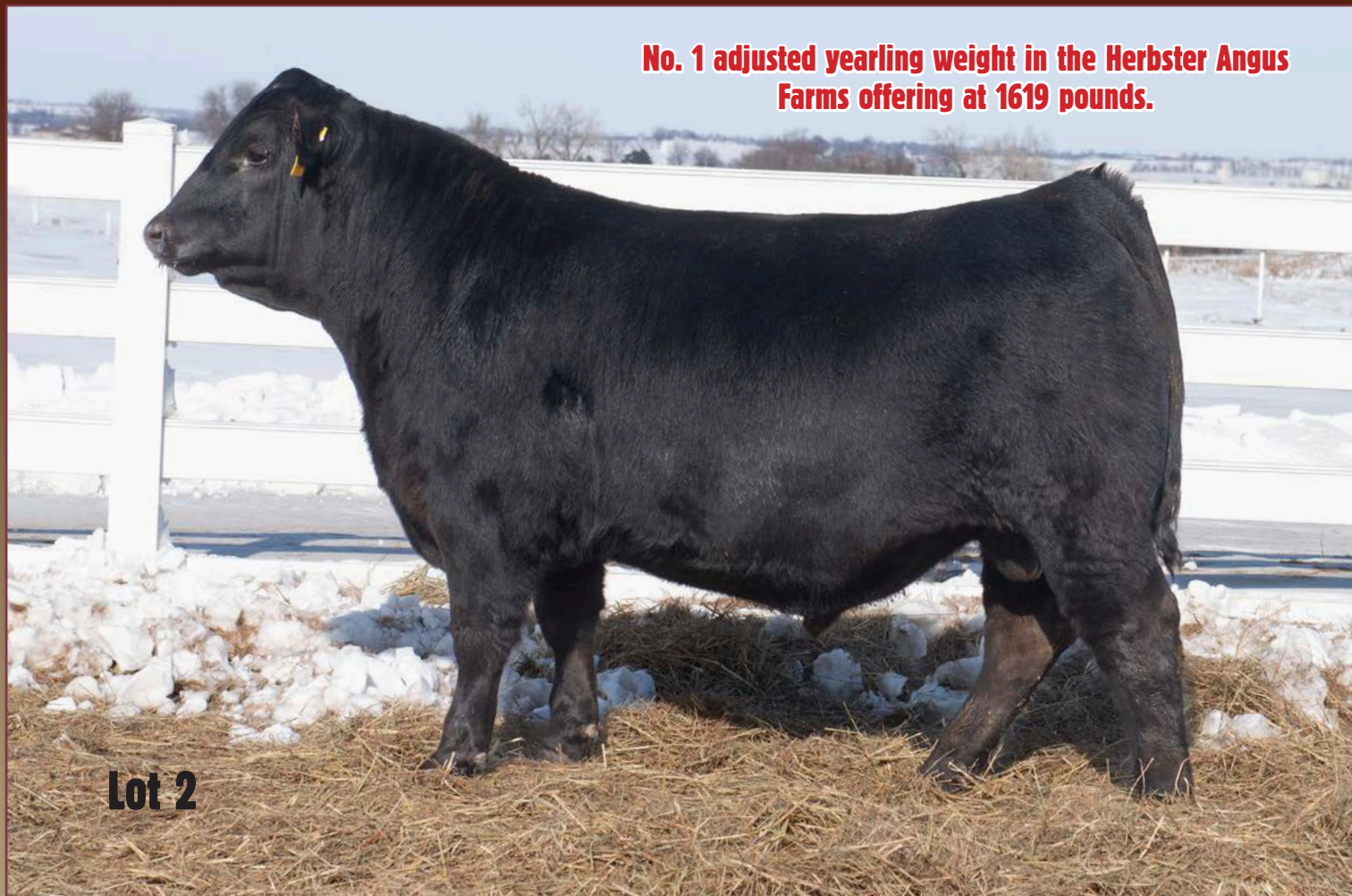
"Wanda" at the backdrop as Grand Champion Owned Cow and Calf at the 2020 NJAS.



"Wanda" winning her division as a bred heifer at the 2019 National Junior Angus Show. She went to the NJAS four times and was a banner winner each year. That's quite a feat!

Herbster Saras Dream 7237, "Wanda" is the winningest female in Herbster Angus Farms history. Miranda Raithel took her to the National Junior Angus Show (NJAS) four times, and she was in a division champion photo every year! "Wanda," was the NJAS Reserve Division 1 Champion Female in 2018, the NJAS Late Senior Division Champion in 2019, the NJAS Grand Champion Owned Cow and Calf in 2020, and the NJAS Mature Owned Cow and Calf Champion in 2021. Striking, she is a no-miss cow with excellent, show ring presence backed by superior performance. She works to every bull we have mated her to. Her Doc Ryan progeny are sale highlights in this year's sale! "Wanda" calves every 365 days and is a pillar of fertility.

No. 1 adjusted yearling weight in the Herbster Angus Farms offering at 1619 pounds.



Lot 2

2 Herbster Bridgeport 393

Birth Date: 03/01/23 Reg: +20702034 Tattoo: 393

Casino Bomber N33
T/D Doc Ryan 049
19820224 T/D Ruby of Tiffany 824

PVF Insight 0129
Herbster Saras Dream 7237
19110122 CCC Sara's Dream 5116

KM Broken Bow 002
Casino Annie K48

G A R Phenom 7953
B/R Ruby of Tiffany 688

S A V Brilliance 8077
PVF Missie 790

Dameron First Class
Silveiras Saras Dream 1339

CED	BW	WW	YW	MILK	SC	CW
-3	+5	+87	+151	+25	+1.22	+81
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.87	+1.02	+31	+64	+127	+199	+289

Actual Data
Birth Weight
82
Adj. 205 Wt.
877
WW Ratio
100
Adj. 365 Wt.
1619
YW Ratio
100
Dam's Prod
3WW104
3YW105

3 Herbster Bennington 389

Birth Date: 03/01/23 Reg: +20701145 Tattoo: 389

Casino Bomber N33
T/D Doc Ryan 049
19820224 T/D Ruby of Tiffany 824

PVF Insight 0129
Herbster Saras Dream 7237
19110122 CCC Sara's Dream 5116

KM Broken Bow 002
Casino Annie K48

G A R Phenom 7953
B/R Ruby of Tiffany 688

S A V Brilliance 8077
PVF Missie 790

Dameron First Class
Silveiras Saras Dream 1339

CED	BW	WW	YW	MILK	SC	CW
-3	+4	+95	+156	+20	+0.58	+76
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.73	+0.96	+65	+75	+114	+175	+292

Actual Data
Birth Weight
79
Adj. 205 Wt.
852
WW Ratio
106
Adj. 365 Wt.
1396
YW Ratio
98
Dam's Prod
3WW104
3YW105



It's by no accident the Saras Dream family is at the front of this sale book. They look like beauty queens, but they perform like titans. The Lot 2 bull, Herbster Bridgeport 393 has growth, scrotal size, maternal excellence, and carcass merit. He is truly the best of both worlds combining phenotype with production traits! As these calves grew throughout the summer and into the fall of 2023, Bridgeport always sorted himself to the top as producers visited Herbster Angus Farms. Bridgeport carries the CAB seal and ranks in the top 5% of Non-Parent sires for WW, YW, CW, \$F, and \$B. The crew agrees he may be the most structurally superior bull ever produced in these pastures. He's incredible in his skeleton. Come see him walk on sale day. He moves like a cat! **We are reserving 1/2 semen revenue sharing interest in this exciting young herd sire.**



Herbster Bennington 389, the Lot 3 bull, has the highest WW EPD in the sale at +95 and weighed an impressive adjusted 852 pounds at weaning. Backed by his beautiful and productive dam, Herbster Saras Dream 7237 and the production power of Doc Ryan, he is poised to take your herd to the next level. He ranks in the top 1% of Non-Parent sires for WW EPD, the top 3% for YW EPD, and the top 5% for carcass weight, proving he has the power. Don't miss this opportunity to get in on the ground floor of our Saras Dream family!



Lot 3



CCC Sara's Dream 5116 – Our donor, many times champion and maternal granddam of Lot 1 and Lots 2-5.



Charles W. Herbster and President Donald J. Trump - Artwork by Mandy Raitzel, Herbster Angus Farms Vice President of Marketing.

4

Herbster Blue Springs 3100

Birth Date: 03/04/23 Reg: +20702035 Tattoo: 3100

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824

PVF Insight 0129
Herbster Saras Dream 7237
19110122
CCC Sara's Dream 5116

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688
S A V Brilliance 8077
PVF Missie 790
Dameron First Class
Silveiras Saras Dream 1339

CED	BW	WW	YW	MILK	SC	CW
+1	+2.4	+75	+127	+21	+0.47	+55
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.96	+1.07	+60	+63	+96	+172	+283

Actual Data
Birth Weight
76
Adj. 205 Wt.
816
WW Ratio
102
Adj. 365 Wt.
1374
YW Ratio
96
Dam's Prod
3WW104
3YW105



Like his four brothers that represent the incredible phenotype of Herbster Saras Dream 7237 "Wanda," Herbster Blue Springs 3100 is long, sound, and packed with performance. Don't miss his incredible structure—he's in the top percentiles for both Claw and Angle. A more moderate birthweight option of the flushmates, Lot 4 is a great choice.

5

Herbster Blue Hill 3108

Birth Date: 03/07/23 Reg: +20702036 Tattoo: 3108

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824

PVF Insight 0129
Herbster Saras Dream 7237
19110122
CCC Sara's Dream 5116

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688
S A V Brilliance 8077
PVF Missie 790
Dameron First Class
Silveiras Saras Dream 1339

CED	BW	WW	YW	MILK	SC	CW
-3	+4.9	+93	+152	+11	+0.84	+78
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.88	+1.08	+37	+59	+124	+197	+293

Actual Data
Birth Weight
82
Adj. 205 Wt.
812
WW Ratio
101
Adj. 365 Wt.
1530
YW Ratio
107
Dam's Prod
3WW104
3YW105



With arguably some of the best growth, size, and power genomic data in the entire offering, Herbster Blue Hill 3108 has elite markers for %WW, %YW, %YH, %FS Claw, %MW, %MH, %CW, and %RE. There is no doubt he will add frame score, pounds, and structure to any cow herd. Consequently, he ranks in the top 2% of Non-Parent sires for WW; in the top 4% for YW, CW, \$F; and the top 5% for RE.

Herbster Reference Sire



**American-Made, American-Bred,
and American-Owned**

SAV America 8018 – Our \$1.51 million, world-record, and top-selling bull, sire of Lots 63-64, and maternal grandsire of Lots 1, 6-11, and 39.

S A V America 8018

Birth Date: 01/31/18

Reg: 19249580

Coleman Charlo 0256

S A V President 6847

18578964

S A V Blackcap May 4136

S A F 598 Bando 5175

S A V Madame Pride 0075

13592871

S A V Madame Pride 8264

O C C Paxton 730P

Bohi Abigale 6014

S A V 8180 Traveler 004

S A V May 2397

Bon View Bando 598

S A F Royal Lass 1002

Leachman Right Time

S A R Cruzs Pride 8597

BW: 85 | ADJ WW: 1107 | ADJ YW: 1638

CED	BW	WW	YW	SC
-2	+4.8	+81	+136	+1.29

MILK	CW	MARB	RE	\$M
+15	+59	+47	+93	+51

\$W	\$F	\$G	\$B	\$C
+53	+96	+48	+144	+241



SAV Madame Pride 0075 – The dam of America.



President - Our \$938,500 sire of America. A daughter of President raised the bull selling as Lot 33.

America is our \$1.887-million valuation, all-time top-selling, world-record son of our herd sire, President. He literally shattered every benchmark including the all-time record for the American Angus Association for 205-day weight at 1107 pounds. He is a "one-of-a-kind" breeding piece, resulting from the last embryo produced out of the legendary SAV Madame Pride 0075, who has produced over \$5.4 million in progeny sales to date. As great as his name, he presents himself with true herd bull style—long-bodied, thick, square-hipped, deep, and massive with a sound structure, large scrotal, and a gentle disposition. His calves are superior in their foot and leg structure and are jet black. They have exceeded every expectation we had for them. In our herd, his 27 daughters in production have an average weaning ratio of 103. They are perfect-uddered and have an extreme amount of mothering ability. In our eyes, they are the ultimate Angus replacements.



Lot 6

6

Herbster Springfield 3123

Birth Date: 03/11/23 Reg: 20701121 Tattoo: 3123

Casino Bomber N33

T/D Doc Ryan 049

19820224

T/D Ruby of Tiffany 824

S A V America 8018

Herbster Echo 145

20056033

PM Echo 8'16

KM Broken Bow 002

Casino Annie K48

G A R Phenom 7953

B/R Ruby of Tiffany 688

S A V President 6847

S A V Madame Pride 0075

Bar-E-L Natural Law 52Y

HF Echo 111Y

CED	BW	WW	YW	MILK	SC	CW
-2	+4.5	+87	+140	+26	+1.09	+65
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.93	+0.65	+58	+74	+94	+162	+268

Actual Data
Birth Weight
85
Adj. 205 Wt.
892
WW Ratio
116
Adj. 365 Wt.
1471
YW Ratio
106
Dam's Prod
1WW116
1YW106



Landing in the "reserve champion" spot for weaning ratio in the 2023 spring bull calf crop, Herbster Springfield 3123 had an adjusted weaning weight of 892 pounds to ratio 116, and that's not too shabby! His dam is an impressive, first-calf America daughter out of PM Echo 8'16, the 2018 Grand Champion Female of the Canadian RBC Beef Supreme Challenge. She is an incredible female with a superior udder, and that is right up our alley! If power, growth, and a front pasture look is what you are searching for, take a peek at Lot 6!

7

Herbster O'Neill 3113

Birth Date: 03/07/23 Reg: 20703671 Tattoo: 3113

Casino Bomber N33

T/D Doc Ryan 049

19820224

T/D Ruby of Tiffany 824

S A V America 8018

Herbster Emblynnette 0192

19979530

Herbster Emblynnette 4215

KM Broken Bow 002

Casino Annie K48

G A R Phenom 7953

B/R Ruby of Tiffany 688

S A V President 6847

S A V Madame Pride 0075

S A V Harvester 0338

S A V Emblynnette 6572

CED	BW	WW	YW	MILK	SC	CW
-6	+4.7	+88	+147	+38	+1.86	+61
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.94	+0.87	+50	+81	+87	+158	+255

Actual Data
Birth Weight
94
Adj. 205 Wt.
880
WW Ratio
114
Adj. 365 Wt.
1530
YW Ratio
110
Dam's Prod
1WW114
1YW110



We happened to put two high-ratioing bull calves back-to-back in the sale book. Lot 7, Herbster O'Neill 3113 garnered the third-high weaning ratio of the 2023 spring bull calf crop at 114. Close on the heels of Lot 6, he had an adjusted weaning weight of 880 pounds. His mother is a first-calf heifer sired by America going back to one of our favorite cornerstone donors at Herbster Angus Farms, SAV Emblynnette 6572. "6572" is a full sister to the mother of International and has incredible longevity. She posts 13WW@101 and is still going strong in our donor program at 17 years of age! She proves longevity is possible with this pedigree. Lot 7 ranks in the top 3% of Non-Parent sires for WW and \$W. Herbster O'Neill 3113 was the highest ultrasound scanning USND Adj IMF bull in the offering with an incredible adjusted scan of 8.79 to ratio 158. In addition, he had a huge USND Adj ribeye as well at 18.4 to ratio 112.



Lot 8



Moore Forever Lady 4E –
Our donor and the grand-
dam of Lot 8.

8

Herbster Bloomfield 379

Birth Date: 02/22/23 Reg: 20701143 Tattoo: 379

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688

S A V America 8018
Herbster Forever Lady 126
20083338
Moore Forever Lady 4E

S A V President 6847
S A V Madame Pride 0075
Dameron First Class
Lazy H Bar Forever Lady 8143

CED	BW	WW	YW	MILK	SC	CW
+6	+2.5	+83	+151	+29	+0.98	+70
MARB	RE	\$M	\$W	\$F	\$B	\$C
+1.18	+0.74	+51	+71	+113	+199	+310

Actual Data
Birth Weight
75
Adj. 205 Wt.
806
WW Ratio
105
Adj. 365 Wt.
1600
YW Ratio
116
Dam's Prod
1WW105
1YW116



An anomaly for his maternal pedigree as it is more show ring oriented, Lot 8, has a marbling EPD of +.18. In addition, he ranks in the elite genomic percentiles for %WW, %YW, %CW, and %Marb. Don't overlook his great weaning ratios! He weighed an adjusted 806 pounds to ratio 105. His maternal granddam, Moore Forever Lady 4E, was a very successful show heifer for Miranda Raithel. "4E's" daughters have beautiful small-teated udders and are making perfect Angus cows. Herbster Bloomfield 379 has the potential to pass on incredible phenotype, explosive growth, and exceptional carcass traits.

9

Herbster Deshler 306

Birth Date: 02/02/23 Reg: 20701128 Tattoo: 306

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688

S A V America 8018
Herbster Blackbird 172
20350640
Sandpoint Blackbird 8809

S A V President 6847
S A V Madame Pride 0075
Connealy Onward
Riverbend Blackbird 4301

CED	BW	WW	YW	MILK	SC	CW
+8	+1.5	+91	+163	+28	+1.13	+87
MARB	RE	\$M	\$W	\$F	\$B	\$C
+1.07	+1.1	+70	+81	+136	+218	+353

Actual Data
Birth Weight
80
Adj. 205 Wt.
784
WW Ratio
102
Adj. 365 Wt.
1454
YW Ratio
105
Dam's Prod
1WW102
1YW105



Lot 9 is a sale highlight! Herbster Deshler 306 is extremely impressive in his power, leg structure, and masculinity. He had an adjusted weaning weight of 784 to ratio 102. Genomic analysis ranks this young bull in the elite percentiles for %WW, %YW, %CW, and %RE. He ranks in the top 1% of Non-Parent sires for CW, \$F, and \$C; in the top 2% for WW, YW, RADG, and \$B; and the top 4% for Doc and \$W. If you are wanting a bull with amazing numbers and phenotype, look no further!

His mother, another first-calf heifer sired by America, is a maternal sister to our 2023, \$85,000 top-selling bull, Herbster Lucky Seven. Lot 9's maternal granddam is "the mother of herd bulls," Sandpoint Blackbird 8809. "8809" is the second highest-selling cow in Angus history with a valuation of \$500,000 and has total progeny sales topping \$9 million to date. She is the dam of the \$1.46 million VAR Power Play.



Combining beans at Carico Farms in Falls City, Nebraska.



Sandpoint Blackbird 8809 - Our donor and the maternal granddam of Lucky Seven and Lot 9.

10 Herbster Blair 348

Birth Date: 02/11/23 Reg: 20701141 Tattoo: 348

Casino Bomber N33
T/D Doc Ryan 049
19820224

T/D Ruby of Tiffany 824

S A V America 8018

Herbster Erica 0165
19732677

Hickory Hill Erica 009

KM Broken Bow 002
Casino Annie K48

G A R Phenom 7953
B/R Ruby of Tiffany 688

S A V President 6847
S A V Madame Pride 0075

Connealy Stimulus 8419
Hickory Hill Erica TA32

CED	BW	WW	YW	MILK	SC	CW
+5	+2.8	+83	+134	+19	+0.56	+61
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.78	+0.69	+64	+71	+99	+165	+278

Actual Data
Birth Weight
83
Adj. 205 Wt.
810
WW Ratio
105
Adj. 365 Wt.
1418
YW Ratio
102
Dam's Prod
1WW105
1YW102



Starting her cow career off right, the mother of Lot 10 is a direct daughter of the \$1.51 Million America and Hickory Hill Erica 009, the mother of BUBS Southern Charm. That pedigree is royal in the Angus business!

Herbster Blair 348 is a great representation of what Doc Ryan can do for a heifer. His calves come easy and grow well to weaning. This calf ratioed 105 and had an adjusted weaning weight of 810 pounds.

11 Herbster Friend 329

Birth Date: 02/07/23 Reg: 20701133 Tattoo: 329

Casino Bomber N33
T/D Doc Ryan 049
19820224

T/D Ruby of Tiffany 824

S A V America 8018

Herbster Madame Pride 174
20459396

Herbster Madame Pride 5134

KM Broken Bow 002
Casino Annie K48

G A R Phenom 7953
B/R Ruby of Tiffany 688

S A V President 6847
S A V Madame Pride 0075

Herbster Sportsman 232
S A V Madame Pride 2138

CED	BW	WW	YW	MILK	SC	CW
+2	+2.5	+74	+122	+25	+1.1	+59
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.5	+1.06	+63	+69	+91	+143	+248

Actual Data
Birth Weight
72
Adj. 205 Wt.
816
WW Ratio
106
Adj. 365 Wt.
1411
YW Ratio
102
Dam's Prod
1WW106
1YW102

The bull selling as Lot 11 has a double dose of maternal excellence in the Madame Pride family backing up his pedigree. His mother, Herbster Madame Pride 174, is a great example of Angus maternal superiority and has a beautiful, well-balanced udder. His maternal granddam is a direct daughter of SAV Madame Pride 0075, the mother of America. He will make awesome daughters and the bull mates will weigh heavy. He had an adjusted 816-pound weaning weight to ratio 106!



"Today, our son received the COOLEST Championship award for the Grand Champion Carcass Steer at the 2023 National Junior Angus show! Thank you to Charles W. Herbster and Herbster Angus Farms!"
~ Albert Austrino, Dade City, Florida

Charles W. Herbster loves to support youth! In 2023, he was delighted to donate custom trophy leather and wool jackets to the Grand and Reserve Grand Champion entries at the National Junior Angus Show in Grand Island, Nebraska.

Owen D. Austrino from Dade City, Florida exhibited the Grand Champion carcass steer and is wearing his jacket in the photo.



Lot 12

12 Herbster Fairbury 320

Birth Date: 02/06/23 Reg: 20701131 Tattoo: 320

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824

S A V Governor 6844
Herbster Madame Pride 141
20056024
Herbster Madame Pride 764

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688

Coleman Charlo 0256
S A V Blackcap May 4136
V A R Discovery 2240
HF Cruzs Pride 777

CED	BW	WW	YW	MILK	SC	CW
+7	+1.3	+85	+135	+24	+0.56	+62
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.72	+0.98	+89	+84	+90	+152	+286

Actual Data
Birth Weight
70
Adj. 205 Wt.
844
WW Ratio
109
Adj. 365 Wt.
1206
YW Ratio
87
Dam's Prod
1WW109
1YW87



A favorite of the Herbster Angus Farms crew, Lot 12, Herbster Fairbury 320, has been a standout this year. We have appreciated him since birth for his thickness, length of side, depth, and structural correctness. When you get down to the brass tacks, he is a superior bull! Ratioing 109 and pushing down the scale to an adjusted weaning weight of 844, Lot 12 was one of the leaders in the calf crop for growth. He ranks in the top 2% of Non-Parent sires for \$W; in the top 5% for WW and \$M; and in the top 10% for Claw, Angle, PAP, and RE.

Backed by powerful maternal genetics, he has the highest \$M value in the sale at +89. His Pathfinder® maternal granddam, Herbster Madame Pride 764 has 4WW@109. Don't miss this one!



Governor – Our \$544,000 valuation bull, flushmate to President, and sire of the dam of Lot 12.



SAV Madame Pride 8264 – The maternal granddam of America and a full sister to the granddam of Lot 12.

Herbster Reference Dam



Linz Lady Acclaim 3189-8822 – Our \$95,000 donor and dam of Lots 13 and 14.

An exciting young donor in our program, Linz Lady Acclaim 3189-8822 was our pick of the Linz Angus Production Sale as a bred heifer for \$95,000 in 2020. Her calves are exceptional and have both phenotype and genetic superiority. She stems from our cornerstone Lady donor, the immortal RB Lady Standard 305-890.

13 Herbster Grand Island 3115

Birth Date: 03/08/23 Reg: +20701116 Tattoo: 3115

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824

Jindra Acclaim
Linz Lady Acclaim 3189-8822
19374712
RB Lady Complete 890-3189

KM Broken Bow 002
Casino Annie K48

G A R Phenom 7953
B/R Ruby of Tiffany 688

Jindra 3rd Dimension
Jindra Blackbird Lassy 1111
Summitcrest Complete 1P55
R B Lady Standard 305-890

Actual Data						
Birth Weight						
80						
Adj. 205 Wt.						
848						
WW Ratio						
106						
Adj. 365 Wt.						
1474						
YW Ratio						
104						
Dam's Prod						
2WW102						
1YW107						

14 Herbster Harvard 3102

Birth Date: 03/05/23 Reg: +20701111 Tattoo: 3102

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824

Jindra Acclaim
Linz Lady Acclaim 3189-8822
19374712
RB Lady Complete 890-3189

KM Broken Bow 002
Casino Annie K48

G A R Phenom 7953
B/R Ruby of Tiffany 688

Jindra 3rd Dimension
Jindra Blackbird Lassy 1111
Summitcrest Complete 1P55
R B Lady Standard 305-890

Actual Data						
Birth Weight						
68						
Adj. 205 Wt.						
790						
WW Ratio						
100						
Adj. 365 Wt.						
1379						
YW Ratio						
100						
Dam's Prod						
2WW102						
1YW107						



The flush mate brothers selling as Lots 13 and 14 are the first progeny offered out of our donor dam, Linz Lady Acclaim 3189-8822. Lot 13 is an outlier for weaning growth and Lot 14 is an outlier for RE. Both brothers weaned exceptionally well, adjusting to 848 and 790 pounds, respectively. Look for them to add power to any cow herd. We have a suggestion: Buy them both and double up on this great mating to ensure consistency in your 2025 calf crop! The Lot 14 bull, Herbster Harvard 3102 had the highest USND Ribeye in the yearling bulls this year with a magnificent 18.9 to ratio 115.

Herbster Reference Sire



*Focus
Wyatt DeVries*

BUBS Southern Charm AA31 – Our semen sales leader, a maternal brother to Lot 21, and the maternal grandsire of Lots 15 and 16. Southern Charm's maternal granddam is the mother of Lot 22. He is a full brother to the mother of Lot 20.

BUBS Southern Charm AA31

Birth Date: 10/31/13

Reg: 17853196

BT Crossover 758N
Silveiras Conversion 8064
16262077 EXG Saras Dream S609 R3

Connealy Stimulus 8419
Hickory Hill Erica 009
16944100 Hickory Hill Erica TA32

C A Future Direction 5321
BT Royal Pride 237G
BR Midland
Exar Saras Dream 9809
H A Power Alliance 1025
Black Creea of Conanga 5332
Morgans Direction 111 9901
Hickory Hill Erica RA58

BW: 82 | ADJ WW: 757 | ADJ YW: N/A

CED	BW	WW	YW	SC
+3	+3.2	+68	+116	+2.10
MILK	CW	MARB	RE	\$M
+29	+43	+96	+89	+61
\$W	\$F	\$G	\$B	\$C
+70	+83	+72	+155	+262



Hickory Hill Erica 009 – Our donor, dam of Southern Charm and Lot 21, and the maternal granddam of Lot 10 and 20.

The main reasons we chose to purchase Southern Charm are: his carcass potential, his ability to sire animals that work in different environments, and his awesome maternal line. Always a phenotypic favorite of visitors when he lived at ORigen, this powerful and easy-fleshing sire with a phenomenal fertility level was the leading sales sire at ORigen in 2018 and ranked No. 2 in 2019.

Our donor, Hickory Hill Erica 009, is his dam and records her first four WW@106. His granddam, Hickory Hill Erica TA32, also our donor, has 5WW@113. Southern Charm descends from a line of females with quality udder structure and a high level of fertility that have a slick hair coat, super feet, ease-of-fleshing, and fescue tolerance.

As his Scrotal Circumference EPD predicts, Southern Charm collected and froze extremely well and produced high-quality semen that has yielded a conception rate far above average. His sons have semen checked very well at 12 to 14 months and show excellent signs of fertility.

Daughters of Southern Charm have sold well and are headlined by the \$100,000 sale feature for Nowatzke Cattle in Indiana purchased by Herbster Angus Farms, BWNZ Lady Charm 453-9191. She was also named the Reserve Division III PGS Female at the 2020 National Junior Angus Show in Tulsa, Oklahoma.

Owned with BUB Ranch LLC, Koshkonong, Missouri; Sitz Angus Farm, Harrison, Montana; and Spring Cove Ranch, Bliss, Idaho.



Lot 15

15 Herbster Edgar 309

Birth Date: 02/03/23 Reg: 20701129 Tattoo: 309

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824
BUBS Southern Charm AA31
Herbster Blackcap May 0121
19694194
S A V Blackcap May 4565

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688
Silveiras Conversion 8064
Hickory Hill Erica 009
S A V Revere 1180
S A V Blackcap May 4136

CED	BW	WW	YW	MILK	SC	CW
+4	+2	+79	+134	+30	+1.65	+62
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.81	+0.48	+74	+77	98	155	275

Actual Data
Birth Weight
70
Adj. 205 Wt.
783
WW Ratio
102
Adj. 365 Wt.
1412
YW Ratio
102
Dam's Prod
2WW95
1YW93



Herbster Edgar 309 is a unique blending of the genetics that make our cow herd excel. We love the cross between Schaff Angus Valley genetics and Doc Ryan, but when we add in the extremely profitable Southern Charm genetics, awesome things happen. Lot 15's dam, Herbster Blackcap May 0121, is a granddaughter of the immortal SAV Blackcap May 4136, the most profitable cow in the history of Schaff Angus Valley and the mother of President and Governor.

16 Herbster Broken Bow 383

Birth Date: 02/26/23 Reg: 20701144 Tattoo: 383

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824
BUBS Southern Charm AA31
Herbster Rita 134
20056022
Vintage Rita 5063

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688
Silveiras Conversion 8064
Hickory Hill Erica 009
V A R Discovery 2240
SJH Complete of 6108 1564

CED	BW	WW	YW	MILK	SC	CW
0	+2.5	+80	+141	+27	+0.55	+64
MARB	RE	\$M	\$W	\$F	\$B	\$C
+1.14	+0.84	+45	+70	+110	+187	+288

Actual Data
Birth Weight
78
Adj. 205 Wt.
796
WW Ratio
103
Adj. 365 Wt.
1542
YW Ratio
111
Dam's Prod
1WW103
1WW111



Another awesome Doc Ryan son with a productive, Rita-bred, first-calf heifer as a dam, Herbster Broken Bow 383 comes from a long line of cattle known for growth and carcass merit. His granddam, Vintage Rita 5063 produces calves with performance and a long-stretchy look to them. They will weigh and perform on the rail! He ranks in the top 10% of Non-Parent sires for WW, YW, and \$B.

Herbster Reference Dam



RB Lady Opportunity 3306-7173 – Our donor and the mother of Lot 17 and 23.

RB Lady Opportunity 3306-7173

Birth Date: 03/23/17

Reg: 18907488

BSAR Opportunity 9114
Freys Opportunity 148A
17644282 F A R Princess 214X

BSAR Design Doctor 0910
Bishops Lassie 746
Sitz Upward 307R
F A R Princess 202T
Connealy Tobin
Becka Gala of Conanga 8281
LCC New Standard
B A Lady 6807 305

Connealy Confidence 0100
RB Lady Confidence 890-3306
17877009 R B Lady Standard 305-890

CED	BW	WW	YW	SC
+3	+2.4	+86	+146	-0.42
MILK	CW	MARB	RE	\$M
+28	+87	+0.74	+1.09	+73
\$W	\$F	\$G	\$B	\$C
+79	+142	+67	+209	+344

RB Lady Opportunity 3306-7173 is a female that combines phenotypic excellence with the pedigree and EPD figures to not only change our herd, but the entire breed. Her numbers rank her in the top 1% of Current Dams for Claw, Angle, CW, \$F, \$B, and \$C. She ranks in the top 2% for WW.

"7173" passes these phenotypic traits on to her progeny. Her daughter, our \$75,000 RB Lady Growth Fund 7173-079, was the 2021 Champion Division III Female in the Phenotype and Genotype show at the 2021 National Junior Angus Show hosted in Grand Island, Nebraska. Her best son, Herbster Doctor Prideva 2128, sells as our headliner bull, Lot 17.



RB Lady Standard 305-890 – The dam of Game Changer, Herbster Greeley, and Lots 24-27. She is the granddam of "7173."



RB Lady Growth Fund 7173-079 – Division III Champion PGS Female, 2021 National Junior Angus Show and maternal sister to Lots 17 and 23.

**No. 1 EPDs for Marb, \$G, \$B, and \$C
in the Herbster Angus Farms offering.**



Lot 17

17

Herbster Doctor Prideva 2128

Birth Date: 03/11/22 Reg: +20446186 Tattoo: 2128

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824

Freys Opportunity 148A
RB Lady Opportunity 3306-7173
18907488
RB Lady Confidence 890-3306

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688
BSAR Opportunity 9114
F A R Princess 214X
Connealy Confidence 0100
R B Lady Standard 305-890



Herbster Doctor Prideva 2128 is very special. We kept this bull out of the sale last year specifically to use him in our cow herd. Affectionately known as “THE ONE PERCENTER,” he has incredible EPDs with the genomic data to match—many in the top 1% of Non-Parent sires. He ranks in the elite 1%, genomically, for Marb% and in the top 2% for Doc%. Furthermore, he has a double digit CED and moderate birth EPD of +.7 with a huge spread to WW and YW EPD. Those growth numbers have values in the top 5%. He stands on a huge foot that agrees with his Claw and Angle EPDs with values ranking in the 2% and 3% percentiles. Numerically, the hits keep coming. “THE ONE PERCENTER” ranks in the top 2% for CW, Marb, \$F, and \$G. His \$B and \$C numbers are in the top 1%!

His mother, RB Lady Opportunity 3306-7173 is an incredible cow with added frame size and growth. A “no miss” donor, every single calf out of her has jumped through multiple hoops and continue to excel in phenotypic and genomic superiority.

A maternal sister to Lot 17 was the Division III Champion PGS Female at the 2021 National Junior Angus Show in Grand Island, Nebraska for Miranda Raithe. A maternal brother to Lot 17 was purchased by Byergo Angus in Savannah, Missouri, and they raved about the bull’s structure and foot quality. He sold in the 2022 Herbster Angus Farms sale.

Come look at this bull. He is massive-footed, loose-hided, long-sided, and sound. To top it off, he is puppy-dog gentle. We believed in this bull enough to use him natural, and we look forward to seeing his progeny this spring. Herbster Angus Farms kept seven superior full sisters in the herd. **We are reserving ½ semen revenue sharing interest in this exciting young herd sire.**

Actual Data	
Birth Weight	75
Adj. 205 Wt.	592
WW Ratio	100
Adj. 365 Wt.	1096
YW Ratio	100
Dam's Prod	2WW120
	2YW115

CED	BW	WW	YW	MILK	SC	CW
+11	+0.7	+85	+150	+27	+0.56	+82
MARB	RE	\$M	\$W	\$F	\$B	\$C
+1.61	+0.85	+79	+82	+127	+235	+386



T/D Doc Ryan 049 – Our \$525,000 top-selling bull and sire of Lots 1-20, 48-49, and 56-62.

18 Herbster Cambridge 3104

Birth Date: 03/06/23 Reg: 20701113 Tattoo: 3104

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824

Deer Valley Growth Fund
Herbster Erica 1100
20350637
Herbster Erica 980

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688
Basin Payweight 1682
Deer Valley Rita 36113
V A R Enterprise 6229
Acres Away Erica 326

CED	BW	WW	YW	MILK	SC	CW
+11	+0.3	+83	+143	+26	+0.96	+71
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.82	+1.03	+64	+80	+113	+180	+297

Actual Data
Birth Weight
74
Adj. 205 Wt.
825
WW Ratio
107
Adj. 365 Wt.
1449
YW Ratio
104
Dam's Prod
1WW107
1YW104



Another Doc Ryan son that performed out of a first-calf heifer, Herbster Cambridge 3104 is a moderate-framed, complete young bull. His second granddam is a prolific Harvester daughter we purchased from Acres Away Angus in Rome, Georgia, Acres Away Erica 326. She has 4WW@110, 4YW@105, and 4RE@109. He ranks in the top 10% of Non-Parent sires for WW, YW, CW, RE, and \$F. With a \$C near +300 and a double-digit CED EPD, Lot 18 covers all the bases.

19 Herbster Minden 2195

Birth Date: 09/02/22 Reg: 20777531 Tattoo: 2195

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824

S A V Revere 1180
S A V Blackcap May 4565
17893612
S A V Blackcap May 4136

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688
S A V 707 Rito 9969
A C Duke Girl 57
S A V 8180 Traveler 004
S A V May 2397

CED	BW	WW	YW	MILK	SC	CW
+5	+1.5	+67	+126	+24	+1.02	+63
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.85	+0.67	+50	+58	+113	+176	+278

Actual Data
Birth Weight
68
Adj. 205 Wt.
721
WW Ratio
102
Adj. 365 Wt.
1313
YW Ratio
104
Dam's Prod
5WW105
3YW109



We didn't keep too many fall bulls for the sale this year, but the quality in them runs deep. This Doc Ryan son has a maternal side packed with the who's who of headliner donors. His dam is a direct daughter of the immortal Schaff Angus Valley donor and mother of Herbster Angus herd bulls: President, Governor, Sensation, Seedstock, and Pedigree. SAV Blackcap May 4136 is one of the breed's most influential donors, generating over \$10 million in progeny sales.

20 Herbster Louisville 335

Birth Date: 02/09/23 Reg: 20701135 Tattoo: 335

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824

Silveiras Conversion 8064
Herbster Eisa Erica 9207
19732818
Hickory Hill Erica 009

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688
BT Crossover 758N
EXG Saras Dream S609 R3
Connealy Stimulus 8419
Hickory Hill Erica TA32

CED	BW	WW	YW	MILK	SC	CW
+8	+0.6	+66	+103	+26	+1.14	+45
MARB	RE	\$M	\$W	\$F	\$B	\$C
+1.13	+1.1	+68	+70	+83	+169	+287

Actual Data
Birth Weight
78
Adj. 205 Wt.
715
WW Ratio
93
Adj. 365 Wt.
1313
YW Ratio
95
Dam's Prod
1WW93
1YW95



Herbster Louisville 335 is a moderate birth EPD bull with excellent carcass numbers. His mother is a beautiful, full sister to BUBS Southern Charm with a picture-perfect udder. Bred to thrive in a warmer climate, he has a HS EPD in the top 4% of Non-Parent sires. This bull would be perfect in operations looking for proven genetics, awesome carcass traits, and maternal excellence. Buy with confidence!



BUBS Southern Charm AA31 – Our semen sales leader, a maternal brother to Lot 21, and the maternal grandsire of Lots 15 and 16. Southern Charm's maternal granddam is the mother of Lot 22. He is a full brother to the mother of Lot 20.



SAV Blackcap May 4136 – The mother of President, Governor, Sensation, Seedstock, and Pedigree. She is the maternal granddam to Lot 19.

Herbster Reference Dam



Hickory Hill Erica 009 – Our donor, dam of Southern Charm and Lot 21, and the maternal granddam of Lot 10 and 20.

Hickory Hill Erica 009

Birth Date: 09/01/10

Reg: 16944100

H A Power Alliance 1025
Connealy Stimulus 8419
16205004 Black Creesa of Conanga 5332

Sitz Alliance 6595
H A Rito Lady 4167
G A R Grid Maker
Black Crust of Conanga
C A Future Direction 5321
MCC Barbie 9901 5205 797
S A V 5175 Bando 0699
Hickory Hill Erica 922

Morgans Direction 111 990
Hickory Hill Erica TA32
16061817 Hickory Hill Erica RA58

CED	BW	WW	YW	SC
+11	+.9	+63	+103	+1.06
MILK	CW	MARB	RE	\$M
+40	+42	+.75	+0.94	+91
\$W	\$F	\$G	\$B	\$C
+78	+83	+63	+146	+280

Hickory Hill Erica 009, the dam of Southern Charm, is a phenomenal cow with 4WW@106, 2YW@102, 14IMF@105, and 14RE@105. Hickory Hill Erica 009 is a beautiful and functional cow with excellent numerical data. She ranks in the top 2% of Current Dams for \$M, the top 3% for \$W; and the top 10% for RE and \$C.



BUBS Southern Charm AA31 – Our semen sales leader, a maternal brother to Lot 21, and the maternal grandsire of Lots 15 and 16. Southern Charm's maternal granddam is the mother of Lot 22. He is a full brother to the mother of Lot 20.



Hickory Hill Erica TA32 – Our donor, maternal granddam of Southern Charm, and the dam of Lot 22.

Our New No. 1 Marbling herd sire!

**Herbster
Reference Sire**



POSS Maverick – Our No.1 marbling herd bull and sire of Lots 21-28.

Poss Maverick

Birth Date: 02/05/17

Reg: 18962396

Basin Payweight 006S
Basin Payweight 1682
17038724 21AR O Lass 7017

Vermilion Payweight J847
Basin Lucy 3829
HARB Pendleton 765 J H
21AR O Lass F24A
Hoover Dam
Poss Erica 793
G A R Predestined
Baldrige Pride R600

Poss Hoover Dam 2509
Poss Pride 5163
18348384 Poss Pride 9526

BW: 76 | ADJ WW: 818 | ADJ YW: 1591

CED	BW	WW	YW	SC
+3	+1.1	+72	+123	+1.23
MILK	CW	MARB	RE	\$M
+35	+65	+1.63	+72	+48
\$W	\$F	\$G	\$B	\$C
+76	+122	+102	+224	+339



Poss Pride 5163 –
The dam of Maverick.

When we heard of the opportunity to purchase Maverick, bring him back to Nebraska from Belvin Angus in Canada, we couldn't say, "YES!" fast enough! It's always nice to buy a proven, mature bull who adds so many desirable traits to your herd! His unbelievable phenotype and his breed leading EPDs are just what our cow herd and many of our customers' herds need. He ranks in the top 3% of Current Sires for \$C, the top 2% for Marb and \$G, and the top 1% for \$B.

Maverick is a staple of the industry for sire performance within his elite phenotype, while also continuing to be one of the top marbling sires of the Angus breed.

Danny Poss, the breeder of Maverick, said, "The level of consistency with Maverick that we have appreciated for the last couple of years is still being carried on today. We are now beginning to see it within his daughters. At Poss Angus, we are excited to see the excellent maternal influence Maverick will have on the breed with the neat udders and easy fleshing his daughters possess."

Maverick is being collected at the same 40 million count as all other Herbster Angus Farms semen at North American Breeders. Please call and order today. Semen is readily available.



Lot 21

21 Herbster Lexington 330

Birth Date: 02/07/23 Reg: +20701134 Tattoo: 330

Basin Payweight 1682

Poss Maverick

18962396

Poss Pride 5163

Connealy Stimulus 8419

Hickory Hill Erica 009

16944100

Hickory Hill Erica TA32

Basin Payweight 006S

21AR O Lass 7017

Poss Hoover Dam 2509

Poss Pride 9526

H A Power Alliance 1025

Black Creesa of Conanga 5332

Morgans Direction 111 9901

Hickory Hill Erica RA58

CED	BW	WW	YW	MILK	SC	CW
+8	-0.5	+68	+106	+38	+1.15	+51
MARB	RE	\$M	\$W	\$F	\$B	\$C
+1.06	+0.96	+78	+83	+98	+175	+305

Actual Data

Birth Weight

68

Adj. 205 Wt.

747

WW Ratio

100

Adj. 365 Wt.

1376

YW Ratio

100

Dam's Prod

4WW106

2YW102



Hickory Hill Erica 009 – Our donor, dam of Southern Charm and Lot 21, and the maternal granddam of Lot 10 and 20.



Charles W. Herbster and General Michael Flynn.



We were extremely pleased with our first set of Maverick calves. They came easy and grew well. Genomically, they are some of our best. Herbster Lexington 330 was the heaviest weaning weight Maverick son in our spring calf crop at an actual 850 pounds. With his moderate birthweight of 68 pounds and negative birth EPD of -.05, his calves should be small enough for heifers.

His dam is the mother of our proven sire, Southern Charm. She's a phenomenal representation of an ideal Angus cow and awesome marbling producer. She has 14IMF@105. When you blend Maverick with "009," there's no question about carcass improvement!

Herbster Reference Dam



Hickory Hill Erica TA32 – Our donor, maternal granddam of Southern Charm, Lot 21 and Lot 30; and the dam of Lot 22.

Hickory Hill Erica TA32

Birth Date: 09/18/07

Reg: 16061817

C A Future Direction 5321
Morgans Direction 111 9901
14021056 MCC Barbie 9901 5205 797

S A V 5175 Bando 0699
Hickory Hill Erica RA58
16061816 Hickory Hill Erica 922

G A R Precision 1680
C A Miss Power Fix 308
B A R Ext Traveler 205
Partisover Burgess 797
S A F 598 Bando 5175
L L A Georgina 419
Basin Max 602C
Hickory Hill Elayne

CED	BW	WW	YW	SC
-3	+3.7	+75	+114	+18
MILK	CW	MARB	RE	\$M
+34	+57	+75	+0.81	+62
\$W	\$F	\$G	\$B	\$C
+75	+101	+61	+162	+272

Hickory Hill Erica TA32 is the granddam of Southern Charm and the foundation of the Erica family at Herbster Angus Farms. She posts excellent EPDs ranking in the top percentiles of Current Dams for WW and \$W. When we bought an interest in Southern Charm, we decided to leave nothing to chance and buy his dam and granddam. The addition of Hickory Hill Erica TA32 and Hickory Hill Erica 009 was a great way to invest in two of the most untapped resources in the modern Angus business. Their progeny is changing the landscape of Herbster Angus Farms weaning growth. Five daughters of Hickory Hill Erica TA32 are working in the Herbster Angus Farms herd with an average weaning ratio of 103. They are amazing cows!

22 Herbster Baynard 344

Birth Date: 02/11/23 Reg: +20704072

Tattoo: 344

Basin Payweight 1682
Poss Maverick
18962396

Poss Pride 5163

Morgans Direction 111 9901
Hickory Hill Erica TA32
16061817 Hickory Hill Erica RA58

Basin Payweight 006S
21AR O Lass 7017

Poss Hoover Dam 2509
Poss Pride 9526

C A Future Direction 5321
MCC Barbie 9901 5205 797
S A V 5175 Bando 0699
Hickory Hill Erica 922

CED	BW	WW	YW	MILK	SC	CW
+1	+1.3	+80	+137	+36	+0.89	+75
MARB	RE	\$M	\$W	\$F	\$B	\$C
+1.36	+1.07	+57	+81	+124	+218	+340

Actual Data
Birth Weight
72
Adj. 205 Wt.
774
WW Ratio
100
Adj. 365 Wt.
1424
YW Ratio
100
Dam's Prod
8WW/109
2YW/97



Look at the Lot 22 bull for marbling and ribeye superiority. He is very balanced between the two carcass traits and has some of the highest EPDs for Marb and RE in the offering this year. In addition, he has some of the best index values, ranking in the top 2% of Non-Parent Sires for \$B and \$C. Scanning an impressive 8.58 for USND Adj IMF to ratio 131, Herbster Baynard 344 will be a favorite of many cattlemen and cattlemen on sale day.



Lot 23

23 Herbster McCook 343

Birth Date: 02/11/23 Reg: +20701138 Tattoo: 343

Basin Payweight 1682
Poss Maverick

18962396

Poss Pride 5163

Basin Payweight 006S
21AR O Lass 7017

Poss Hoover Dam 2509
Poss Pride 9526

Freys Opportunity 148A

RB Lady Opportunity3306-7173

18907488

RB Lady Confidence 890-3306

BSAR Opportunity 9114
F A R Princess 214X

Connealy Confidence 0100
R B Lady Standard 305-890

CED	BW	WW	YW	MILK	SC	CW
+3	+2.4	+74	+126	+29	+0.98	+65
MARB	RE	\$M	\$W	\$F	\$B	\$C
+1.08	+0.77	+54	+69	+113	+188	+298

Actual Data
Birth Weight
78
Adj. 205 Wt.
762
WW Ratio
100
Adj. 365 Wt.
1364
YW Ratio
100
Dam's Prod
2WW120
2YW115



Herbster McCook 343 ranks in elite genomic percentiles for %WW, %DOC, and %CW. He will have some extra stretch and frame score much like the other progeny out of "7173."

The Maverick cross on that prolific and powerful donor have been excellent and we have retained seven flush sisters to Lot 23 in the Herbster Angus Farms herd. Herbster McCook 343 is a great way to get in the door both with Maverick and our proven "Prideva" family. A maternal brother sells as Lot 17.



Charles W. Herbster and "Challenger." Challenger is the first Bald Eagle in United States history trained to free-fly into major sports stadiums, arenas, and ballrooms during the National Anthem.



Monty Coleman, Cole Fiene, and Tom Sells on bull picture day. It was 5 degrees below zero, but this crew got it done!

Herbster Reference Dam

Our \$175,000 mother of Game Changer. She is the No. 1, proven birth-to-yearling spread cow in the Angus breed.



RB Lady Standard 305-890 – The dam of Game Changer, Herbster Greeley, and Lots 24-27. She is the granddam of “7173.”

R B Lady Standard 305-890

Birth Date: 04/13/08

Reg: 16128291

Bon View New Design 1407
LCC New Standard
14218253
LCC Sunset K3118

Vermilion Dateline 7078
B A Lady 6807 305
15679812
G D Lady Hi Flyer 302

B/R New Design 036
Bon View Pride 664
War Venture 8030 6008
Leachman Sunset G3008
Connealy Dateline
Vermilion Blackbird 5044
Hoff Hi Flyer S C 7134
Lady Valedictorian 3 S A F

CED	BW	WW	YW	SC
+4	+1	+59	+100	+0.41
MILK	CW	MARB	RE	\$M
+38	+48	+0.62	+0.86	+50
\$W	\$F	\$G	\$B	\$C
+67	+100	+58	+158	+255

RB Lady Standard 305-890, “Mrs. Riley,” has produced over \$3.2 million in progeny sales. She is the mother of Gaffney Game Changer, our \$275,000 herd bull. “890” is an amazing individual phenotypically; she’s smooth, long sided, and complete. Massive-ribbed and efficient, she is as thick as you can make an Angus cow without giving up maternal merit. We have sold 28 direct sons in our sale, and they have averaged \$13,550. We have 13 hard-working, direct daughters in our herd with an average weaning ratio of 102.



Game Changer – Our \$275,000 calving-ease sire and maternal brother to Lots 24-27.



RB Lady Opportunity 3306-7173 – Our donor, granddaughter of “890,” and the mother of Lot 17 and 23.



Lot 24

24 Herbster Humboldt 373

Birth Date: 02/17/23 Reg: +20704071 Tattoo: 373

Basin Payweight 1682
Poss Maverick
18962396

Poss Pride 5163

LCC New Standard
R B Lady Standard 305-890
16128291

B A Lady 6807 305

Basin Payweight 006S
21AR O Lass 7017
Poss Hoover Dam 2509
Poss Pride 9526

Bon View New Design 1407
LCC Sunset K3118
Vermilion Dateline 7078
G D Lady Hi Flyer 302

CED	BW	WW	YW	MILK	SC	CW
-3	+3.8	+85	+134	+28	+1.47	+72
MARB	RE	\$M	\$W	\$F	\$B	\$C
+1.35	+0.91	+49	+73	+124	+216	+329

Actual Data
Birth Weight
77
Adj. 205 Wt.
780
WW Ratio
100
Adj. 365 Wt.
1354
YW Ratio
100
Dam's Prod
3WW108
2YW100



The lead off son of this flush, Herbster Humboldt 373 is a powerfully built and sound son of Maverick and the immortal "890." He ranks in the top 5% of Non-Parent Sires for WW and \$G; the top 4% for DMI, \$F, and \$C; and in the top 2% for \$C. Don't overlook his stellar Marb EPD at +1.34! Do you want to know our favorite thing about this bull? It's his disposition!



Lot 25

25 Herbster Omaha 3125

Birth Date: 03/12/23 Reg: +20701122 Tattoo: 3125

Basin Payweight 1682
Poss Maverick
18962396

Poss Pride 5163

LCC New Standard
R B Lady Standard 305-890
16128291

B A Lady 6807 305

Basin Payweight 006S
21AR O Lass 7017
Poss Hoover Dam 2509
Poss Pride 9526

Bon View New Design 1407
LCC Sunset K3118
Vermilion Dateline 7078
G D Lady Hi Flyer 302

CED	BW	WW	YW	MILK	SC	CW
+8	-0.7	+63	+107	+41	+0.99	+51
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.86	+0.91	+44	+74	+103	+169	+263

Actual Data
Birth Weight
85
Adj. 205 Wt.
681
WW Ratio
100
Adj. 365 Wt.
1249
YW Ratio
100
Dam's Prod
3WW108
2YW100



Herbster Omaha 3125 is the most moderate birthweight bull of the flush. With the maternal excellence and weaning weight superiority of "890" behind him mixed with the proven performance of Maverick, this bull is a winner. He has genomic markers in the elite categories for %Milk and %RE. We love the "890" daughters, and this bull should produce great ones!

26 Herbster Hooper 332

Birth Date: 02/08/23 Reg: +20704070 Tattoo: 332

Basin Payweight 1682
Poss Maverick
18962396

Poss Pride 5163

LCC New Standard
R B Lady Standard 305-890
16128291

B A Lady 6807 305

Basin Payweight 006S
21AR O Lass 7017
Poss Hoover Dam 2509
Poss Pride 9526

Bon View New Design 1407
LCC Sunset K3118
Vermilion Dateline 7078
G D Lady Hi Flyer 302

CED	BW	WW	YW	MILK	SC	CW
+0	+2.4	+59	+108	+34	+0.43	+55
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.98	+0.81	+27	+54	+115	+189	+272

Actual Data
Birth Weight
94
Adj. 205 Wt.
738
WW Ratio
92
Adj. 365 Wt.
1285
YW Ratio
90
Dam's Prod
3WW108
2YW100



The growth and power bull of this set of four flush brothers, Herbster Hooper 332 ranks in the top 10% of Non-Parent Sires for \$F and \$B. Like his brothers, he will sire calves who bring top dollar in the fall. Keep his daughters as excellent replacements—you won't be disappointed!



It's no secret we like great cattle, but we also enjoy superior cow horses. We utilize mainly Pitzer-bred horses at Herbster Angus Farms. Our good friend, Jim Brinkman knows how to breed willing and wonderful equine partners.



Lot 27

27 Herbster John 316

Birth Date: 02/04/23 Reg: +20701130 Tattoo: 316

Basin Payweight 1682
Poss Maverick
18962396

Poss Pride 5163

LCC New Standard
R B Lady Standard 305-890
16128291

B A Lady 6807 305

Basin Payweight 006S
21AR O Lass 7017
Poss Hoover Dam 2509
Poss Pride 9526
Bon View New Design 1407
LCC Sunset K3118
Vermilion Dateline 7078
G D Lady Hi Flyer 302

CED	BW	WW	YW	MILK	SC	CW
+6	+0.7	+67	+114	+32	+0.22	+56
MARB	RE	\$M	\$W	\$F	\$B	\$C
+1.25	+0.91	+53	+70	+113	+200	+312

Actual Data
Birth Weight
58
Adj. 205 Wt.
691
WW Ratio
100
Adj. 365 Wt.
1126
YW Ratio
100
Dam's Prod
3WW108
2YW100



Lot 27 has been easy to find as a top bull all year. We thought, with his great hip and powerful design, he deserved a great name: Herbster John 316.

"For God so loved the world, that he gave his only Son, that whoever believes in him should not perish but have eternal life." John 3:16

Herbster John 316 ranks in the elite percentiles genomically for CW%, MARB%, RE%, and TEND%. He has EPDs in the top 10% of Non-Parent Sires for Marb, \$F, \$G, and \$C. In addition, he ranks in the top 5% for \$B.

28 Herbster North Bend 3137

Birth Date: 03/17/23 Reg: 20701124 Tattoo: 3137

Basin Payweight 1682
Poss Maverick
18962396

Poss Pride 5163

VAR Ambassador 7158
Herbster Wendy 052
19712120

Herbster Wendy 507

Basin Payweight 006S
21AR O Lass 7017
Poss Hoover Dam 2509
Poss Pride 9526
S A V Sensation 5615
Vintage Rita 5063
S A V Pursuit 0160
K Bar D Wendy 2905

CED	BW	WW	YW	MILK	SC	CW
+1	+2.4	+78	+126	+30	+0.55	+64
MARB	RE	\$M	\$W	\$F	\$B	\$C
+1.15	+0.76	+41	+76	+117	+196	+295

Actual Data
Birth Weight
79
Adj. 205 Wt.
770
WW Ratio
100
Adj. 365 Wt.
1344
YW Ratio
97
Dam's Prod
2WW109
1YW97



We ran Maverick as a walking bull on a set of cows when he came back from Canada in the spring of 2022. Herbster North Bend 3137 is a success story of that decision. Stemming from our Wendy cow family, he has some powerful cows in his maternal line. His beautiful Ambassador mother is on her way to Pathfinder with 2WW@109. "3137" ranks in the top 10% of Non-Parent Sires for \$W, \$F, \$G, and \$B.

Herbster Reference Sire



Herbster Greeley 1168 – The sire of Lots 29-30 and 70.

29 Herbster Fullerton 3103

Birth Date: 03/06/23 Reg: 20701112 Tattoo: 3103

Deer Valley Growth Fund
Herbster Greeley 1168
20246299
R B Lady Standard 305-890

V A R Explorer 6293
Herbster Everelda 0179
19788258
Herbster Everelda 7232

Basin Payweight 1682
Deer Valley Rita 36113
LCC New Standard
B A Lady 6807 305

V A R Discovery 2240
SJH Complete of 6108 2570
Herbster Republic 3177
HF Everelda 772

CED	BW	WW	YW	MILK	SC	CW
-4	+2.6	+74	+128	+26	+1.11	+74
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.43	+0.65	+38	+63	+125	+168	+256

Actual Data
Birth Weight
82
Adj. 205 Wt.
839
WW Ratio
109
Adj. 365 Wt.
1365
YW Ratio
98
Dam's Prod
1WW109
1YW98

Herbster Fullerton 3103 is an impressive young bull out of our Everelda family. When Ed and Mandy Raithel came to work for Charles W. and Judy Herbster at Herbster Angus Farms in 1998, the 4th generation granddam of Lot 29 was one of the first donors they helped select as a foundation female. "Sam," Three Trees Everelda 9037 was a direct daughter of the immortal BT Everelda Entense 76D. "Sam's" influence in this program is high, and her excellence shows in this superior growth bull! Lot 29's granddam, "7232," was the high-ratioing heifer of her contemporary group at 118. With Growth Fund and "890" on the top side combined with the functional maternal traits of the bottom, Lot 29 should sire great females.

30 Herbster Henderson 3127

Birth Date: 03/12/23 Reg: 20701123 Tattoo: 3127

Deer Valley Growth Fund
Herbster Greeley 1168
20246299
R B Lady Standard 305-890

V A R Enterprise 6229
Herbster Erica 0183
19853419
Hickory Hill Erica TA32

Basin Payweight 1682
Deer Valley Rita 36113
LCC New Standard
B A Lady 6807 305

V A R Discovery 2240
Deer Valley Henrietta 3131
Morgans Direction 111 9901
Hickory Hill Erica RA58

CED	BW	WW	YW	MILK	SC	CW
-4	+4.4	+88	+151	+34	+0.86	+83
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.87	+1.02	+59	+76	+128	+201	+320

Actual Data
Birth Weight
80
Adj. 205 Wt.
834
WW Ratio
108
Adj. 365 Wt.
1429
YW Ratio
103
Dam's Prod
1WW108
1YW103



Out of a first-calf heifer, Herbster Henderson 3127 ratioed 108. What else could you ask of a young bull? There's more! He has an incredible set of genomic markers for growth with elite values in WW%, YW%, CW%, and RE%. Therefore, he ranks in the top 3% of Non-Parent Sires for WW, CW, and \$F; the top 5% for YW and \$B; and in the top 10% for RADG, HP, RE, \$W, and \$C. Amazing cow families flank his pedigree on both sides. The calves will grow out of this bull and make great replacements!

Herbster Reference Sire

**The Best America Son to Sell in the 2021
Schaff Angus Valley Sale.**



SAV American Flag 0233 – Our \$150,000 America son and sire of Lots 31, 32, and 46.

S A V American Flag 0233

Birth Date: 02/28/20

Reg: 19853741

SA V President 6847
SA V America 8018
19249580
SA V Madame Pride 0075

SA V Priority 7283
SA V Madame Pride 3145
17556251
SA V Madame Pride 1171

Coleman Charlo 0256
SA V Blackcap May 4136
SA F 598 Bando 5175
SA V Madame Pride 8264
SA V Final Answer 0035
SA V Blackcap May 5530
SA V 707 Rito 9969
SA V Madame Pride 4466

BW: 85 | ADJ WW: 1063 | ADJ YW: 1759

CED	BW	WW	YW	SC
-7	+5.9	+85	+153	+1.16
MILK	CW	MARB	RE	\$M
+22	+54	+49	+74	+24
\$W	\$F	\$G	\$B	\$C
+53	+92	+48	+140	+206

Our choice and \$150,000 addition of the 2021 Schaff Angus Valley Sale, American Flag is the result from the master mating of America to the elite Pathfinder®, SAV Madame Pride 3145. He is captivating and consistent from start to finish. He brings powerful phenotype and breed-leading performance to a sterling pedigree that is uniquely linebred to the maternally superior Madame Pride family. American Flag puts it all together to complete a perfect herd bull resume. Bigger-framed, smooth and powerful, American Flag was the soundest and most complete America son offered for sale at Schaff Angus Valley in 2021! His calves are long-sided, sound, and attractive with great fronts. We anxiously await his first daughters to calve in 2024. His full sister, our \$210,000 donor is amazing! She's an ideal Angus cow with a perfect udder.

SAV America 8018 –
Our \$1.51 million, world-record, and
top-selling bull, sire of American Flag,
Lots 63-64, and maternal grandsire
of Lots 1, 6-11, and 39.



SAV Madame Pride 3145 –
The dam of American Flag.



"American Flag calves are excellent fronted for ease of calving. They have a perfect head, long neck, and they are smooth shouldered. They are coal black and have excellent vigor in this single-digit temperature weather we are getting in Iowa."

~ Shaefer Angus, Waterloo, Iowa



Lot 31

31 Herbster Newman 2229

Birth Date: 10/05/22 Reg: 20777530 Tattoo: 2229

S A V America 8018
S A V American Flag 0233
19853741

S A V Madame Pride 3145

S A V Harvester 0338

Herbster Erica 2123
17376010

EXG Erica P129

S A V President 6847
S A V Madame Pride 0075

S A V Priority 7283
S A V Madame Pride 1171

S A V Heritage 6295
S A V Emblynette 7749

BR Midland
C A Miss Power Fix 308

Actual Data	
Birth Weight	98
Adj. 205 Wt.	800
WW Ratio	113
Adj. 365 Wt.	1458
YW Ratio	115
Dam's Prod	7WW108 5YW109

CED	BW	WW	YW	MILK	SC	CW
-9	+6.3	+83	+149	+23	+2.16	+59
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.88	+0.48	+35	+53	+100	+162	+245



Lot 31's dam, Herbster Erica 2123 is a true matron of the Herbster Angus Farms herd. She is still going strong at 12 years of age with 7WW@108, 5YW@109, 5IMF@106, and 5RE@111. She's a production powerhouse! In addition to

having an amazing mother, Herbster Newman 2229 has genomic markers in the elite percentages for WW%, YW%, SC%, CW%, and TEND%. Besides the awesome EPDs he has, he is a long-sided, great fronted bull that is powerful from all angles. He is a great representation of the calves sired by American Flag!



Charles W. Herbster and Riley Gaines – Riley Gaines is a leader defending women's single-sex spaces, advocating for equality and fairness, and standing up for women's safety, privacy, and equal opportunities. Riley has made waves by speaking out after tying UPenn's Lia Thomas, a biological male swimmer on the women's team, at the 2022 NCAA Division I Women's Swimming and Diving Championships. At Herbster Angus Farms, we support women in women's sports!



SAV Harvester 0338 – Our Pathfinder® herd bull, Harvester has heavily influenced our cow herd, and we continue to use him each year. He is an incredible power and maternal herd sire, and his daughters are some of our best. He is the sire of Lot 54 and 69. Harvester is also the maternal grandsire of Lot 31.

32 Herbster Nelson 2241

Birth Date: 10/20/22 Reg: 20777529 Tattoo: 2241

S A V America 8018
S A V American Flag 0233
19853741

S A V Madame Pride 3145

V A R Generation 2100

Herbster Rita 515
19411121

V A R Rita 3204

S A V President 6847
S A V Madame Pride 0075

S A V Priority 7283
S A V Madame Pride 1171

Connealy Consensus 7229
Sandpoint Blackbird 8809

Poss Total Impact 745
Heritage C C & 7 109

Actual Data	
Birth Weight	82
Adj. 205 Wt.	770
WW Ratio	109
Adj. 365 Wt.	1340
YW Ratio	100
Dam's Prod	5WW105 2YW103

CED	BW	WW	YW	MILK	SC	CW
+6	+2.3	+75	+136	+21	+1.62	+63
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.6	+0.79	+53	+60	+113	+164	+266



One of a few 18-month-old bulls in the sale, Herbster Nelson 2241 is mature and ready to cover cows. Sired by American Flag, our \$150,000 full brother to SAV Anthem, "2241" has a great maternal cow line in the productive Rita family on the bottom side of the pedigree. His mother, Herbster Rita 515, has 5WW@105, 2YW@103, 3IMF@109, and 3RE@108. Massive, big-footed, and ready for harsher environments requiring hair shed and altitude hardiness, "2241" ranks in the top 1% of Non-Parent Sires for DOC and the top 10% for RADG, PAP, HS, and \$F.

Herbster Reference Sire



SAV Capitol 0905 – Our outcross, calving-ease bull and sire of Lots 33-34, 55, and 65-66.

S A V Capitol 0905

Birth Date: 01/12/20

Reg: 19851703

Connealy Capitalist 028
LD Capitalist 316
17666102

LD Dixie Erica 2053

S A V Final Answer 0035

S A V Blackcap May 3525
17579673

S A V May 2397

S A V Final Answer 0035
Prides Pita of Conanga 8821
C A Future Direction 5321
LD Dixie Erica Oar 0853
Sitz Traveler 8180
S A V Emulous 8145
S A F 598 Bando 5175
S A V May 7238

BW: 95 | ADJ WW: 983 | ADJ YW: 1666

CED	BW	WW	YW	SC
+10	+1.1	+72	+121	+.75
MILK	CW	MARB	RE	\$M
+24	+61	+.75	+.83	+53
\$W	\$F	\$G	\$B	\$C
+79	+105	+57	+162	+263



SAV Blackcap May 3525 – The dam of Capitol.



Herbster Angus Farms, Falls City, Nebraska

An outcross pedigree for the Herbster Angus Farms program, Capitol offers elite curve-bender EPDs. He excels in performance and carcass merit with EPDs in the upper percentile ranks of WW, YW, CW, and \$W. Capitol has a fresh, versatile pedigree to be used on many Angus bloodlines. Capitol's dam is a maternal masterpiece and a Schaff Angus Valley herd favorite with stellar phenotype and high-level milk production. She is the No. 1 weaning EPD cow in the SAV herd and all-time greatest daughter of Final Answer. She has 6WW@105. Capitol's first calves came easy and are very stylish. He has given all indications of being the calving-ease, outcross choice to many Schaff Angus Valley genetics.



Lot 33

33 Herbster Fremont 325

Birth Date: 02/07/23 Reg: 20701132

Tattoo: 325

LD Capitalist 316
S A V Capitol 0905
 19851703
 S A V Blackcap May 3525
 S A V President 6847
CCC Blackbird 819
 19471963
 CCC Blackbird 619

Connealy Capitalist 028
 LD Dixie Erica 2053
 S A V Final Answer 0035
 S A V May 2397
 Coleman Charlo 0256
 S A V Blackcap May 4136
 Rito 9M25 of Rita 5F56 Pred
 CCC Blackbird 1340

CED	BW	WW	YW	MILK	SC	CW
+3	+3.4	+85	+148	+27	+0.41	+75
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.8	+0.95	+49	+73	+111	+177	+279

Actual Data
Birth Weight
82
Adj. 205 Wt.
835
WW Ratio
108
Adj. 365 Wt.
1517
YW Ratio
109
Dam's Prod
2WW108
1YW109



At an adjusted 932 pounds at weaning Herbster Fremont 325 is massive-hipped, larger-framed, and puts it all together in a gentle package. His mother is one of our favorite President daughters and came to us from the Carlson Cattle Company herd in Columbus, Nebraska. She has 2WR@108. He ranks in the elite genomic percentiles for WW%, YW%, HS%, and CW%. If you are needing some extra growth and frame score, this bull fits the bill.

34 Herbster Cozad 3145

Birth Date: 03/24/23 Reg: 20701125

Tattoo: 3145

LD Capitalist 316
S A V Capitol 0905
 19851703
 S A V Blackcap May 3525
 V A R Signal 7244
Herbster Henrietta 103
 20190855
 Herbster Henrietta 932

Connealy Capitalist 028
 LD Dixie Erica 2053
 S A V Final Answer 0035
 S A V May 2397
 Basin Payweight 1682
 PF CC&7 Henrietta Pride 1044
 S A V Pedigree 4834
 V A R Henrietta 3061

CED	BW	WW	YW	MILK	SC	CW
+3	+3	+83	+147	+28	+0.81	+85
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.41	+1.18	+61	+72	+138	+188	+305

Actual Data
Birth Weight
81
Adj. 205 Wt.
825
WW Ratio
107
Adj. 365 Wt.
1399
YW Ratio
101
Dam's Prod
1WW107
1YW101

A true growth bull, Herbster Cozad 3145 is at the forefront of this offering for postweaning profit. His \$F is +138, the highest in the sale and ranking in the top 1% of Non-Parent Sires. He also genomically tested well for all growth traits. His bloodwork says he is in the top 1% of all cattle tested for WW%, YW%, CW%, and RE%. If you are retaining ownership through finish and selling on pure pounds, you can't go wrong with Lot 34!

Herbster Reference Sire



SAV North Face 9140 – Our growth and performance bull and sire of Lots 35-36 and Lots 67-68.

SAV North Face 9140

Birth Date: 02/20/20

Reg: 19542358

S A V Resource 1441
S A V Territory 7225
17666102 S A V Emblynnette 3293

S A V Net Worth 4200
S A V Blackcap May 1808
17579673 S A V May 2397

Rito 707 of Ideal 3407 7075
S A V Blackcap May 4136
S A V 004 Density 4336
S A V Emblynnette 7411
S A V 8180 Traveler 004
S A V May 2410
S A F 598 Bando 5175
S A V May 7238

BW: | ADJ WW: | ADJ YW:

CED	BW	WW	YW	SC
-6	+6.5	+96	+171	+1.64

MILK	CW	MARB	RE	\$M
+22	+83	+0.05	+0.69	+30

\$W	\$F	\$G	\$B	\$C
+57	+132	+17	+149	+223

North Face was the \$135,000 purchase by Herbster Angus Farms from the blockbuster 2020 Schaff Angus Valley Sale. Selected for his explosive muscle, excellent wide hip, huge rib shape, and extreme growth, North Face will add power. He is perfectly constructed from the foot up. His Pathfinder® dam, SAV Blackcap May 1808, by Net Worth, is a SAV headline donor. She earned 8WW@108 in the Schaff Angus Valley herd. That's quite a feat! Look to North Face for fast-growing calves with extreme muscle and softness. He has 132 calves currently on record with an average weaning ratio of 104.



SAV Blackcap May 1808 – The dam of North Face.



Charles W. Herbster and Kellyanne Conway.



Lot 36

35 Herbster Oakland 363

Birth Date: 02/16/23 Reg: 20701142 Tattoo: 363

S A V Territory 7225
S A V North Face 9140
19542358 S A V Blackcap May 1808

S A V Resource 1441
S A V Emblynnette 3293
S A V Net Worth 4200
S A V May 2397

Herbster Republic 3177
Herbster Blackcap 7224
19119035 Herbster Blackcap A510

S A V Revere 1180
Limestone May 8195
Riverbend Peerless 0016
Riverbend Blackcap Y114

CED	BW	WW	YW	MILK	SC	CW
0	+4.1	+70	+115	+32	+0.81	+56
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.08	+0.34	+38	+64	+94	+107	+177

Actual Data
Birth Weight
82
Adj. 205 Wt.
786
WW Ratio
102
Adj. 365 Wt.
1367
YW Ratio
99
Dam's Prod
2WW105
2YW101

A growth and power bull deluxe, Herbster Oakland 363 has a beautiful dam with 2WW@105. She is sired by Herbster Republic, and the daughters by him have been excellent mothers for us. This young bull ranks in the elite genomic percentages for WW% and CW%. If you are looking to press the scale down in the fall on a set of commercial feeder calves, Lot 35 can help!

36 Herbster Norfolk 399

Birth Date: 03/04/23 Reg: +20701110 Tattoo: 399

S A V Territory 7225
S A V North Face 9140
19542358 S A V Blackcap May 1808

S A V Resource 1441
S A V Emblynnette 3293
S A V Net Worth 4200
S A V May 2397

SydGen C C & 7
Herbster Blackcap May 540
18136999 Herbster Blackcap May 2223

S A F Connection
SydGen Forever Lady 4087
S A V Harvester 0338
S A V Blackcap May 4546

CED	BW	WW	YW	MILK	SC	CW
+7	+3.4	+87	+161	+30	+0.79	+62
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.4	+0.78	+52	+71	+99	+140	+234

Actual Data
Birth Weight
90
Adj. 205 Wt.
745
WW Ratio
93
Adj. 365 Wt.
1491
YW Ratio
105
Dam's Prod
5WW99
3YW102

A huge growth and power leader by North Face sells as Lot 36. His mother, Herbster Blackcap May 540, is a favorite of the ranch crew here. She might be Herbster Angus Farms cowboy Cole Fiene's favorite cow, and he knows a pound maker when he sees one! She is an ideal angus cow with perfect structure and a milky, productive udder.

Again, if you are hunting a bull to add pounds, length of side, and frame score buyers want, this bull is the ticket. He ranks in the top 1% of HD50 percentiles for WW% and YW%. Herbster Norfolk 399 ranks in the top 4% of Non-Parent Sires for WW and the top 2% for YW. Masculine and wide, he will make your short list on sale day!



Lot 37

37 Herbster Elkhorn 319

Birth Date: 02/05/23 Reg: 20704051 Tattoo: 319

N Bar Emulation EXT
Leachman Right Time
11750711

Leachman Erica 0025

B C Lookout 7024

Herbster Lady Prideva 157
20056028

Herbster Lady Prideva 529

Emulation N Bar 5522

N Bar Primrose 2424

Tehama Bando 155

Leachman Erica 8058

O C C Legend 616L

Gibbet Hill Mignonne E37

Herbster Sportsman 232

R B Lady Standard 305-890

CED	BW	WW	YW	MILK	SC	CW
-4	+3.4	+66	+111	+28	+1.07	+43
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.42	+0.34	+55	+58	+77	+113	+202

Actual Data
Birth Weight
88
Adj. 205 Wt.
849
WW Ratio
110
Adj. 365 Wt.
1499
YW Ratio
108
Dam's Prod
1WW110
1YW108



Leachman Right Time – The sire of Lot 37.



Herbster Sportsman – The maternal great grand sire of Lot 37.

Herbster Elkhorn 319 has a classic, maternal pedigree! He is a Right Time son and throwback to the proven, cow-making bloodlines that make Angus great! Proving he can hang with the big "number" bulls, he weaned at 890 pounds to ratio 110 out of a beautiful Lookout first-calf heifer.

In the cattle business we are all chasing the next great thing and "new and fresh" genetics are always where some programs look first. At Herbster Angus Farms, we also look to the past and use time-tested genetics to produce magical results. Elkhorn is a perfect example of that strategy. He's a standout and will be a sale feature. Don't miss him just because his numbers are vintage! Keep every daughter. They will be great momma cows!

38 Herbster Gering 397

Birth Date: 03/02/23 Reg: 20704097 Tattoo: 397

Basin Payweight 1682
Deer Valley Growth Fund
18827828

Deer Valley Rita 36113

BUBS Southern Charm AA31

Herbster Rita 188

20376102

Vintage Rita 5063

Basin Payweight 006S

21AR O Lass 7017

Plattemere Weigh Up K360

Deer Valley Rita 9457

Silveiras Conversion 8064

Hickory Hill Erica 009

V A R Discovery 2240

SJH Complete of 6108 1564

CED	BW	WW	YW	MILK	SC	CW
-2	+3.8	+86	+167	+42	+2.01	+87
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.65	+0.85	+51	+77	+135	+189	+296

Actual Data
Birth Weight
78
Adj. 205 Wt.
822
WW Ratio
107
Adj. 365 Wt.
1492
YW Ratio
108
Dam's Prod
1WW107
1YW108

Herbster Gering 397 is a fancy Growth Fund son out of our productive Rita cow family. His mother, a first-calf heifer out of Southern Charm, is a moderate, pretty uddered female. In our opinion, the Growth Fund and Southern Charm females are ideal replacements, with plenty of milk and perfect teat placement. They are superior cows. This young man should produce great females and have carcass merit to boot. He has the highest YW EPD in the sale and ranks in the top 1% of Non-Parent Sires for YW, RADG, and CW. His genomic data is shiny as well. His bloodwork says he's in the elite percentile ranks for WW%, YW%, SC%, CEM%, and CW%.



Deer Valley Growth Fund – The sire of Lot 38.

39 Herbster Early Arrival 3205

Birth Date: 03/04/23 Reg: 20777527 Tattoo: 3205

LD Capitalist 316
S A V Early Arrival 0903

19851701

S A V Blackcap May 3525

S A V America 8018

S A V Emblynette 1188

20015985

S A V Emblynette 2369

Connealy Capitalist 028

LD Dixie Erica 2053

S A V Final Answer 0035

S A V May 2397

S A V President 6847

S A V Madame Pride 0075

S A V 707 Rito 9969

S A V Emblynette 7566

CED	BW	WW	YW	MILK	SC	CW
+7	+0.8	+70	+119	+25	+0.96	+46
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.58	+0.69	+55	+66	+86	+134	+229

Actual Data
Birth Weight
78
Adj. 205 Wt.
795
WW Ratio
100
Adj. 365 Wt.
1448
YW Ratio
100
Dam's Prod
1WW100
1YW100

Sired by a full brother to Capitol, Lot 39 is one of the calving ease options in this sale. He has done well from weaning to yearling. Having a nice look about him, his structure is flawless. Ed says the bottom side of Lot 39's pedigree is a who's who of maternal excellence. His calves will come easy, and his daughters will make awesome replacement females.



SAV America 8018 – Our \$1.51 million, world-record, and top-selling bull, sire of American Flag, Lots 63-64, and maternal grandsire of Lots 1, 6-11, and 39.



Vintage Rita 5063 – Our donor and maternal granddam of Lot 38.

Simmental Bulls



PROVEN GENETICS
SOUNDNESS
SUPERIOR MATERNAL TRAITS
SUPERB PHENOTYPE

Herbster Reference Sire



4/B Dynamo – Our \$140,000 purebred Simmental sire of Lot 40 and 75.

4/B DYNAMO

Birth Date: 2/14/2021 Reg: 3957394

Homozygous Black - Homozygous Polled

HPF/HILL Uprising C104
SO Remedy 7F
 3419044 B&K Cream Soda 8D
 WS Pilgrim H182U
4/B MISS Pilgrim 81B
 3931631 4/B MISS Trendsetter 82Y
 LLSF Uprising Z925
 RP/MP Right To Love 015U
 HPF Quantum Leap Z952
 HPF Cream Soda A901
 CNS Dream On L186
 WS Marla 276M
 TWCC Trendsetter T71
 4/B Miss Dice 200L

BW: 84 | ADJ WW: 876 | ADJ YW: 1450

CE	BW	WW	YW	MCE	MLK
+8.7	+2.4	+81.7	+123.1	+1.9	+19.0

CW	YG	MARB	RE	API	TI
+37.2	-0.42	-0.08	+0.92	+109.9	+78.4



Herbster Countess 11L – Our \$19,000 consignment to the 2023 Hartman Cattle Company Customer Appreciation Sale sired by Dynamo. She is a maternal sister to Lot 44.

The absolute best Remedy son in the business, Dynamo is the epitome of stoutness, performance, and genuine shape. He is backed by a top daughter of Pilgrim who is further supported by the proven Simmental genetics of Lucky Dice and 600U. Dynamo is ultra-complete in terms of his balance, symmetry, and eye appeal from the side. He is long and extended about his front end, yet keeps the rugged and masculine look of a true breeding bull. He is a big testicled, bold-ribbed, dense-made bull that is remarkably smooth patterned for as stout and three dimensional as he is. He is athletic on the move and has tremendous reach out of his front skeleton. Dynamo is a sire choice that will add real world performance and power, while maintaining the basic skeletal quality that will never go out of style. His first calves hit the ground this spring, and all we can say is, "WOW!" They are thick, jet black, and big boned!

**Owned in partnership with Mike and Ellie Moser,
 M&E Cattle Company, LaMoure, North Dakota.**



Lot 40

40 RisingHeart Albion 316L

Birth Date: 03/08/23 Reg: 4243819 Tattoo 316L
Homozygous Black - Homozygous Polled

SO Remedy 7F
4/B Dynamo
3957394
4/B Miss Pilgrim 81B
TJ High Calibre 556B
Rising Heart Tink 71E
3237073
TR MS Tinkerbelle 9868

HPF/Hill Uprising C104
B&K Cream Soda 8D
WS Pilgrim H182U
4/B Miss Trendsetter 82Y
MCM Top Grade 018X
PRS Lady Done Right W214
TR MR Firewater
BS Red Kitty

3/4 SM 1/8 CH 1/8 SS

CED	BW	WW	YW	CW
+10	+1.8	+85	+135.2	+36.8
MILK	MARB	RE	API	TI
+22	+0.19	+0.94	+116	+80

Actual Data
Birth Weight
83
Adj. 205 Wt.
800
WW Ratio
119
Adj. 365 Wt.
1339
YW Ratio
108
Dam's Prod
4WW105
2YW107

One of the widest bulls in the sale, RisingHeart Albion 316L is sound and powerful. Ed Raithel says he's the best hipped bull we've ever sold. His feet are perfect. His mother is an ideal ½ blood High Calibre daughter with 4WW@105. The Dynamo progeny have done well at Herbster Angus Farms. They are great structured and weigh heavy at weaning with a tremendous amount of look. If pounds at weaning is what you are searching for in a complete, square, thick package, Lot 40 will do it!



Ed and Mandy Raithel, in addition to managing Herbster Angus Farms, own a small herd of Simmental cows and have produced the herd bulls selling as Lots 40, 43, and 47.

The Rising Heart Ranch bulls have been raised right along side the Herbster Angus Farms bulls and carry the same great genetics and attention to quality.



With its wide array of corporate leadership training, coaching programs, and personal growth products built on the timeless principles of one of the world's best-selling authors, coaches, and speakers, The John Maxwell Company has a new member on its Board of Directors. Herbster Angus Farms Owner, Charles W. Herbster was recently appointed by John C. Maxwell to serve on the Board of Directors for this global company offering corporate leadership solutions.

As a member of The John Maxwell Company Board of Directors, Mr. Herbster joins a group of distinguished individuals who jointly provide direction and guidance for the activities of The John Maxwell Company.

"It is extremely humbling and quite an honor to be appointed to such a prestigious group of leaders," shared Mr. Herbster. "As Dr. Maxwell so eloquently states, 'The complete leader has learned that there is much more to leadership than position.' I will use this opportunity to continue to positively influence those in both The John Maxwell Co. and my other six companies: Herbster Angus Farms Inc., Carico Farms Inc., North American Breeders Inc., Conklin Company Inc., Agri-Solutions Inc., and Judy's Dream Inc. The one-of-a-kind training programs found within these seven organizations inspire and challenge those to not just learn, but lead with excellence. I am proud to serve on a Board of Directors whose values align with those in my other companies."

Over the last few years, Dr. Maxwell has worked with Charles' successful business, the Conklin Company, offering his leadership lessons specifically geared toward Distributors who fill the role of family members, community leaders, and entrepreneurial builders. While celebrating Conklin Company's 50th Anniversary at the 2019 Conklin National Convention, Dr. Maxwell shared his passion for growing and equipping others to do remarkable things and lead significant and fulfilled lives. According to Dr. Maxwell, there is no greater mission, no higher goal, than to help others realize their significance and potential.

Dr. Maxwell is a No. 1 *New York Times* bestselling author, coach, and speaker, has sold more than 26 million books, was identified as the No. 1 leader in business by the American Management Association®, and the world's most influential leadership expert by *Business Insider* and *Inc.* magazines. Dr. Maxwell also received the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network. His organizations—The John Maxwell Company, The John Maxwell Team, and EQUIP—have trained more than six million leaders in every one of the world's nations. The John Maxwell Co. specializes in leadership development and training programs, individual and organizational development, executive coaching, and leadership speaking events.

In the photo: Dr. John C. Maxwell (right) with Herbster Angus Farms and Conklin Owner, Chief Executive Officer, and President Charles W. Herbster.

Herbster Reference Sire



Darla

TJ High Calibre 556B – Our \$400,000 Simmental sire of Lot 41 and maternal grandsire of Lot 40.

TJ HIGH CALIBRE 556B

Birth Date: 2/14/2014 Reg: 2891465
Homozygous Black - Homozygous Polled

MR NLC Upgrade U8676
MCM Top Grade 018X
2540315 **MCM 513R**

Welshs Dew It Right 067T
PRS Lady Done Right W214
2524436 **SC Shoal Creek Lady T90**

Ellingson Legacy M229
MS NLC Mojo S6119B
MCM Marbler 307N
MCM 210M
HTP SVF In Dew Time
SVF/NJC Senerita N29
GLS/GF Brigade 31R
SFI Miss Valentine M78F

BW: 80 | ADJ WW: 757 | ADJ YW: 1371

CE	BW	WW	YW	MCE	MLK
+10.0	+2.5	+94.7	+158.8	+6.3	+25.0

CW	YG	MARB	RE	API	TI
+52.9	-0.30	+43	+0.85	+164.9	+96.3

Our \$400,000 purebred Simmental bull, High Calibre is a rare gem in the breed! We all talk about the complete package, and this bull is the real deal. He is a truly outstanding, sound-made individual with a moderate birth weight. We have used him on first-calf heifers with success at Herbster Angus Farms. His calves come easy and grow fast, rivaling their Angus contemporaries for weaning weight. As breeders of high-performing Angus cattle, Calibre has been the only bull we have ever used who sires calves that can compete with our Angus calves. They are real pound-makers at weaning! Our Calibre daughters are amazing. They are perfect replacements with ideal udders. High Calibre is a superb maternal sire.

41 Herbster Papillion 311L

Birth Date: 02/21/23 Reg: 4243839 Tattoo 311L
Hetropozygous Black - Homozygous Polled

MCM Top Grade 018X
TJ High Calibre 556B
2891465

PRS Lady Done Right W214 Welshs Dew It Right 067T
SC Shoal Creek Lady T90

THSF Lover Boy B33 HTP/SVF Duracell T52
RP/MP Right to Love 015U

Herbster Ms Pep 104J
4243838

Herbster Ms Pep 621D Profit
HPF Ms Pep T27

Purebred Simmental

CED	BW	WW	YW	CW
+12	+1	+77	+120	+19.8
MILK	MARB	RE	API	TI
+23	+0.23	+0.55	+149	+81

Actual Data
Birth Weight
84
Adj. 205 Wt.
749
WW Ratio
100
Adj. 365 Wt.
1223
YW Ratio
100
Dam's Prod
1WW100
1YW100

This purebred Simmental bull combines the proven growth and maternal strength of Calibre with the exciting and predictable genetics of our Ms Pep family. The Ms Pep females are superior, heavy milking cows. If you follow us on social media, the granddam of this lot is "Ginger," the internet sensation Ed raised as a bottle baby in 2016. He is a red carrier with Ginger in the pedigree.



Lot 42

42 Herbster Crawford 235K

Birth Date: 09/04/22 Reg: 4245149 Tattoo 235K
Homozygous Black - Homozygous Polled

HTP/SVF Duracell T52
THSF Lover Boy B33
2983443
RP/MP Right to Love 015U

CNS Dream On L186
HTP SVF Honeydew

SVF/NJC Built Right N48
PCC Queens Valentine R9

W/C BF Innocent Man
Herbster Ms Pep 68D
3246820
HPF Ms Pep T27

W/C No Remorse 763Y
Miss Werning 174Y

GWS Ebony's Trademark 6N
Miss Pep 58H

Purebred Simmental

CED	BW	WW	YW	CW
+10	+2.4	+87.2	+128	+34.4
MILK	MARB	RE	API	TI
+24.7	+0.27	+1.18	+131	+87

Actual Data
Birth Weight
68
Adj. 205 Wt.
805
WW Ratio
100
Adj. 365 Wt.
1256
YW Ratio
100
Dam's Prod
3WW100
2YW100

Everyone stopping by to look at sale bulls, clipping sale bulls, or visiting from other countries finds this bull! We had a group from Argentina come through and they had him sorted to the top of the pen, asking us "What's that?!" Unfortunately for them, they weren't looking for a Simmental! He is definitely easy to find! Long-sided, huge-footed, and attractive at all angles, Herbster Crawford 235K is a crowd pleaser. He takes a long stride and is very sound. Out of calving ease sensation, Lover Boy, Crawford entered this world with a very moderate birthweight of 67 pounds. You couldn't tell that by how massively thick he is now! His maternal pedigree is loaded with performance and good cows with the ever-productive Ms Pep family in his pedigree. His maternal granddam, HPF Ms Pep T27 was a multiple time National Western Stock Show champion. We love this bull, and we think you will too! Come take a look at Lot 42!

43 RisingHeart Atkinson 315L

Birth Date: 03/08/23 Reg: 4243818 Tattoo 315L
Homozygous Black - Homozygous Polled

HPF/Hill Uprising C104
SO Remedy 7F
3419044
B&K Cream Soda 8D

LLSF Uprising Z92S
RP/MP Right to Love 015U

HPF Quantum Leap Z952
HPF Cream Soda A901

HTP/SVF Duracell T52
RP/MP Right to Love 015U

THSF Lover Boy B33
Rising Heart Countess 106J
3998953
Rising Heart Countess 901G

TNGL OBR Fortune 500C
HCCO Countess 113E

Purebred Simmental

CED	BW	WW	YW	CW
+13	+1.8	+81	+133.2	+37.9
MILK	MARB	RE	API	TI
+23	+0.16	+0.93	+133	+83

Actual Data
Birth Weight
75
Adj. 205 Wt.
744
WW Ratio
110
Adj. 365 Wt.
1275
YW Ratio
103
Dam's Prod
1WW110
1YW103

A double-digit CED bull, out of a first-calf heifer, and backed by calving ease sires on both sides; we believe RisingHeart Atkinson 315L could work on bigger heifers. We love the Countess females. The cows behind this young bull are excellent mothers with perfect, full udders. They can really raise a calf as you can tell by Atkinson's 110 weaning ratio. Gentle, homozygous black and polled, and packed with performance, you can't go wrong on this purebred Simmental!

Herbster Reference Dam



Darla

FRKG Countess 924J – Our \$220,000 purebred Simmental donor and dam of Lot 44.

44 Herbster Arapahoe 33L

Birth Date: 03/08/23 Reg: 4243813 Tattoo 33L
Homozygous Black - Homozygous Polled

WS All-Around Z35
OMF Epic E27 3317371
3317371

OMF Time Less B100

EC Rebel 156F
FRKG Countess 924J
3937992

HCC0 Countess 924G

WS Beef King W107
CDI MS High Roller 39W

OMF Commander Y69
OMF Timeless Z21

Profit
DSFF Countess 357D

MR CCF Vision
Limestone Brylee 125B

Purebred Simmental

CED	BW	WW	YW	CW
+11.5	+1.8	+79	+119.9	+27.9
MILK	MARB	RE	API	TI
+18.2	-0.04	+0.85	+116.5	+74.8

Actual Data
Birth Weight
68
Adj. 205 Wt.
620
WW Ratio
102
Adj. 365 Wt.
1260
YW Ratio
101
Dam's Prod
1WW102
1YW101

Herbster Arapahoe 33L is a natural son out of our \$225,000 donor, Frecking Countess 924J. He was her first calf. A maternal sister, Herbster Countess 11L, sold in the 2023 Hartman Cattle Company sale for \$19,000. Arapahoe is homozygous black and polled, functional in his skeleton, and expressive in his muscle pattern. He stands on a big foot with excellent bone. Arapahoe is gentle and ready to go to work making great commercial calves that grow! Hybrid vigor is real. Use him for success on your Angus herd.

45 Herbster Alliance 32L

Birth Date: 01/04/23 Reg: 4243812 Tattoo 32L
Homozygous Black - Homozygous Polled

EXAR Blue Chip 1877B
Herbster Banner 0145
19826010

CCC Sara's Dream 5116

W/C BF Innocent man
Herbster Cruella 69D
3227793

Herbster L121

1/4 SM 3/4 AN

Dameron First Class
Greens Princess 1012

Dameron First Class
Silveiras Saras Dream 1339

W/C No Remorse 763Y
Miss Werning 174Y

Simmental
Angus

CED	BW	WW	YW	CW
+10	+1.5	+76	+105.8	+30.8
MILK	MARB	RE	API	TI
+25	+0.44	+0.84	+135	+81

Actual Data
Birth Weight
77
Adj. 205 Wt.
620
WW Ratio
92
Adj. 365 Wt.
1254
YW Ratio
101
Dam's Prod
3WW99
2YW102

We aren't in the business of selling composite bulls, but Herbster Alliance 32L was too good to put in the steer pen. We have used his sire, Herbster Banner 0145, as a walking bull the past couple of years and his calves are uniform in their makeup with eye-appeal. They consistently have correct bone, foot structure, power, and beautiful front ends. His mother is an ideal baldie Simmental replacement with a superior udder. She's Amanda's favorite Simmental cow in the herd.



Lot 47

46 Herbster Wisner 239K

Birth Date: 10/05/22 Reg: 4245152 Tattoo 239K
Homozygous Black - Homozygous Polled

S A V America 8018
S A V American Flag 0233
19853741
S A V Madame Pride 3145
S A V President 6847
S A V Madame Pride 0075
S A V Priority 7283
S A V Madame Pride 1171

Profit
TL Miss Star 46
3368191
Mss Star Above
WS Pilgrim H182U
WAGR Panarama 204Z
Flying B Cut Above
Miss Star Bright

1/2 SM 1/2 AN

CED	BW	WW	YW	CW
+7	-0.01	+79	+124.4	+42.4
MILK	MARB	RE	API	TI
+17	+0.4	+0.37	+122	+80

Actual Data
Birth Weight
75
Adj. 205 Wt.
760
WW Ratio
100
Adj. 365 Wt.
1260
YW Ratio
100
Dam's Prod
3WW100
2YW100

Herbster Wisner 239K is a big, stout SimAngus bull ready to go to work. One of the few 18-month-old bulls in the offering, he combines the best of both worlds with our herd sire, American Flag on the top side and Simmental phenotype giant, Profit on the maternal side of the pedigree. We love to use Angus bulls on our Simmental cows for hybrid vigor, black hides, and carcass traits. Wisner has an extra bit of frame score from American Flag, is big footed, big boned, and long sided. He will sire those heavy gaining calves buyers love!

47 RisingHeart Auburn 331

Birth Date: 04/01/23 Reg: 4243829 Tattoo 331L
Homozygous Black - Homozygous Polled

EXAR Blue Chip 1877B
Herbster Banner 0145
19826010
CCC Sara's Dream 5116
Dameron First Class
Greens Princess 1012
Dameron First Class
Silveiras Saras Dream 1339

TNGL OBL Fortune 500C
Rising Heart Countess 901G
3591709
HCC0 Countess 113E
TNGL Grand Fortune Z467
TNGL Awe Struck Y417
TJ High Calibre 556B
SJF Countess 113Y

1/2 SM 1/2 AN

CED	BW	WW	YW	CW
+6	+4.6	+86.2	+142.8	+48.7
MILK	MARB	RE	API	TI
+28.2	+0.51	+0.34	+126	+83

Actual Data
Birth Weight
85
Adj. 205 Wt.
805
WW Ratio
106
Adj. 365 Wt.
1344
YW Ratio
100
Dam's Prod
2WW104
1YW100

This SimAngus bull comes from the heart of Ed and Mandy Raithel's Simmental herd. Sired by Herbster Banner 0145, the foot, bone, and eye-appeal of RisingHeart Auburn 331L is out of sight. Honestly, if we were in to showing a little more, this bull would be wearing a halter. Ratioing 106 and adjusting to 805 pounds in a tough contemporary group, this young man grew fast and has been a standout since birth. He ranks in the top 20% of the Simmental database for WW, YW, and CW. A "cows only" bull, choose him for growth and pure phenotype. He's homozygous black and polled!



Lot 48

48 Schrock Doc 23

Birth Date: 12/01/22 Reg: +20766874

Tattoo: 23

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824
Mohnen Crown Royal 316
Mohnen Jilt 1412
17382960
Mohnen Jilt 1655

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688
Baldrige Mullen M528
Mohnen Jilt 1283
Wulffs Ext 6106
Mohnen Jilt 910

CED	BW	WW	YW	MILK	SC	CW
+6	+2	+85	+152	+26	-0.23	+84
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.68	+0.89	+55	+75	+126	+182	+291

Actual Data
Birth Weight
88
Act. WW
1130
WW Ratio
100
Adj. 365 Wt.
1543
YW Ratio
100
Dam's Prod
6WW111
5YW109



Lot 48 has consistently been a standout, from phenotype to pedigree, this massive, powerful Doc Ryan son is sure to catch your eye. Whether you evaluate his muscle expression, structural correctness, or his actual data, you are sure to be impressed. He includes all of these basics, while boasting the best phenotype of the flush and an adjusted Yearling Weight of 1543 pounds. He performs in pasture and on paper thanks to his sire and gets an extra bump of maternal quality from his dam, Mohnen Jilt 1412. We are extremely proud to offer him as the leadoff bull.



SCHROCK
ANGUS FARMS

Titus, Malinda, Dominic, and Maclin Schrock
Brock, Nebraska
(402) 414-2110





49 Schrock Doc 33

Birth Date: 12/01/22 Reg: +20766875 Tattoo: 33

Casino Bomber N33
T/D Doc Ryan 049
19820224
T/D Ruby of Tiffany 824

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688

Mohnen Crown Royal 316
Mohnen Jilt 1412
17382960
Mohnen Jilt 1655

Baldrige Mullen M528
Mohnen Jilt 1283
Wulfs Ext 6106
Mohnen Jilt 910

CED	BW	WW	YW	MILK	SC	CW
+6	+2.6	+92	+154	+34	+0.66	+93
MARB	RE	\$M	\$W	\$F	\$B	\$C
+1.03	+0.77	+65	+87	+128	+201	+326

Actual Data
Birth Weight
82
Act. WW
1070
WW Ratio
100
Adj. 365 Wt.
1619
YW Ratio
100
Dam's Prod
6WW111
5YW109



The scale crusher of the Schrock's Angus Farm offering, Lot 49, adjusted to 1619 pounds for yearling weight! This flush mate to Lot 48 features a shinier number package and a larger frame score than his full brother, while still remaining unwavering in terms of phenotype, pedigree, and genomic merit. Lot 49 is not only the heaviest and highest ratioing bull of our offering, but he is also in the top 1% of the breed for CW and \$W and in the top 5% of the breed for \$C, \$B, \$F, WW, and YW!

This pair of flush mates out of the \$525,000 Doc Ryan and Pathfinder Dam, Mohnen Jilt 1412, the all-time high ratioing cow in the Mohnen herd are a genuine combination of convenience traits, maternal power, and numerical excellence.



Mohnen Jilt 1412 - The dam of Lots 48 and 49.

50 Schrock Historic 103

Birth Date: 01/10/23 Reg: 20766880 Tattoo: 103

Mohnen Prince 2959

Mohnen Historic

20048543

Mohnen Jilt 1655

Mohnen General 548

Schrock Rita 351

20250778

KLR Rita 5013

Connealy Confidence Plus

Mohnen Abigale 1170

Wulffs Ext 6106

Mohnen Jilt 910

Baldrige Colonel C251

S A V Madame Pride 5290

V A R Discovery 2240

SJH Complete of 6108 1522

CED	BW	WW	YW	MILK	SC	CW
+1	+2.2	+83	+142	+27	+1.31	+63
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.76	+0.52	+53	+73	+99	+157	+257

Actual Data
Birth Weight
82
Act. WW
755
WW Ratio
100
Adj. 365 Wt.
1217
YW Ratio
100
Dam's Prod
1WW100
1YW100



This mid-January Historic son will add value to any producer's program if they're looking for a bull to put some grow and go into their cowherd. If being sired by the all-time high-seller, the \$210,000 Mohnen Historic isn't enough, add in the maternal power of Mohnen General and KLR Rita 5013 which makes Lot 52 a sure shot pedigree for maternal genetics!



Lot 52

52 Schrock Historic 163

Birth Date: 01/21/23 Reg: +20873447 Tattoo: 163

Mohnen Prince 2959

Mohnen Historic

20048543

Mohnen Jilt 1655

S A V President 6847

Siebring Madame Pride 1951

19492558

S A V Madame Pride 3045

Connealy Confidence Plus

Mohnen Abigale 1170

Wulffs Ext 6106

Mohnen Jilt 910

Coleman Charlo 0256

S A V Blackcap May 4136

S A V Harvester 0338

S A V Madame Pride 9275

CED	BW	WW	YW	MILK	SC	CW
+3	+2.7	+80	+139	+22	+0.73	+54
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.25	+0.44	+60	+67	+93	+122	+218

Actual Data
Birth Weight
84
Act. WW
825
WW Ratio
100
Adj. 365 Wt.
1221
YW Ratio
100
Dam's Prod
1WW100
1YW100



Lot 51

51 Schrock Historic 113

Birth Date: 01/14/23 Reg: +20873439 Tattoo: 113

Mohnen Prince 2959

Mohnen Historic

20048543

Mohnen Jilt 1655

Connealy Confidence Plus

Mohnen Abigale 1170

Wulffs Ext 6106

Mohnen Jilt 910

S A V President 6847

Siebring Madame Pride 1951

19492558

S A V Madame Pride 3045

Coleman Charlo 0256

S A V Blackcap May 4136

S A V Harvester 0338

S A V Madame Pride 9275

CED	BW	WW	YW	MILK	SC	CW
+3	+2.7	+80	+139	+22	+0.73	+54
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.25	+0.44	+60	+67	+93	+122	+218

Actual Data
Birth Weight
78
Act. WW
978
WW Ratio
100
Adj. 365 Wt.
1132
YW Ratio
100
Dam's Prod
1WW100
1YW100

Lot 51 and 52 are the product of many things at the forefront of Schrock's Angus. They are sired by our record-setting, high-selling choice of the 2021 Mohnen Angus Bull Sale, the \$210,000 Mohnen Historic, a direct son of the legendary Jilt 1655. Their dam is a powerful young donor, Siebring Madame Pride 1951, a President daughter out of SAV Madame Pride 3045, a Pathfinder® Donor. This pair of Historic sons combine a unique set of maternal genetics with genuine phenotype and muscle shape, while maintaining a moderate birthweight number. Look for Lot 50 and 51 to add maternal quality, attractive phenotype, and improve the udder quality of your cowherd.



Mohnen Historic - Schrock's Angus Farms herd sire and all-time, top-selling bull at Mohnen Angus for \$210,000. He is the sire of Lots 50-52.

Offering 10 Straws of Mohnen Historic to the buyer of any Schrock Angus Bull in the sale.



Lot 53

53 Schrock Game Changer 452

Birth Date: 09/06/22 Reg: +20768566 Tattoo: 452

Connealy Confidence 0100
Gaffney Game Changer 371
17805944
R B Lady Standard 305-890

Connealy Tobin
Becka Gala of Conanga 8281
LCC New Standard
B A Lady 6807 305

S A V 8180 Traveler 004
S A V Madame Pride 5290
15108042
S A V Madame Pride 0075

Sitz Traveler 8180
Boyd Forever Lady 8003
S A F 598 Bando 5175
S A V Madame Pride 8264

CED	BW	WW	YW	MILK	SC	CW
+9	+0.9	+56	+95	+26	+1.06	+41
MARB	RE	\$M	\$W	\$F	\$B	\$C
+1.02	+0.43	+78	+63	+94	+162	+288

Actual Data
Birth Weight
82
Act. WW
866
WW Ratio
100
Adj. 365 Wt.
1171
YW Ratio
100
Dam's Prod
6WW108
3YW105



The outlier of the 5290 sons, Lot 53, is a moderate, easy-fleshing, calving-ease option. This bull is extremely long-spined with impressive muscle-shape down his top. His sire, Gaffney Game Changer is a sure shot heifer bull who adds phenotype and udder-quality to his daughters. We expect Lot 53 to follow in his sire's footsteps. If you want a heifer bull who isn't going to waste anyone's time on your heifer's first calf, consider this uncompromising calving-ease sire.



SAV Madame Pride 5290 - Our old-school donor put a new-school twist on modern genetics to create a trio of bulls selling as Lots 53-55 that offer longevity and maternal merit.



Lot 55

54 Schrock Harvester 422

Birth Date: 09/06/22 Reg: +20768564 Tattoo: 422

S A V Heritage 6295
S A V Harvester 0338
16687737
S A V Emblynette 7749

CAR Duke 104
S A V Blackcap May 4136
S A V Net Worth 4200
Sav Emblynette Diamond 6377

S A V 8180 Traveler 004
S A V Madame Pride 5290
15108042
S A V Madame Pride 0075

Sitz Traveler 8180
Boyd Forever Lady 8003
S A F 598 Bando 5175
S A V Madame Pride 8264

CED	BW	WW	YW	MILK	SC	CW
-1	+6	+75	+122	+24	+1.9	+53
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.53	+0.47	+53	+55	+92	+134	+227

Actual Data
Birth Weight
96
Act. WW
762
WW Ratio
100
Adj. 365 Wt.
1249
YW Ratio
100
Dam's Prod
6WW108
3YW105

This Harvester son has herd bull power. Not only is he cool patterned, sound, and thick, he is the biggest-boned, largest-footed animal to be born at Schrock's Angus. Add maternal quality, power, and true skeletal substance to your cowherd with Lot 54.

55 Schrock Capitol 13

Birth Date: 11/15/22 Reg: +20766873 Tattoo: 13

LD Capitalist 316
S A V Capitol 0905
19851703
S A V Blackcap May 3525

Connealy Capitalist 028
LD Dixie Erica 2053
S A V Final Answer 0035
S A V May 2397

S A V 8180 Traveler 004
S A V Madame Pride 5290
15108042
S A V Madame Pride 0075

Sitz Traveler 8180
Boyd Forever Lady 8003
S A F 598 Bando 5175
S A V Madame Pride 8264

CED	BW	WW	YW	MILK	SC	CW
+1	+5.5	+75	+124	+17	+0.13	+64
MARB	RE	\$M	\$W	\$F	\$B	\$C
+0.09	+0.6	+42	+52	+113	+138	+221

Actual Data
Birth Weight
94
Act. WW
960
WW Ratio
100
Adj. 365 Wt.
1355
YW Ratio
100
Dam's Prod
6WW108
3YW105

Lot 55 is a unique opportunity for a rancher to add frame-size and growth to their cowherd. This long-skeletoned, sound, big-footed bull combines the maternal merit of his dam to the outcross pedigree, SAV Capitol, whose mother is the No. 1 weaning weight EPD cow in the entire SAV herd. Look for this November bull to cover plenty of cows and make calves that grow fast to weaning!



Charles W. Herbster and Lee Greenwood

Presented with the **Helping a Hero Defense of Freedom Award**

by Combat Wounded Heroes

Branson, MO – On Saturday, February 3, 2024, Herbster Angus Farms Owner, Charles W. Herbster and American Country Music Legend Lee Greenwood were awarded the Helping a Hero Defense of Freedom Award. This award recognizes great Americans who have gone the extra mile to defend freedom.

The Defense of Freedom Award is a very rare award that has only been presented three other times with all recipients chosen by the combat wounded heroes of Helping A Hero. Previous recipients include actor Chuck Norris; Marcus Luttrell, the Navy Seal better known as the Lone Survivor; and Joanne King Herring who was the real-life inspiration behind the movie Charlie Wilson's War.

Charles W. Herbster was recognized by Helping A Hero for being a consistent leader supporting our military, veterans, and first responders. He is known for his selfless dedication to those who defend our freedom and keep us safe. When Charles heard a wounded warrior in his home state of Nebraska was in need, he stepped up to the plate.

On July 31, 2006, while deployed with the Nebraska National Guard in Iraq, Army Sergeant Ben Marksmeier of Wisner, Nebraska was gravely wounded when terrorists detonated a roadside bomb hitting his convoy. Ben was officially declared dead, and one of his dog tags was removed before an Army Specialist noticed a slight twitch from his body. Despite doubt of the report, doctors and nurses decided to try to revive him one more time, and it worked.

The Army awarded SGT Ben Marksmeier the Bronze Star for saving his fellow soldier's life while at personal risk. Ben, who lost his leg in the explosion, thought of his fellow soldier first and threw him from the burning vehicle to safety while he was still trapped in the vehicle and critically injured.

In that attack Ben lost his right leg and suffered extreme injuries to his left leg. Ben has undergone dozens of surgeries as doctors are still working to save his left leg, including one surgery during a month long stay at Walter Reed in 2023.

Due to his catastrophic injuries and the ongoing battle to save his remaining leg, Ben needs an adapted home. Ben is a single dad raising his two youngest sons Ryker, 7, and Mason, 9. He is also the proud father of 17-year-old Caiden. In addition to being an active parent, Ben started his own woodworking business.



L to R: American Country Music Legend Lee Greenwood; United States Marine Corps Staff Sergeant (Ret) and Purple Heart recipient Daniel Gilyeat; Herbster Angus Farms Owner, Charles W. Herbster; United States Army Specialist (Ret) and Purple Heart recipient JP Lane; and Nebraska State Senator, United States Army Colonel (Ret), and Purple Heart recipient Thomas Brewer.

Major General Roger Lemke, the former Adjutant General of the Nebraska National Guard and Colonel Kevin Neumann nominated Ben for an adapted home from Helping a Hero. Music legend Lee Greenwood surprised SGT Marksmeier and his three sons on national television and told them that Ben would receive an adapted home as part of the Johnny Morris 100 Homes Challenge.

Having been chosen to receive a home there was one critical piece missing—the land where the home would be built. After hearing of Ben's incredible story and his need for a home in Nebraska, Charles W. Herbster agreed to donate all funding needed to purchase the perfect piece of land for Ben near Springfield, Nebraska.

"All the pain I go through every day, there is no regret. I signed up when I was seventeen because I wanted to give back to my country what my country gave me, freedom. I am grateful beyond what my words can express to Charles W. Herbster and Johnny Morris for caring about my service," said Marksmeier.

"When I got the news about the home, it was breathtaking. Then, Mr. Herbster wanted to give us some beautiful land, and now I can instill in my sons the work ethic of farming on this land. This has filled my heart with a little more motivation which is hard," Marksmeier said.

Meredith Iler, Founder of the Helping a Hero Home Program, said the home and land given by Johnny Morris and Charles W. Herbster will transform the life of Ben and his sons. "Ben wants to be an example of strength for his sons and Johnny Morris and Charles W. Herbster are giving him that priceless gift through this adapted home custom built just for Ben," Iler said.

The second Defense of Freedom recipient, Lee Greenwood is an American icon best known for his hit patriotic song *God Bless The USA*. Throughout his career, Lee has worked tirelessly to thank and support our military personnel, wounded warriors, and their families. He has served as the Helping a Hero National Ambassador for 12 years. Lee is a rare celebrity who loves our heroes in and out of the spotlight. He has performed and presented the keys to adapted homes to over 30 heroes, **Cont...**



American Country Music Legend, Lee Greenwood and Charles W. Herbster.

including Specialist JP Lane, USA (Ret), a double amputee who nominated him for this award. Lee worked tirelessly to support the Helping A Hero mission to build homes for our catastrophically wounded heroes. It is for his devotion and dedication; Helping A Hero proudly presents Lee Greenwood with the Defense of Freedom Award.

"I nominated Lee Greenwood because he inspires me with his music and really cares for all of us who have served. He gave me the keys to my home and he even texted me on my birthday a few years later, just to check in. He has been a beacon of hope to all of us in the military. He defends freedom everyday," said Specialist JP Lane.

The Defense of Freedom Awards were presented to Charles W. Herbster and Lee Greenwood by Helping A Hero Ambassadors and Purple Heart Recipients United States Army Specialist (Ret) JP Lane and United States Marine Corps Staff Sergeant (Ret) Daniel Gilyeat during the 2024 Conklin National Convention.

Nebraska State Senator, United States Army Colonel (Ret), and Purple Heart recipient Thomas Brewer was also recognized during the ceremony. SGT Ben Marksmeier was scheduled to be recognized but had to attend via video due to ongoing complications from his injuries.





L to R: Charles W. Herbster, Sgt. Ben Marksmeier, Sgt. Marksmeier's sons, Mason and Ryker, and Country Music Recording Artist Tate Stevens.

Helping a Hero

Texas-based Helping a Hero is a 501(c)(3) non-profit, non-partisan organization providing support for military personnel severely injured in the war on terror. Our principal activity is to provide specially adapted homes for qualifying service members as well as engage the community to provide services and resources for our wounded heroes and their families. Home recipients include veterans whose permanent injuries from combat have left them paraplegics, quadriplegics, amputees, blind, with severe burns and other injuries. Helping A Hero provides additional support programs including marriage retreats, caregiver retreats, recreational activities, and emergency needs support. Helping a Hero Outdoors has expanded to serve our heroes through hunting and fishing outings.

The 100 Homes Challenge

Johnny Morris, founder and CEO of Bass Pro Shops and noted conservationist, launched the 100 Homes Challenge and committed to fund 25 percent of the cost of the next 100 Helping a Hero homes. Helping a Hero invites the public to join Johnny Morris in the 100 Homes Challenge by making a donation, however large or small, to help to fund the other 75 percent of the cost of these homes. Helping A Hero is accepting applications from Post 9-11 wounded warriors needing a specially adapted home due to their combat injuries to become part of the 100 Homes Challenge. We also invite the public to Nominate a Hero. Both the home application and the Nominate a Hero form are available on our website at www.helpingahero.org. ♥

Angus & Sim Angus Females



**TERRIFIC UDDER STRUCTURE
LONGEVITY
GREAT MILKING ABILITY
MOTHERING EXCELLENCE**

Herbster Angus Females

Females at Herbster Angus Farms are genetically and phenotypically selected for udder structure, calving ease, fleshing ability, longevity, milking ability, and growth. The donor females in our program contribute many of the genes that will be encompassed in the cattle that will sell as replacements. They are the right kind of females to add profitability to your operation.



Miranda Raithel with the 2021 National Junior Angus Show Bred and Owned Grand Champion Cow and Calf, Herbster Honey Bear Sandy 9161 and her Sundance heifer calf. "9161" is a Pedigree daughter.

56 Herbster Rita 310

Birth Date: 02/03/23 Reg: 20649838 Tattoo: 310

Casino Bomber N33
T/D Doc Ryan 049
19820224 T/D Ruby of Tiffany 824

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688

S A V Seedstock 4838
Herbster Rita 8160
19424409 Vintage Rita 5063

S A V Registry 2831
S A V Blackcap May 4136
V A R Discovery 2240
S J H Complete of 6108 1564

CED	BW	WW	YW	MILK
+2	+2.5	+76	+130	+27
CEM	CW	MARB	RE	Dam's WW
+4	+56	+0.94	+0.74	2WW97

57 Herbster Blackcap May 318

Birth Date: 02/04/23 Reg: 20649842 Tattoo: 318

Casino Bomber N33
T/D Doc Ryan 049
19820224 T/D Ruby of Tiffany 824

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688

S A V President 6847
S A V Blackcap May 0420
19794306 S A V Blackcap May 1782

Coleman Charlo 0256
S A V Blackcap May 4136
Rito 707 of Ideal 3407 7075
S A V May 2397

CED	BW	WW	YW	MILK
+4	+1.3	+79	+139	+28
CEM	CW	MARB	RE	Dam's WW
+5	+66	+0.39	+0.73	2WW100

58 Herbster Erica 334

Birth Date: 02/08/23 Reg: 20651265 Tattoo: 334

Casino Bomber N33
T/D Doc Ryan 049
19820224 T/D Ruby of Tiffany 824

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688

S A V America 8018
Herbster Erica 0125
20007257 Hickory Hill Erica TA32

S A V President 6847
S A V Madame Pride 0075
Morgans Direction 111 9901
Hickory Hill Erica RA58

CED	BW	WW	YW	MILK
+8	+1.7	+83	+135	+36
CEM	CW	MARB	RE	Dam's WW
+5	+67	+0.84	+0.93	2WW105

59 Herbster Rita 360

Birth Date: 02/14/23 Reg: 20651272 Tattoo: 360

Casino Bomber N33
T/D Doc Ryan 049
19820224 T/D Ruby of Tiffany 824

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688

S A V President 6847
Herbster Rita 1130
20083332 Vintage Rita 5578

Coleman Charlo 0256
S A V Blackcap May 4136
V A R Discovery 2240
Rita 5F56 of 1198 FD

CED	BW	WW	YW	MILK
+9	+1.4	+80	+141	+24
CEM	CW	MARB	RE	Dam's WW
+9	+65	+0.67	+0.97	1WW96

60 Herbster Erica 365

Birth Date: 02/17/23 Reg: 20651273 Tattoo: 365

Casino Bomber N33
T/D Doc Ryan 049
19820224 T/D Ruby of Tiffany 824

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688

S A V Sensation 5615
Herbster Erica 7130
18833431 Herbster Erica 2123

S A V Registry 2831
S A V Blackcap May 4136
S A V Harvester 0338
EXG Erica P129

\$W

+59

\$F

+113

\$G

+47

\$B

+160

\$C

+260

CED	BW	WW	YW	MILK
+5	+2.7	+74	+133	+22
CEM	CW	MARB	RE	Dam's WW
+5	+66	+0.54	+0.71	5WW100

61 Herbster Erica 378

Birth Date: 02/21/23 Reg: 20651278 Tattoo: 378

Casino Bomber N33
T/D Doc Ryan 049
19820224 T/D Ruby of Tiffany 824

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688

S A V President 6847
Herbster Erica 1125
20350642 Hickory Hill Erica TA32

Coleman Charlo 0256
S A V Blackcap May 4136
Morgans Direction 111 9901
Hickory Hill Erica RA58

\$W

+74

\$F

+99

\$G

+70

\$B

+169

\$C

+275

CED	BW	WW	YW	MILK
+5	+2.2	+87	+148	+21
CEM	CW	MARB	RE	Dam's WW
+3	+64	+0.93	+0.82	1WW98

62 Herbster Lady Ryan 384

Birth Date: 02/27/23 Reg: 20651280 Tattoo: 384

Casino Bomber N33
T/D Doc Ryan 049
19820224 T/D Ruby of Tiffany 824

KM Broken Bow 002
Casino Annie K48
G A R Phenom 7953
B/R Ruby of Tiffany 688

S A V North Face 9140
Herbster Lady Prideva 133
20059701 Herbster Lady Prideva 630

S A V Territory 7225
S A V Blackcap May 1808
S A V Harvester 0338
R B Lady Standard 305-890

\$W

+64

\$F

+104

\$G

+42

\$B

+146

\$C

+229

CED	BW	WW	YW	MILK
+2	+4	+84	+143	+21
CEM	CW	MARB	RE	Dam's WW
+2	+62	+0.42	+0.8	1WW105

63 Herbster Rita 315

Birth Date: 02/04/23 Reg: 20649841 Tattoo: 315

S A V President 6847
S A V America 8018
19249580 S A V Madame Pride 0075

Coleman Charlo 0256
S A V Blackcap May 4136
S A F 598 Bando 5175
S A V Madame Pride 8264

VAR Ambassador 7158
Herbster Rita 017
19694174 BUBS Rita 17F

S A V Sensation 5615
Vintage Rita 5063
BUBS Southern Charm AA31
FF Rita 6D38 of 7M74 Denver

\$W

+64

\$F

+62

\$G

+37

\$B

+99

\$C

+189

CED	BW	WW	YW	MILK
+5	+0.8	+63	+115	+31
CEM	CW	MARB	RE	Dam's WW
+8	+33	+0.39	+0.4	2WW90

64 Herbster HoneybearSandy 328

Birth Date: 02/07/23 Reg: 20691807 Tattoo: 328

S A V President 6847
S A V America 8018
19249580 S A V Madame Pride 0075

Coleman Charlo 0256
S A V Blackcap May 4136
S A F 598 Bando 5175
S A V Madame Pride 8264

S A V Pedigree 4834
Herbster HoneybearSandy 9161
19425900 RW S Sis Primo Sandy 709

S A V Pioneer 7301
S A V Blackcap May 4136
Colburn Primo 5153
K N C Cabin Creek Sandy 804

\$W

+46

\$F

+86

\$G

+44

\$B

+131

\$C

+216

CED	BW	WW	YW	MILK
+2	+3.4	+63	+106	+19
CEM	CW	MARB	RE	Dam's WW
+4	+49	+0.43	+0.81	2WW107

65 Herbster Lucy 376

Birth Date: 02/20/23 Reg: 20651277 Tattoo: 376

LD Capitalist 316
S A V Capitol 0905
19851703 S A V Blackcap May 3525

Connealy Capitalist 028
LD Dixie Erica 2053
S A V Final Answer 0035
S A V May 2397

S A V Harvester 0338
Herbster Lucy 159
20056029 Herbster Lucy 929

S A V Heritage 6295
S A V Emblynette 7749
V A R Explorer 6293
Herbster Lucy 6210

\$W

+64

\$F

+101

\$G

+53

\$B

+153

\$C

+254

CED	BW	WW	YW	MILK
+8	+1.6	+73	+125	+27
CEM	CW	MARB	RE	Dam's WW
+10	+59	+0.68	+0.67	1WW103

66 Herbster Madame Pride 3101

Birth Date: 03/05/23 Reg: 20701848 Tattoo: 3101

LD Capitalist 316
S A V Capitol 0905
19851703 S A V Blackcap May 3525

Connealy Capitalist 028
LD Dixie Erica 2053

S A V Final Answer 0035
S A V May 2397

G A R Predestined
HF Madame Pride 986
16326856 S A R Cruzs Pride 8597

B/R New Design 036
G A R Ext 4206
R&J Cruz 109
S A R Madame Pride 5665

\$W

+49

\$F

+83

\$G

+59

\$B

+142

\$C

+243

CED	BW	WW	YW	MILK
+6	+2.2	+53	+89	+24
CEM	CW	MARB	RE	Dam's WW
+6	+34	+0.83	+0.51	6WW97

67 Herbster Blackcap May 3153

Birth Date: 03/27/23 Reg: 20701859 Tattoo: 3153

S A V Territory 7225
S A V North Face 9140
19542358 S A V Blackcap May 1808

S A V Resource 1441
S A V Emblynette 3293

S A V Net Worth 4200
S A V May 2397

Herbster United 405
Herbster Blackcap May 6218
18908975 Herbster Blackcap May 346

Connealy United 1116
Cherry of Conanga 2475
S A V Harvester 0338
S A V Blackcap May 5403

\$W

+52

\$F

+100

\$G

+24

\$B

+124

\$C

+203

CED	BW	WW	YW	MILK
+7	+2.6	+65	+118	+25
CEM	CW	MARB	RE	Dam's WW
+7	+54	+0.23	+0.43	6WW96

68 Herbster Madame Pride 3162

Birth Date: 04/02/23 Reg: 20721667 Tattoo: 3162

S A V Territory 7225
S A V North Face 9140
19542358 S A V Blackcap May 1808

S A V Resource 1441
S A V Emblynette 3293

S A V Net Worth 4200
S A V May 2397

RW Custom 403
Herbster Madame Pride 8170
19426345 HF Madame Pride 856

Dameron First Class
K N C Cabin Creek Sandy 804
S A V 5175 Bando 5190
S A V Madame Pride 8264

\$W

+56

\$F

+119

\$G

+28

\$B

+147

\$C

+217

CED	BW	WW	YW	MILK
-7	+6.4	+91	+153	+22
CEM	CW	MARB	RE	Dam's WW
+1	+71	+0.24	+0.57	2WW105

69 Herbster Rita 3130

Birth Date: 03/12/23 Reg: 20701854 Tattoo: 3130

S A V Heritage 6295
S A V Harvester 0338
16687737 S A V Emblynette 7749

CAR Duke 104
S A V Blackcap May 4136

S A V Net Worth 4200
Sav Emblynette Diamond 6377

S A V President 6847
Herbster Rita 869
19234449 Vintage Rita 5063

Coleman Charlo 0256
S A V Blackcap May 4136
V A R Discovery 2240
SJH Complete of 6108 1564

\$W

+48

\$F

+80

\$G

+43

\$B

+123

\$C

+223

CED	BW	WW	YW	MILK
+7	+2	+53	+101	+29
CEM	CW	MARB	RE	Dam's WW
+9	+40	+0.54	+0.41	4WW96

70 Herbster Forever Lady 322

Birth Date: 02/06/23 Reg: 20649843 Tattoo: 322

V A R Signal 7244
Herbster Grant 043
19828843 Sandpoint Blackbird 8809

Basin Payweight 1682
PF CC&7 Henrietta Pride 1044

Connealy Onward
Riverbend Blackbird 4301

S A V North Face 9140
Herbster Forever Lady 160
20059696 Herbster Forever Lady 7205

S A V Territory 7225
S A V Blackcap May 1808
S A V Sensation 5615
Herbster Forever Lady 1178

\$W

+63

\$F

+111

\$G

+46

\$B

+157

\$C

+256

CED	BW	WW	YW	MILK
+6	+2.2	+78	+138	+23
CEM	CW	MARB	RE	Dam's WW
+10	+64	+0.49	+0.73	1WW105

71 Herbster Madame Pride 340

Birth Date: 02/10/23 Reg: 20651267 Tattoo: 340

V A R Signal 7244
Herbster Grant 043
19828843 Sandpoint Blackbird 8809

Basin Payweight 1682
PF CC&7 Henrietta Pride 1044

Connealy Onward
Riverbend Blackbird 4301

S A V North Face 9140
Herbster Madame Pride 169
20059702 HF Madame Pride 986

S A V Territory 7225
S A V Blackcap May 1808
G A R Predestined
S A R Cruzs Pride 8597

\$W

+50

\$F

+93

\$G

+50

\$B

+143

\$C

+243

CED	BW	WW	YW	MILK
+9	+1.1	+62	+114	+22
CEM	CW	MARB	RE	Dam's WW
+10	+49	+0.65	+0.5	1WW90

72 Herbster Royal Lass 3107

Birth Date: 03/07/23 Reg: 20701849 Tattoo: 3107

V A R Signal 7244
Herbster Grant 043
19828843 Sandpoint Blackbird 8809

Basin Payweight 1682
PF CC&7 Henrietta Pride 1044

Connealy Onward
Riverbend Blackbird 4301

S A V Legacy 5216
Herbster Royal Lass 106
20096091 Herbster Royal Lass 926

S A V Pathfinder 3134
S A V Rosetta 3350

Lazy JB Sundance 6428
Herbster Royal Lass 741

\$W
+69
\$F
+87
\$G
+47
\$B
+135
\$C
+239

CED	BW	WW	YW	MILK
+12	+0.7	+70	+120	+28
CEM	CW	MARB	RE	Dam's WW
+14	+46	+0.57	+0.52	1WW107

73 Herbster Duke Girl 3172

Birth Date: 04/06/23 Reg: 20701870 Tattoo: 3172

Deer Valley Growth Fund
Herbster Greeley 1168
20246299 R B Lady Standard 305-890

Basin Payweight 1682
Deer Valley Rita 36113

LCC New Standard
B A Lady 6807 305

VAR Ambassador 7158
Herbster Duke Girl 139
20350636 S A V Duke Girl 4614

S A V Sensation 5615
Vintage Rita 5063

S A V Harvester 0338
S A V Duke Girl 7348

\$W
+64
\$F
+106
\$G
+35
\$B
+141
\$C
+230

CED	BW	WW	YW	MILK
+1	+3	+78	+135	+26
CEM	CW	MARB	RE	Dam's WW
+7	+55	+0.35	+0.49	1WW108

74 Herbster Blackcap May 3155

Birth Date: 03/28/23 Reg: 20721665 Tattoo: 3155

EXAR Blue Chip 1877B
Herbster Banner 0145
19826010 CCC Sara's Dream 5116

Dameron First Class
Greens Princess 1012

Dameron First Class
Silveiras Saras Dream 1339

Lazy JB Sundance 6428
Herbster Blackcap May 9103
19437594 Herbster Blackcap May 4244

KR Cash 4010
Lazy JB Blackbird Zena 428

S A V Pursuit 0160
HF Blackcap May 0102

\$W
+52
\$F
+89
\$G
+40
\$B
+130
\$C
+216

CED	BW	WW	YW	MILK
+2	+4.4	+60	+100	+29
CEM	CW	MARB	RE	Dam's WW
+4	+44	+0.51	+0.43	2WW95



Herbster SimAngus Females

75 Herbster Saras Dream 321L

Birth Date: 03/12/23 Reg: 4243842 Tattoo: 321L

Homozygous Black - Homozygous Polled

SO Remedy 7F
4/B Dynamo
3957394 4/B Miss Pilgrim 81B

TJ High Calibre 556B
Herbster Saras Dream 02H
3751791 Herbster Saras Dream 801

HPF/Hill Uprising C104
B&K Cream Soda 8D

WS Pilgrim H182U
4/B Miss Trendsetter 82Y

MCM Top Grade 018X
PRS Lady Done Right W214

PVF Insight 0129
CCC Sara's Dream 5116

3/4 SIM 1/4 ANG

CED	BW	WW	YW	CW
+9.3	+1.9	+81.4	+129.3	+45.4
MARB	RE	API	TI	Dam's WR
+0.23	+0.81	+117.8	+78.1	1WW96

76 Herbster Ms Pep 340L

Birth Date: 04/18/23 Reg: 4243842 Tattoo: 340L

Homozygous Black - Homozygous Polled

EXAR Blue Chip 1877B
Herbster Banner 0145
19826010 CCC Sara's Dream 5116

TJ High Calibre 556B
Herbster Ms Pep 908G
3706669 Herbster Ms Pep 621D

Dameron First Class
Greens Princess 1012

Dameron First Class
Silveiras Saras Dream 1339

MCM Top Grade 018X
PRS Lady Done Right W214

Profit
HPF Ms Pep T27

1/2 SM 1/2 ANG

CED	BW	WW	YW	CW
+6.4	+2.4	+77.3	+119.4	+42.4
MARB	RE	API	TI	Dam's WR
+0.34	+0.3	+114	+75.8	1WW99



President Donald J. Trump and Charles W. Herbster - Charles served as the National Chairman of the Agricultural and Rural Advisory Committee for President Donald J. Trump.



South Dakota Governor Kristi Noem and fifth-generation Nebraska farmer and rancher Charles W. Herbster defend freedom and conservative values in America's heartland.



Buying

AMERICA

"Dedicated to the proposition that

Cattlemen will tell you to never look at a new acquisition the day he gets home, but when America stepped off of the trailer in Nebraska, I couldn't help but take a look. I immediately noticed that he knew he was special. Proud, commanding attention, and powerfully built, even after the 16-hour trailer ride from North Dakota, he was as soft in his lower one-third as any bull that I had ever seen. Starting out as a true underdog, he sure had grown into the pinnacle of Angus excellence, and I decided then and there, I would be one of his biggest fans.

What a bull!

Weighing in at over 1600 pounds in

February of 2019, and as proud as a peacock, America doesn't appear to be a dark horse, but that's where the epic story of his life begins. America was named after our great country and he represents the centuries of determination that drove settlers literally across the ground we were both standing on, populating the expanse of the American West. The young Americans who first colonized the United States were faced by true hardship—they were the long shots, but they persevered, much like this awesome animal.

Life starts at conception—America's story starts where the sperm meets the egg of a famous cow past her prime. Most of us in



*all livestock are **Not** created equal"*

agriculture have that one dog, horse, donor, or bull who evokes a warm, fuzzy feeling when we think of them—they are our favorites. Mine is a palomino horse who helped me learn to rope and is long retired. Like my special equine, I suspect SAV Madame Pride 0075 sits on a pedestal for Kelly Schaff, breeder of America and owner of Schaff Angus Valley. "America's magnificent dam, '0075,' is known as the maternal matriarch. She has monumental influence, serving the SAV program for nearly 18 years. She reigned supreme as the high income-producing cow for much of her lifetime, generating more than \$5 million in progeny receipts." She definitely left

her mark on Kelly and his herd, and when you talk to him about "0075," you can feel his affinity for the cow.

At 18 years old, "0075" was at the end of her life, but was still producing a few embryos. Kelly, knowing the possibilities of the mating, was determined to get one more round out of his favorite cow before she died. He decided to use the excellent genetics of President, the 2017 top-selling and world-record bull in the Schaff Angus Valley Sale, who sold to Herbster Angus Farms of Falls City, Nebraska, for \$750,000 with a total valuation of \$938,500.

With the advanced age of "0075," it was a

Cont...

"American-Bred, American-Made,"



and American-Owned"

pipe dream to get any oocytes, let alone get a viable embryo and a live pregnancy. The President flush out of "0075" was her last flush; it produced one embryo, and that microscopic miracle grew into a legend. America's chance of survival was minuscule, yet he did—pulling himself "up by the bootstraps" to not only make a pregnancy but be born and to thrive during his calfhood at SAV. He grew to an all-time record for weaning weight of 1107 pounds and was the biggest 205-day weight, not only in the Schaff Angus Valley herd, but in the recorded history of the American Angus Association.

As most producers involved with raising registered Angus, the rumor mill is always alive, and starting the summer of 2018, we had been hearing the praises of a superior bull calf by President roaming the pastures of North Dakota. America's unprecedented phenotype and presence had already sparked the interest of many cattlemen visiting Schaff Angus Valley, and the word of him spread like wildfire through the Angus family. Moreover, his genes carry the excellence built upon by generations of cattlemen and he promises a bright future for many more. America is a representation of decades and generations of Angus excellence promoted and nurtured by Kelly Schaff and his family—something that Herbster Angus Farms has utilized in our herd for almost 20 years and have promoted to our customers through semen sales. We began to ask ourselves: Is he really as good as the hype? Could America be the next bull to add to the long list of Herbster Angus Farms bulls? Charles W. Herbster, Owner, President, and Chief Executive Officer of Herbster Angus Farms, was naturally intrigued.

We leave no stone unturned when adding a bull to our semen lineup. At Herbster Angus Farms, when dealing with the excellence of not only our own herd, but the herds of our customers, it is paramount that we make good decisions on sire acquisition. The process of picking a new bull to add to our program is always a pivotal one, and we have learned not to only take another person's word for the quality of an animal. We do the looking ourselves, in the flesh, no videos or photos can do the visual evaluation for us. Facts gathered through our own eyes speak the truth and blatantly shine when standing in the same pen with an animal. Viewing a prospective purchase in person, that could cost thousands is part of our strategy and a good habit to practice. Cattle, much like any living thing that grows, change as they mature. Some get better, some get worse, phenotypically, so multiple visits are necessary. Curious about this calf by President and out of "0075," Charles and Ed Raithel, Manager of Herbster Angus Farms, made a trip to Schaff Angus Valley. Their initial evaluation of the bull was excellent, but more time and another visit was needed to make the best decision. A final visit would have to wait until America had matured into a yearling.

Each year, Ed makes a pre-sale trip to North Dakota around the middle of January and he returned home with a glowing report on America. "I think America is a bull that we can really utilize in our program," stated Ed. "He's really great structured, hits the ground correct on his front two, is extremely deep, super topped, strong in his heart girth, has an awesome hip, and has no sheath. I love the bull." With Ed's assessment of the phenotype of America, and the fact that he was the "one and only" son of President to ever be born out of SAV Madame Pride 0075, Charles began the plan to buy America—the road to

Cont...

Facing: Ed Raithel, Herd Manager, is all smiles as he scratches America at Herbster Angus Farms.

"We're selling America!"

purchase the world-record \$1.51 million America had begun.

What Charles knew about the economics of purchasing America was very factual, and those facts would greatly influence what the bull was "worth." There would never be another America—his mother was dead, never to produce another calf. He is very unique. This adds to his value. In addition, America, as the visitor favorite of the 2018 Schaff Angus Valley calf crop, was destined to net millions of dollars in future semen sales. Before the 2019 Schaff Angus Valley Sale, Kelly had a large list compiled of breeders who already wanted semen on America. That's unheard of for a bull this young, but with his superiority, the prospect of revenue generated by semen sales is very high. Following the laws of supply and demand, and realizing young bulls can only produce so much their freshman year, semen could be hard to get in 2019—pushing his uniqueness one step further. Lastly, adding more to his estimated value, his sire, President, was purchased by Mr. Herbster in 2017 for a valuation of \$938,500. Rolling all these facts together helped Charles predict a future bid price, and he approximated that amount to be over \$1 million. Honestly, no person had a concrete figure in mind, and no one, Kelly Schaff included, had any idea what a unique breeding piece like America would bring at public auction. Sure, everyone had speculation, but even Kelly wasn't thinking seven figures. "Did I expect him to bring what he did? No," Kelly said. "He brought more than [I could imagine] even in my wildest dreams."

But on that winter day in February, at the 116th Schaff Angus Valley Sale, an auction record would fall. When Joe Goggins shouted from the block, "We're selling America!" his words sent a ripple of excitement through the packed Schaff Angus Valley sale barn. Joe's humble words sent shivers up the spines

of many cowboys in the room and electrified the group of patriots who had gathered in St. Anthony, North Dakota, that morning. Colonel Goggins, pausing to get his breath after cracking the \$1-million mark, "I'm in figures I'm not really used to here. A-million-five-hundred-and-ten-thousand, I can't even hardly say it!" got a roar of laughter from the crowd.

The bid hit its zenith at a world-record price of \$1.51 million. After the bidding ceased and the gavel fell, America's new owner was Charles W. Herbster of Herbster Angus Farms. Joe Goggins continued after the announcement of the buyer, "Charles is a great breeder and promoter of Angus cattle, and he has done a great service to all of us in agriculture." Colonel Goggins was referring to Charles representing farmers and ranchers in Washington D.C. as the National Chairman of the Agricultural and Rural Advisory Committee to President Donald J. Trump.

America is, in the words of American Angus Hall of Fame's Tom Burke, "American-Bred, American-Made, and American-Owned." Whether you watched America sell as one of the over seven million views on social media or were lucky enough to be on the seats in North Dakota, we were all thinking the same thing as we watched history unfold. America boldly represents the spirit of this great country. We are free to live a great agricultural life, to have the liberty to choose what cattle we are passionate about and use in our herds, and to follow whatever road they provide for our own happiness. We, at Herbster Angus Farms, have no doubt that America, as a sire, will bring forth on this continent a new generation, conceived in liberty, and dedicated to the proposition that all livestock are NOT created equal. ♦

***Facing:** Colonel Joe Goggins sells America for \$1.51 million in front of a packed house at Schaff Angus Valley.*



JUDITH A. HERBSTER FOUNDATION

Judith A. Herbster Foundation
Scholarship recipients are
selected based on leadership,
community involvement, service
to others, career vision and
goals, and financial need.

The Judith A. Herbster Foundation is proud to announce 14 scholarship recipients of \$2,000. These recipients are pursuing a two- or four-year college, university, or post-graduate degree, or attending a trade school. The Foundation supports academic development and offers financial support to students pursuing these degrees or certifications.

SCHOLARSHIPS ARE AVAILABLE TO:

- High school seniors with parents active as Conklin Independent Distributors.
- Current college/university students who are children of active Conklin Independent Distributors or active Conklin Independent Distributors in their own right.



Judith A. Herbster Foundation Scholarship Recipients for 2023-2024

(Children of Conklin Distributors)

Brooklyn Adams

Parents: Brian & Diane Adams
Kannapolis, North Carolina

Jaelyn Dicke

Parents: Mark & Katrinka Dicke
Waverly, Nebraska

Camron Frickson

Parents: Chad Frickson
Dover, Minnesota

Kaitlyn Kashishian

Parents: Mark & Faith Kashishian
Grants Pass, Oregon

Jennifer Katz

Parents: Brian & Debbie Katz
Springfield, Nebraska

Brooke Kobow

Parents: Brian & Becky Kobow
Hutchinson, Minnesota

Lydia Pettit

Parents: Justin & Carol Pettit
South Jordan, Utah

Nina Pettit

Parents: Justin & Carol Pettit
South Jordan, Utah

Jackson Roder

Parents: Kelly Roder
Rock Valley, Iowa

Hayden Schapeler

Parents: David & Belinda Schapeler
Appleton City, Missouri

Cameron Sharkey

Parents: Chad Sharkey
Ida Grove, Iowa

Hadley Teut

Parents: Todd & Heather Teut
Lincoln, Nebraska

Trevor Wiles

Parents: Brian & Celia Wiles
Ceresco, Nebraska

Darren Woods

Parent: Heather Woods
Canton, Illinois

Herd Bulls



**WORLD-RENOWNED GENETICS
SUPERIOR SEMEN QUALITY
PROVEN PERFORMANCE
BREEDER APPROVED**

Herbster Reference Sire



Customer Appreciation Special!
10 Free Straws of Lucky Seven will be
given to each buyer!

Herbster Lucky Seven 256 – Our 2023 \$85,000 top-selling bull sired by Doc Ryan.

Herbster Lucky Seven 256

Birth Date: 02/20/20

Reg: 19542358

S A V Resource 1441
S A V Territory 7225
17666102 S A V Emblynette 3293

S A V Net Worth 4200
S A V Blackcap May 1808
17579673 S A V May 2397

Rito 707 of Ideal 3407 7075
S A V Blackcap May 4136
S A V 004 Density 4336
S A V Emblynette 7411
S A V 8180 Traveler 004
S A V May 2410
S A F 598 Bando 5175
S A V May 7238

BW: | ADJ WW: | ADJ YW:

CED	BW	WW	YW	SC
-6	+6.5	+96	+171	+1.64

MILK	CW	MARB	RE	\$M
+22	+83	+0.05	+0.69	+30

\$W	\$F	\$G	\$B	\$C
+57	+132	+17	+149	+223

Our 2023 top-selling bull at \$85,000, Herbster Lucky Seven 256 is extremely impressive in his power, leg structure, and masculinity. A "man among boys," his growth potential exploded after weaning. You will be blown away by the overall mass and power of this bull! He had an adjusted weaning weight of 782 to ratio 111. His mother, Herbster Blackbird 616, has 4WW@101, 2YW@106, 2IMF@140, and 2RE@102. She is currently a featured donor in our program. We anxiously await his first calf crop this spring.

Owned with Kevin and Debbie Sweeney,
KDS Angus, Lenox, Iowa.



Herbster Blackbird 616 – Our donor and dam of Lucky Seven.



Sandpoint Blackbird 8809 – Our donor and the maternal granddam of Lucky Seven and Lot 9.



S A V President 6847

Birth Date: 01/10/16

Reg: 18578964

O C C Paxton 730P
Coleman Charlo 0256
 16879074
 Bohi Abigale 6014

O C C Focus 813F
 O C C Blackbird 736K
 Sitz Traveler 8180
 S A V Abigale 6062
 Sitz Traveler 8180
 Boyd Forever Lady 8003
 S A F 598 Bando 5175
 S A V May 7238

S A V 8180 Traveler 004
S A V Blackcap May 4136
 14739095
 S A V May 2397

BW: 84 | ADJ WW: 1077 | ADJ YW: 1690

CED	BW	WW	YW	SC
+4	+3.4	+73	+123	+0.41
MILK	CW	MARB	RE	\$M
+23	+35	-.12	+.82	+80
\$W	\$F	\$G	\$B	\$C
+72	+61	+22	+83	+190

Our Pathfinder®, world-record, and top-selling bull of the 2017 Schaff Angus Valley Sale at a valuation of \$938,500, President is the sire of the current world-record and global phenomenon, America. President was the heaviest 205-day-weight bull of his calf crop at 1077 pounds and posted a 365-day weight of 1690 pounds. President is powerful in every dimension—extra-long, thick, and heavy-muscled with superior soundness, perfect feet, and a friendly disposition. He has awestruck the Angus world in the breeding pasture with his superb structural design. The talk of the industry, the phenomenal calf crops by President are absolute standouts everywhere he has been used. His legendary dam, SAV Blackcap May 4136, is the Angus breed's most influential genetic contributor and top income-producing cow, generating over \$10 million in progeny sales. The President daughters are maternal, moderate, and are true brood cows. He's a female producer with a \$M EPD in the top 10% of Current Sires.



S A V Governor 6844

Birth Date: 01/05/16

Reg: 18578961

O C C Paxton 730P
Coleman Charlo 0256
 16879074
 Bohi Abigale 6014

O C C Focus 813F
 O C C Blackbird 736K
 Sitz Traveler 8180
 S A V Abigale 6062
 Sitz Traveler 8180
 Boyd Forever Lady 8003
 S A F 598 Bando 5175
 S A V May 7238

S A V 8180 Traveler 004
S A V Blackcap May 4136
 14739095
 S A V May 2397

BW: 65 | ADJ WW: 962 | ADJ YW: 1567

CED	BW	WW	YW	SC
+5	+1.3	+68	+122	+0.82
MILK	CW	MARB	RE	\$M
+31	+42	+.22	+.69	+84
\$W	\$F	\$G	\$B	\$C
+72	+81	+32	+113	+232

Governor is a flushmate to our \$938,500 herd bull, President. We bought him alongside President for a price of \$435,000 for a total valuation of \$544,000. Herbst Angus Farms chose Governor because he had the most impressive marbling scan in that historic Charlo X 4136 flush. Like the type and kind of the President progeny, Governor calves are smooth-made and explosively muscled. What a unique opportunity to use power-proven genetics! His daughters are amazing and continue to excel in the breeding pastures. He has 44 daughters working in 20 herds with an average progeny weaning ratio of 103. Governor ranks in the top 5% of Current Sires for \$M.



S A V Harvestor 0338

Birth Date: 04/18/10

Reg: #16687737

CAR Duke 104
S A V Heritage 6295
15369205 S A V Blackcap May 4136

S A V Net Worth 4200
S A V Emblynette 7749
15774639 Sav Emblynette Diamond 6377

Car Tracker 904
C A R Miss Raindancer 421
S A V 8180 Traveler 004
S A V May 2397
S A V 8180 Traveler 004
S A V May 2410
Pro Trend 9042 L W
S A V Sky Diamond 2582

BW: 87 | ADJ WW: 988 | ADJ YW: 1631

CED	BW	WW	YW	SC
-1	+6.6	+70	+127	+1.25
MILK	CW	MARB	RE	\$M
+22	+49	+33	+29	+47
\$W	\$F	\$G	\$B	\$C
+43	+93	+32	+125	+208

Harvestor, our \$275,000 Angus legend and Pathfinder® bull, is a true breed changer and performance powerhouse. He has no equal among all proven sires in the Angus breed for performance and real beef value. This has been documented in many large commercial and purebred herds. Harvestor progeny are stamped with breed character and built right from the ground up. They are perfect in their structure, with massive thickness, volume, and expressive muscle shape. His sons are loaded with performance and substance, while his daughters are feminine with beautiful udders and added dimension to make real brood cows. Kelly Schaff says, "Harvestor's progeny dominate the ground they walk on and come with the highest recommendation to real-world cowmen. His powerful sons have been well-received in our past sales, as well as in sales across the globe."



S A V International 2020

Birth Date: 02/20/12

Reg: #17318795

S A V Heritage 6295
S A V Harvestor 0338
16687737 S A V Emblynette 7749

S A V 8180 Traveler 004
S A V Emblynette 5483
15126694 S A V Emblynette 7260

CAR Duke 104
S A V Blackcap May 4136
S A V Net Worth 4200
Sav Emblynette Diamond 6377
Sitz Traveler 8180
Boyd Forever Lady 8003
N Bar Emulation EXT
S A V Emblynette April 1509

BW: 83 | ADJ WW: 955 | ADJ YW: 1534

CED	BW	WW	YW	SC
-6	+5.6	+69	+114	+0.97
MILK	CW	MARB	RE	\$M
+19	+39	+05	+55	+50
\$W	\$F	\$G	\$B	\$C
+51	+80	+23	+103	+184

International is our \$400,000, record-selling Lot 1 bull from the 2013 SAV sale. A Pathfinder® sire, he has become one of the most popular, potent, highly respected, and widely used sires in the Angus breed. He represents all the qualities in an ideal beef bull. He is thick and perfect-footed with performance and superior structure.

The International progeny are consistent and stamped with incredible thickness, muscle, and breed-leading performance. They are exceptional at a very young age and rise to the top of their calf crops in every program that has utilized International. His sons have big ribeye areas and his daughters are massive and easy fleshing.



S A V Cutting Edge 4857

Birth Date: 01/02/14

Reg: #17923290

S A V Heritage 6295
S A V Harvester 0338
 16687737 S A V Emblynette 7749

B C C Bushwacker 41-93
S A V Blackcap May 5530
 15108209 S A V May 7238

CAR Duke 104
 S A V Blackcap May 4136
 S A V Net Worth 4200
 Sav Emblynette Diamond 6377
 Paramount Ambush 2172
 R C Anita T Bando 918903
 Leachman Right Time
 S A R Prospector May 9124

BW: 78 | ADJ WW: 1032 | ADJ YW: 1643

CED	BW	WW	YW	SC
-4	+6.9	+69	+122	+0.44
MILK	CW	MARB	RE	\$M
+18	+44	+45	+23	+53
\$W	\$F	\$G	\$B	\$C
+38	+91	+38	+129	+219

Our \$260,000 Cutting Edge was the lead-off Harvester son in the 2015 Schaff Angus Valley Sale offering. He is extra thick and loaded with muscle and substance from front to back. He puts it all together in perfect fashion, with performance, EPDs, pedigree, and cow family strength to complete a perfect resume. Cutting Edge was among the heaviest weaning bulls of his contemporary group. Cutting Edge is a favorite of many cattlemen who see him for his tremendous width, massive thickness, and power. SAV May 5530, his Pathfinder® dam, is a breed icon and is the dam of Priority and Brand Name. Cutting Edge is the go-to bull to add mass and power to any calf crop.



S A V Seedstock 4838

Birth Date: 01/15/14

Reg: #17923480

Rito 707 of Ideal 3407 7075
S A V Registry 2831
 17318928 S A V Madame Pride 0075

S A V 8180 Traveler 004
S A V Blackcap May 4136
 14739095 S A V May 2397

R R Rito 707
 Ideal 3407 of 1418 076
 S A F 598 Bando 5175
 S A V Madame Pride 8264
 Sitz Traveler 8180
 Boyd Forever Lady 8003
 S A F 598 Bando 5175
 S A V May 7238

BW: 86 | ADJ WW: 1025 | ADJ YW: 1644

CED	BW	WW	YW	SC
-1	+3.5	+63	+109	+0.75
MILK	CW	MARB	RE	\$M
+18	+46	-.07	+60	60
\$W	\$F	\$G	\$B	\$C
+48	+93	+21	+114	+209

A Pathfinder® sire, Seedstock was our \$235,000 selection of the 2015 Schaff Angus Valley sale. Seedstock has majestic maternal presence, is loaded with performance, and is structurally superb. His progeny have excelled in every desirable trait including pounds at weaning, phenotype, and structural correctness. We have witnessed, first hand, the amazing udders and maternal ability of the Seedstock daughters. When this bull sold, Kelly Schaff said, "Keep every daughter!" Wow, he was right!



S A V Pedigree 4834

Birth Date: 01/01/14

Reg: 17921485

S A V Final Answer 0035

S A V Pioneer 7301

15688392

S A V Blackbird 5297

S A V 8180 Traveler 004

S A V Blackcap May 4136

14739095

S A V May 2397

Sitz Traveler 8180

S A V Emulous 8145

Boyd New Day 8005

S A V Blackbird 1082

Sitz Traveler 8180

Boyd Forever Lady 8003

S A F 598 Bando 5175

S A V May 7238

BW: 75 | ADJ WW: 1017 | ADJ YW: 1711

CED	BW	WW	YW	SC
+5	+2.4	+64	+110	+1.15
MILK	CW	MARB	RE	\$M
+24	+42	+0.08	+1.07	+60
\$W	\$F	\$G	\$B	\$C
+56	+87	+35	+122	+218

Pedigree was our selection and the top-selling and record-setting lot of the 2015 Schaff Angus Valley Sale at a total valuation of \$1.087 million. He is a son of the immortal SAV Blackcap May 4136 and a maternal brother to Seedstock, Sensation, President, and Governor. He offers the lineage and phenotype to add many desirable traits to the Angus cow base. Stunning in his design, Pedigree is stylish, has impeccable foot and leg structure, is excellent-fronted and long-sided, and has a powerful hip. In our program, Pedigree has been heifer-safe. He will add length of body and attractiveness to his progeny. His daughters are gorgeous uddered and are making ideal replacements.



S A V Sensation 5615

Birth Date: 01/06/15

Reg: #18258149

Rito 707 of Ideal 3407 7075

S A V Registry 2831

17318928

S A V Madame Pride 0075

S A V 8180 Traveler 004

S A V Blackcap May 4136

14739095

S A V May 2397

R R Rito 707

Ideal 3407 of 1418 076

S A F 598 Bando 5175

S A V Madame Pride 8264

Sitz Traveler 8180

Boyd Forever Lady 8003

S A F 598 Bando 5175

S A V May 7238

BW: 69 | ADJ WW: 997 | ADJ YW: 1611

CED	BW	WW	YW	SC
+0	+2	+57	+108	+0.93
MILK	CW	MARB	RE	\$M
+19	+35	-.08	+45	+39
\$W	\$F	\$G	\$B	\$C
+41	+78	+20	+98	+166

Our selection at a total valuation of \$950,000, Sensation was the highselling lot of the 2016 Schaff Angus Valley Sale. He is a full brother to our \$235,000 sire, Seedstock, and a maternal brother to President, Governor, and Pedigree. Sensation's calves are exceptional, and breeders across the country are raving about his ease of calving and his ability to sire calves with great phenotype and performance.

A Pathfinder® sire, Sensation is truly a bull who passes on the maternal excellence of SAV Blackcap May 4136. His daughters are coveted maternal masterpieces of the breed! They are perfect Angus replacements with world-class udders! Use Sensation and his sons to improve udder quality and infuse great maternal characteristics.



V A R Enterprise 6229

Birth Date: 02/21/16

Reg: 18417013

A A R Ten X 7008 S A
V A R Discovery 2240
 17262835
 Deer Valley Rita 0308

Rito 9M25 of Rita 5F56 Pred
Deer Valley Henrietta 3131
 17543102
 Sitz Henrietta Pride 643T

Mytty In Focus
 A A R Lady Kelton 5551
 Sitz Upward 307R
 G A R Objective 2345
 G A R Predestined
 Rita 5F56 of 1198 FD
 Connealy Onward
 Sitz Henrietta Pride 81M

BW: 80 | ADJ WW: 672 | ADJ YW: 1296

CED	BW	WW	YW	SC
+4	+2.3	+74	+130	+1.05
MILK	CW	MARB	RE	\$M
+23	+48	+.57	+.64	+48
\$W	\$F	\$G	\$B	\$C
+62	+97	+52	+148	+241

Enterprise was our second pick and the second-highest selling bull of the 2017 Vintage Angus Ranch bull sale. He ranks in the top 15% of Current Sires for WW, YW, and Angle. His mother, Deer Valley Henrietta 3131, has a beautiful udder and is a very proven and productive cow. Enterprise's calves hit the ground running—they are outliers for phenotype. At Herbster Angus Farms, they are easily distinguishable from the rest of the calves for their consistent performance and explosive muscle. He makes a superior outcross on Schaff Angus Valley genetics!



Gaffney Game Changer 371

Birth Date: 08/24/13

Reg: 17805944

Connealy Tobin
Connealy Confidence 0100
 16761479
 Becka Gala of Conanga 8281

LCC New Standard
R B Lady Standard 305-890
 16128291
 B A Lady 6807 305

Bon View New Design 208
 Delia of Conanga 667
 Connealy Thunder
 Becka Lee of Conanga 37
 Bon View New Design 1407
 LCC Sunset K3118
 Vermilion Dateline 7078
 G D Lady Hi Flyer 302

BW: 72 | ADJ WW: 709 | ADJ YW: 1226

CED	BW	WW	YW	SC
+13	-1.1	+54	+94	-0.31
MILK	CW	MARB	RE	\$M
+36	+45	+.56	+1.08	+72
\$W	\$F	\$G	\$B	\$C
+70	+100	+56	+156	+276

Game Changer is our \$275,000 calving ease sire out of our donor, RB Lady Standard 305-890. He offers great performance with a double digit CED EPD. Game Changer ranks in the top 3% of Current Sires for RE EPD and in the top 10% for both CED and BW EPD. He also posts great EPDs for \$B and \$C.

His calves are long-spined, great-fronted, deep-sided, and sound. They come light and grow as fast as some of the true pound-maker sire groups. Game Changer is a logical choice for heifer projects and programs that keep heifer replacements.

The Game Changer daughters have made superior cows for us. They are great mothers and weigh off heavy calves at both weaning and yearling. The daughters retained in the Herbster Angus Farms herd have an average birth ratio of 97, an average weaning ratio of 103, and an average yearling ratio of 103.



VAR Ambassador 7158

Birth Date: 01/26/17

Reg: 18808321

S A V Registry 2831
S A V Sensation 5615
 18258149 S A V Blackcap May 4136

Rito 707 of Ideal 3407 7075
 S A V Madame Pride 0075
 S A V 8180 Traveler 004
 S A V May 2397
 A A R Ten X 7008 S A
 Deer Valley Rita 0308
 Summitcrest Complete 1P55
 DRMCTR 111 Rita 6108

V A R Discovery 2240
Vintage Rita 5063
 18066067 S J H Complete of 6108 1564

BW: 76 | ADJ WW: 982 | ADJ YW: 1510

CED	BW	WW	YW	SC
+6	+1	+68	+129	+1.69
MILK	CW	MARB	RE	\$M
+35	+42	+36	+44	+51
\$W	\$F	\$G	\$B	\$C
+68	+73	+37	+110	+195

DNA analysis values Ambassador, our \$50,000 selection from the 2018 Vintage Angus Ranch Sale, among the breed's elite for yearling growth and scrotal circumference. Ambassador has depth, length, and power. A natural calf from our donor, Vintage Rita 5063, he was born with a moderate birthweight of 76 pounds and just kept growing—posting 982 pounds adjusted at weaning and a group-topping 1510 pounds adjusted at yearling. Ambassador's dam sold to us for a bid price of 1/2 interest at \$200,000 in the 2015 Vintage Angus Ranch Sale. A Sensation son, this bull is one of Herbster Angus Farms Manager, Ed Raithe's, favorite options using the performance of the Schaff program and the carcass and production of the Vintage Angus Ranch program. He will add frame score to more moderate cows needing stretch and size without taking away skeletal structure and calving ease.

Owned with Linz Heritage Angus, Crown Point, Indiana.



Lazy JB Sundance 6428

Birth Date: 03/08/16

Reg: 18586808

Barstow Cash
KR Cash 4010
 17936422 Summitcrest Elba 1W01

Lazy JB Bacardi 8000
Lazy JB Blackbird Zena 428
 17913650 Lazy JB Blackbird 928

Sitz Dash 10277
 Barstow Queen W16
 S/C Constellation 06S6
 Summitcrest Elba 1M17
 Exar Lutton 1831
 Roth Kindness Evidence 1505
 WK Foresight 7023
 Lazy JB Blackbird 628

BW: 70 | ADJ WW: 886 | ADJ YW: 1467

CED	BW	WW	YW	SC
+5	+1.3	+61	+99	+0.15
MILK	CW	MARB	RE	\$M
+23	+41	+53	+95	+46
\$W	\$F	\$G	\$B	\$C
+57	+80	+55	+135	+226

Commercial, seedstock, feeder cattle, and show ring breeders will appreciate Sundance's ability to add value without sacrifice. Proven in the pasture and the show ring, Sundance was selected as the 2018 Reserve Grand Champion Bull at the Western National Angus Futurity ROV Show in Reno, Nevada. He is high-altitude approved with a 36 PAP score! His calves come easy and have superior foot structure and leg construction. They are big-footed and sound with extended length—both of spine and extension through their front third. He works great for programs requiring correction of foot health and locomotion. He's well-suited for both commercial programs needing calving ease and performance as well as show programs looking to add muscle without losing phenotype and structure.

Owned with Lazy JB Ranch, Montrose, Colorado.

Semen Pricing

SAV America \$80 straw/\$80 certificate
T/D Doc Ryan \$50 straw/\$50 certificate
Poss Maverick \$75/\$50 certificate
Herbster Lucky Seven \$40/\$40 certificate
Wilde's Captivation 9074 \$40/\$40 certificate
SAV President \$40 straw/\$40 certificate
Bubs Southern Charm \$35 straw/\$40 certificate
SAV American Flag \$50 straw/\$50 certificate
SAV Capitol \$40 straw/\$40 certificate
SAV Sensation \$40 straw/\$40 certificate
SAV Seedstock \$40 straw/\$40 certificate
SAV Governor \$40 straw/\$40 certificate
SAV North Face \$40 straw/\$40 certificate
SAV Harvester \$80 straw/\$80 certificate
SAV International \$40 straw/\$40 certificate
SAV Pedigree \$40 straw/\$40 certificate
VAR Ambassador \$40 straw/\$40 certificate
VAR Enterprise \$40 straw/\$40 certificate
Lazy JB Sundance \$40 straw/\$40 certificate
SAV Impressive \$40 straw/\$40 certificate
Gaffney Game Changer \$40 straw/\$40 certificate
Gaffney Game On \$40 straw/\$40 certificate
SAV Pursuit \$40 straw/\$40 certificate
SAV Ringmaster \$40 straw/\$40 certificate
SAV Fieldmaster \$40 straw/\$40 certificate
SAV Revere \$40 straw/\$40 certificate
Herbster Republic \$40 straw/\$40 certificate
SAV Cutting Edge \$40 straw/\$40 certificate
SAV Property \$40 straw/\$40 certificate
SAV Positive \$40 straw/\$40 certificate
Herbster Grant \$40 straw/\$40 certificate
TJ High Calibre (PB SIM) \$50 straw
4/B Dynamo (PB SIM) \$100 straw/minimum 10

Visit our web page at
www.HerbsterAngus.com for
more information.

To order semen on any bull in our sire lineup, please
contact us by phone at (402) 801-1420.



The Herbster Angus Farms program is built on honesty and value, from how we market and sell our cattle and semen, to the data turned into the American Angus Association. We package every straw of semen sold with 40 million cells per straw. The customer's conception rate and herd betterment are always first in our mind.

"I just found out that our Governor son was high gaining bull in the 2024 Iowa Angus Association Bull Test. He gained 5.1 pounds a day on test. In addition, our 2024 Reserve Champion Female at the Iowa Beef Expo had a Sundance heifer last night unassisted. We are very happy with Herbster Angus Farms genetics!"

~ Kirk Brandt, Brandt Farms, Corning, Iowa

"Herbster Angus Farms semen collected at North American Breeders is potent. We timed AI bred 60 heifers with a 70 percent conception rate versus 55 percent from semen collected at other studs. We also use it in our dairy on beef program and on hard-to-settle cows with excellent results. We highly recommend using Herbster Angus Farms semen to everyone!"

~ Marvin Kleinsausser

Herd Manager, Blumengard Hutterian Bretheren Inc.,
Faulkton, South Dakota

"The Lot 16 bull (Herbster Doctor Fleming 279 AAA# 20458558) I bought from Herbster Angus Farms last spring did a great job. As a yearling, he bred 22 of 23 heifers. Nine of them are already calved out 10 days early. The calves have a powerful drive to get to the teat and survive. They averaged about 65 pounds out of heifers."

~ Clay Payer, Payer Livestock, Wagner, South Dakota



Patty Utterback, General Manager of North American Breeders and
Charles W. Herbster.

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Judy Herbster lived a life of love, service, hard work, and commitment to excellence. The inspiration of Judy's Dream rose from Judy's modest childhood and her journey to become the President of a multi-million-dollar company.

Life is an adventure; live it with gusto! Make your health a priority and Judy's Legacy part of your journey. Judy's Dream offers two amazing nutrition shakes—Judy's Legacy® and Judy's Legacy Pro®. These two nutritional powerhouses prove just how passionate we are about supplying ways to optimize your health and vitality. Each shake tastes great, contains superior ingredients, and provides you the substance you need to thrive every day!

A portion of Judy's Dream profits go to the Judith A. Herbster Foundation—proudly providing over \$70,000 in scholarships since its inception.



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- **Real Food Protein ***
- **Lasting Energy ***
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* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

A woman with long brown hair, wearing a white long-sleeved blouse with puffed sleeves, a black corset, and a long white skirt with a brown patterned waistband, stands on a grassy hill. She holds a large American flag with her right hand. The background is a blue sky with white clouds.

DO YOU KNOW THE DAUGHTERS OF

THE “**AMERICA**” REVOLUTION?

MAVERICK • CAPITOL • DOC RYAN • SOUTHERN CHARM

**Powerful women helped form our Nation. Like those Founding Mothers,
the America daughters are revolutionizing our cow herds.**

At Herbster Angus Farms, we value the power of the female. The maternal strength that helped lift this great nation is evident, even today, in the strength of American women. Like the incredible women who keep our country strong, the daughters of our herd sire, America, are proving their worth in cow herds from sea to shining sea. Backed by the immortal Madame Pride family, America daughters have perfect udders and are raising superior calves that grow fast and demand top prices. Longevity is paramount in the beef business. Like Lady Liberty herself, the flame of persistence burns bright with Madame Pride females. Be part of the revolution. Show your allegiance to US beef with the daughters of AMERICA!

SAV **AMERICA** 8018
+*19249580



America daughters are ideal foundation females with excellent udders, fertility, and longevity. Their maternal ability and performance will keep you in the cattle business for a long time.

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Our world-class bulls are collected in accordance with our *new industry standard*, 40-million-count semen concentration.

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"X-17" was the number assigned to Carico Farms Dairy milk cans. Grandma Carico sold milk retail to customers in Falls City, Nebraska. With 150 registered Holstein cows, the operation produced more milk than it could sell locally. The excess milk was hauled to Sabetha, Kansas, and sold in bulk.

No!

Is not an Option.

*A mémoire from
Charles W. Herbster*

I remember the cars coming to and from my grandmother's dairy—filled with happy parents and children—anxious to spend a bit of their afternoon enjoying the fresh air and countryside. As a young boy, my job at Carico Farms Dairy was to feed the baby calves and be the tour guide to visitors at our farm. After 4 o'clock every day, our barnyard was a buzz of activity—jam-packed with customers coming and going to purchase fresh milk, eggs, and cream. Like many farm kids, I was involved in the business from a very young age. Talking with customers, I was able to develop great communication skills. When families would pull their cars into our drive, I would tap on each and every car window and say, "If you roll down your window, I will visit with you!" I did not care what reason they had to visit the farm, I was just happy to talk. Little did I know, the steady stream of vehicles coming to buy our dairy products was a direct result of the Pasteurized Milk Law

passed to protect public health. Some decades earlier, my grandmother, Leta Meyers-Carico, had responded to the legislation by questioning it with her tenacity and never-take-no-for-an-answer attitude.

During the early part of the 20th century, our dairy, spearheaded and managed by Grandma Carico, supplied the families of Falls City, Nebraska, with farm fresh milk. Much like my current businesses, the milk at Carico Farms was prized for its consistency and quality. My grandmother only served up the cream of the crop!

In the early and middle 20th century, prior to various state and FDA pasteurization ordinances, milk was delivered by the local milkman to residences without being pasteurized. Wesley Carico, my grandfather, was our milkman ~ *Continued*

and delivered Carico Farms milk to patrons in my hometown of Falls City.

Routine pasteurization of milk began in the 1920s and became widespread by 1950 as a means to reduce milk-born illnesses. Pasteurization is the process of heating milk to a high temperature to kill illness-causing germs. When passed as the Nebraska Pasteurized Milk Law sometime around the late '40s or early '50s, it prohibited local dairies from delivering fresh milk and cream to families in town, causing hardship on those farming enterprises. Carico Farms, like most local dairies of the time, experienced its own tough challenges. My family's dairy, as well as others throughout the country, was being forced to sell milk in bulk, to cave to the demands of the state, and to watch the local milkman fall by the wayside of progress.

Though the pasteurization laws took effect before my birth, my grandmother's role in my family history is treasured, and I am blessed that it has been passed down to me in story form. I spent every day with my Grandmother, and I often witnessed her grit and fortitude fix problems. This is one of those tales of true determination. Her response to the Pasteurized Milk Ordinance was not the ordinary response of other farmers of the time, which was no surprise to me. She was no ordinary woman. Grandma Carico decided she would not take the ordinance at face value and would battle for what she believed in. Saving the profits of her beloved dairy was her utmost concern, and she would fight tooth and nail to salvage them!

As the story goes, she called the governing body of the Nebraska Pasteurized Milk law from the old black rotary phone that still hangs, to this day, in the kitchen of my boyhood home.

Refusing to take "no" for an answer, she negotiated the terms of selling milk legally in the state of Nebraska with officials. Upon hanging up, she had determined that selling milk the way she had always done, direct to the consumer, could still happen for her little farm, but the rules had changed. My grandfather could no longer deliver the milk house-to-house. Customers would have to come to her, picking up the fresh goods on the farm, directly on her land.

In the state of Nebraska, to this day, selling on-farm raw milk and cream to consumers is legal and the sales do not need a permit. However, while my grandmother was learning how to navigate the new pasteurization laws, she and like-minded dairymen and women were trying to figure out how to promote their products. The new law stated that farmers could not advertise their on-farm raw dairy products. News about the availability of these products had to be word of mouth—which posed a secondary problem to Grandma Carico's plan: How would she get the word out to her customers?

An amazing problem solver, Grandma Carico went above and beyond to fix whatever needed fixing, and "no advertising" was indeed a problem. She set a plan into action. Grandma Carico went around to all of the restaurants in town asking for clear, wide-mouth, gallon glass jars—soon to be discarded as trash. It occurred to her free, food service-type vessels, such as jars previously filled with pickles, mayonnaise, mustard, or ketchup would make great vehicles to get the word out about her raw dairy products. Gathering the jars, Grandma Carico sanitized and dried them, making sure they were expertly cleaned and ready to deliver her message. Inside each jar, she placed a beautifully handwritten note that said:

~ Continued

CARICO'S DAIRY

PHONE 5540
Falls City, Nebraska

M _____ Date _____

Charles Oct. 24 1944
Herbster

	QTS. MILK	PTS. MILK	1/2 PTS. MILK	1/2 PTS. CREAM	PTS. CREAM	QTS. CREAM
3						
4						
2						
10						
2						

ACCU. FORD.



Left: A Carico Farms milk ticket from October 24, 1944, for milk and cream purchased by Charles W. Herbster's grandfather, Charles Herbster. Charles W.'s parents, Donald and Dorothy (Carico) Herbster married in 1950.

Right: Charles W. Herbster's grandfather, Wesley M. Carico, with a set of triplets—March 1949 at Carico Farms Dairy in Falls City, Nebraska. Mr. Carico delivered milk to Falls City before pasteurization laws forced the farm to only sell on-farm goods.

If you would like to keep receiving Carico Farms milk, cream, and eggs, please bring this clear glass jar to my farm north of Falls City after 4:00 p.m. daily. -Leta Meyers-Carico, Carico Farms Dairy

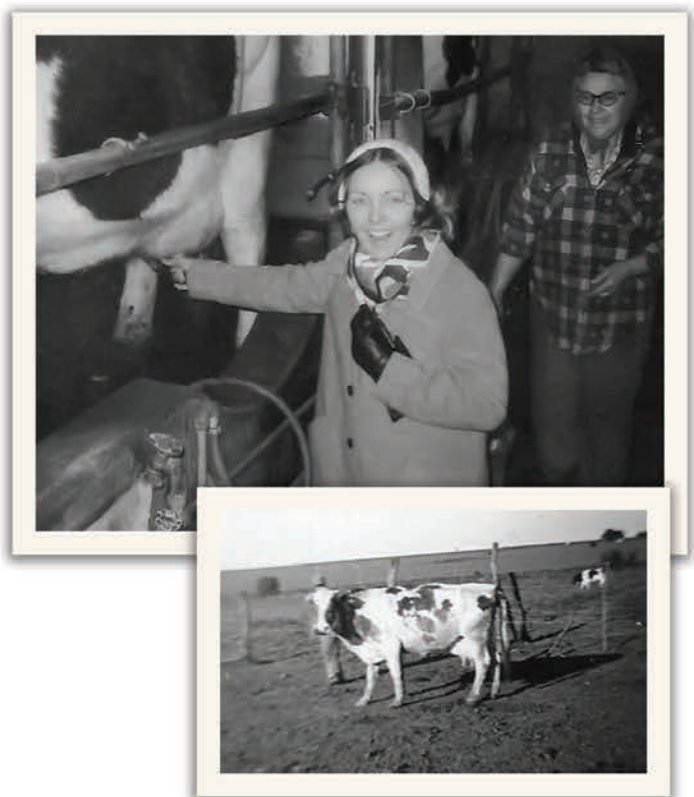


If you would like to keep receiving Carico Farms milk, cream, and eggs, please bring this clear glass jar to my farm north of Falls City after 4:00 p.m. daily.

-Leta Meyers-Carico, Carico Farms Dairy

On my grandfather's last delivery to each Falls City residence, he left the family's order along with a clear glass jar accompanied by the handwritten note Grandma Carico expertly penned. On the first night customers could pick up their on-farm products, cars stretched in a line for over a half mile! She would continue to sell her quality dairy products direct to the customer throughout the next few decades. With fearlessness, creativity, and down-right stubbornness, she had, once again, propelled her agricultural business forward and preserved her family's livelihood.

I can remember the joy that greeting each customer gave me; that delight set me on an entrepreneurial path revolving around talking with people, and I became really comfortable with it! I wouldn't be the businessman I am today without my youthful interactions with the patrons at Carico Farms Dairy, not to mention the many life lessons taught by Grandma Carico. I'll always be indebted to her for teaching me many tools of the trade, but I think one of the best lessons I learned from her also came in direct response to a time-honored family story revolving around the sting of progress and the creative solutions that are birthed out of them. The note in the glass jar represents several things to me, and the biggest lesson from this family story is the example Grandma Carico lived each and every day: Fight for what you believe in and never take "NO" for an answer. ♦



Above: Caryoln Williamson, wife of Charles W. Herbster's only living blood relative and first cousin, Robert J. Williamson III, gleefully helps Leta Meyers-Carico milk on December 31, 1975, in the parlor at Carico Farms. A state-of-the-art Loudon milking parlor with automatic milkers and stanchions was installed in 1952. Mrs. Carico was always a progressive thinker. Not surprising, the setup was the first of its kind in Nebraska.

Below: "Sally" was one of the favorite Holstein cows at Carico Farms Dairy. The back of this 1949 photo says she had five sets of twins and one set of triplets.



Charles W. Herbster
.....
LEADING AMERICA'S AGRICULTURE™

Investing in Our Future

The Charles W. Herbster Foundation was launched in 2015 by Nebraska businessman and fifth-generation farmer and rancher, Charles W. Herbster.

The Foundation's goal is to support the academic development of and offer financial support for qualifying students pursuing a two- or four-year degree. These scholarship recipients are selected based on exceptional academic ability and achievement, leadership, community involvement, service to others, career vision and goals, and financial need.

Mr. Herbster has a passion for giving, and proudly supports the youth of the United States of America. With his great understanding of the role rural America plays in the U.S. economy and the importance of small businesses as the backbone of the nation, he is excited to help our youth succeed. Mr. Herbster has mentored many young people in business and continues to invest in America every day.

"Education is the backbone of success. I am happy to support America's future leaders by offering scholarships through the Charles W. Herbster Foundation. I am excited for their future in college and in their careers," said Mr. Herbster.

Students who submitted their applications seeking financial assistance to attend an institution of higher education, received the Charles W. Herbster Foundation Scholarship for the 2023-2024 school year. Each of these students receive a scholarship in the amount of \$2,000 to go toward tuition, fees, and books.

Charles W. Herbster Foundation Scholarship Recipients for 2023-2024

(Children of Conklin Distributors and Conklin Employees)

Matthew Barry

Parents: E. Jay Barry, Patti Mathieson
Canton, MO

Alyssa Boerboom

Parents: Jeffery & Eunice Boerboom
Hadley, MN

Jenna Dean

Parents: Jeffrey & Melissa Dean
Canton, IL

Haley Fernandes

Parents: Julie & Menino Fernandes
Farmington, MN

Raydden Grobe

Parents: Preston & Lynette Grobe
Avoca, IA

Hannah Highum

Parents: Steve & Jodie Highum
Peterson, MN

Jacob Holtzleiter

Parents: Steven & Kathy Holtzleiter
Burnsville, MN

Chloe Hostetler

Parent: Brian Beachy
Lynchburg, VA

Nicholas Keithley

Parents: Michelle & Jerome Keithley
Falls City, NE

Ryan Keithley

Parents: Michelle & Jerome Keithley
Omaha, NE

Zachary Keithley

Parents: Michelle & Jerome Keithley
Falls City, NE

Kayla Livesay

Parents: Rod & Sheila Livesay
Mt. Sterling, IA

Audrey McCoy

Parents: Beau & Shauna McCoy
Riverside, MO

Ryan McCoy

Parents: Beau & Shauna McCoy
Platte City, MO

Callum Olmer

Parents: Kevin & Kayla Olmer
Firth, NE

Rowan Olmer

Parents: Kevin & Kayla Olmer
Lincoln, NE

Jonathan Rocke

Parents: Brad & Julie Rocke
Wanatah, IN

Carson Sells

Parents: Thomas & Dina Sells
Rulo, NE

Wesley Trompke

Parents: Justin & Carrie Trompke
Loomis, NE

Jenna Weaver

Parents: Michael & Rachel Weaver
Rockingham, VA

Julie Weaver

Parents: Michael & Rachel Weaver
Rockingham, VA

Charles W. Herbster Foundation Scholarship Recipients for 2023-2024

(Students of Falls City Sacred Heart School and Falls City High School, Falls City, NE)

Silas Amanullah

Parents:
Sara Amanullah-Ruiz

Madi Jones

Parents:
Luke & Celeste Jones

Macy Keller

Parents:
James & Jennifer Keller

Grace Malcolm

Parents:
Terry & Mary Malcolm

Kellen McAfee

Parents:
Nicole & Mike McAfee

Reece McNeely

Parents:
John & Candace McNeely

Elyse Poppe

Parents:
Brian & Kristen Poppe

Jessica Wertenberger

Parents:
Paul & Christina Wertenberger

ARE YOU A FAN OF CLASSIC AMERICAN MUSCLE?



DOC RYAN • CAPITOL • AMERICA • SOUTHERN CHARM

SOME THINGS NEVER GO OUT OF STYLE.

Sliding behind the wheel of a vintage muscle car puts you in direct contact with the raw power of ingenuity and good, **OLD-FASHIONED** American craftsmanship. Built to **STAND THE TEST OF TIME**, the car's engine grumbles a deep growl reminding us of the horsepower living under the hood. The car is **ROCK SOLID**. You have to love that! In today's fast-paced beef business, it is easy to get caught up in the latest fad, however, as the muscle car remains an American sweetheart, **ESTABLISHED BULLS** will always have a place in our industry. Using cutting-edge genetics without restraint can have your herd barreling down a bumpy road. No one wants that! Unproven bulls can be used to move programs forward, but there are risks. At Herbster Angus Farms, we always utilize **PROVEN** cow families and bulls in tandem with young sires to up the **PREDICTABILITY** of the calf crop. Like the **EXPECTED** roar of a muscle car motor, **TIME-TESTED** Angus bulls like **MAVERICK** bring **SURE-FIRE** traits with a heritage rooted in excellence. With **HIGH ACCURACY** bulls, you can't go wrong!

POSS **MAVERICK** *18962396



Marb +1.63

\$B +224

\$C +339

MAVERICK is our **PROVEN PHENOTYPE AND EPD BREED LEADER**, ranking in the top 1% of current sires for Marb and in the top 2% for \$B and \$C. Among current sires with a minimum of .89 accuracy for BW, WW, and YW, **MAVERICK** is one of only three bulls in the entire AAA database with at least a +1.55 Marb EPD. Use him with confidence to build carcass excellence into your next calf crop. **MAVERICK** semen is available at **\$75 A UNIT**. Rest assured, he is collected at our standard, 40-million-count semen concentration. Contact us today to order!

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Honoring

HERITAGE

The Legacy of Leta Meyers-Carico
& Carico Farms Inc.

“

She had fought for this farm and her lifestyle, and she wanted nothing more than for it to carry on triumphantly into the future, with him.”

The year was 1955, and Mrs. Carico stood at the back door of the farm house watching the sun peek its head over the dark horizon. The windmill creaked its morning crow to her, its blades churning clockwise in the early dawn. As she readied herself for the toils of the day, the land called to her and the lowing of the Holstein cowherd that needed milking was always on her mind. However, today something was different, and her thoughts turned to the baby sleeping in the next room, her new grandson, Charles. With his life only days old, she couldn't help thinking about what he would achieve. Would he carry on the traditions of the farm that she held so dear? Would he share her entrepreneurial spirit, grit, and passion for cattle and crops? She hoped so, because, you see, she had fought for this farm and her lifestyle, and she wanted nothing more than for it to carry on triumphantly into the future, with him. Leta Meyers-Carico was a hard-working, ambitious woman of agriculture. A lifelong resident of Richardson County, she was born in Shubert, Nebraska, on October 30, 1898, and was destined for a long, productive life caring for her farm and prized herd of registered Holstein cattle.

Through her tough determination, she milked cows for 77 years starting at the age of 9. She governed Carico Farms and made it profitable during the many undulations of the U.S. economy including the stock market crash of 1929, the Dust Bowl of the 1930s, five major wars with U.S. involvement, and the terms of 14 U.S. Presidents. Perhaps the biggest hurdle in the history of Carico Farms was the fact that her father had lost most of the 2000 acres he owned during the great stock market and economic crash of 1929. One of her major life goals was to get it all back, one piece at a time if she had to!



Above: Leta Meyers-Carico on her farm in Falls City, Nebraska. Carico Farms Inc. supplied milk, cream, and eggs to the residents of Falls City during most of the 20th Century.

As the 20th century continued with Armstrong setting foot on the moon and the microprocessor, the transformative progress in the United States was explosive. Focused and determined through many changes in the cultural climate of America, Mrs. Carico stayed diligent with her goal of getting the family land back. During the middle part of the century, she pieced back, like a seamstress, the land that her dad had squandered in the 1920s. By her death on her birthday, October 30, 1993, she accomplished her goal and had amassed almost 2000 acres that, at that time, made up Carico Farms Inc.

While owning and running Carico Farms, Mrs. Carico was a driven and shrewd businesswoman. Through farm life, she taught her grandson, Charles W. Herbster, the lessons he needed to love **Agriculture** and to orchestrate the **Art of the Deal**. Little did she know, the young boy would carry on the legacy of Carico Farms in a grand way. Charles continues to build the empire that Mrs. Carico started so many years ago. In fact, on what would have been Mrs. Carico's 120th birthday, October 30, 2018, Charles purchased approximately 240 acres north of Falls City, Nebraska, that had been in the possession of the Lacey family since 1873. The ground was originally homesteaded by John Lewis, the great-grandfather of Kirk Lacey and Jan M. (Lacey) Vernon, who sold the farm to Charles for approximately \$2.5 million. The original homestead act for the farm was signed by the 18th President of the United States, Ulysses S. Grant.

- Continued



The Best

LEGACY

is not an Inheritance of Riches, but Impactful Teachings that Build and Shape the Future

Above: A current photo of Carico Farms Inc. & Herbster Angus Farms Inc. in Falls City, Nebraska.

The farm had been passed down through the family, and Mr. Herbster will officially be only the second owner. Charles W. Herbster continues to add value to the history of Carico Farms Inc. and is eager to nurture his legacy as well as mentor younger generations enthusiastic about farming and ranching. He, like many other modern agriculturalists, believes that rural values strengthen the backbone of America.

Seeing his passion developing for cattle, Mrs. Carico purchased for Charles his first Angus cattle in 1965, pushing over the domino that led him to develop and spearhead Herbster Angus Farms, a Nebraska-based, world-renowned, registered Angus operation. A lifetime citizen of Richardson County, Nebraska, just like his grandmother, Charles would not only follow in her footsteps, becoming a great steward of the land and having his hands rooted deep in agriculture, he would thrive in the industry. Herbster Angus Farms is known globally for top-quality Angus and sells genetics to every state in the continental United States and in 13 foreign countries. In addition to Carico Farms Inc. and Herbster Angus Farms Inc., Charles is the Owner, Chief Executive Officer, and President of three other major companies that are driven by agriculture, Conklin Company Inc., North American Breeders Inc., and Agri-Solutions Inc. He is also the founder and owner of a health and nutrition company based in Omaha, Nebraska, Judy's Dream Inc. Taking his American Dream still further, he



Landscape Photo by Amanda Rathel



Right: *Charles W. Herbster with his Holstein heifer project and dog, Lassie. The photo was taken at Carico Farms in 1961. His youth was shaped by agriculture and Leta Meyers-Carico instilled in him a love of rural life and taught him lessons that built and shaped his future.*

has invested his time in national affairs that deal with the farming and ranching community by serving as the National Chairman of the Agriculture and Rural Advisory Committee for President Donald J. Trump.

Presently, as the sun sets on Carico Farms for yet one more day, a cowboy takes one last look at the cattle, his experienced and caring eyes checking the health and well-being of each animal before calling it another great day doing what he loves. Leta Meyers-Carico shared that affection for the same ground and walked it many times in much the same way, just like the current herdsman. One can only imagine Mrs. Carico peering down from her heavenly home, as her smile breaks wide in admiration of what her beloved Carico Farms has become at the hands of her only grandson, Charles W. Herbster. Her influence is ever present, pushing the operation to grow and expand. She closes her eyes and rests. It was a good life—and her legacy truly lives on. ♦

THE ANGUS TIMES

2024 Edition

WHAT ABOUT DOC?

HIS PROGENY ARE SALE TOPPING

**"I HAVE A DOC RYAN
HEIFER THAT IS THE
BEST CALF TO EVER
WALK ON THIS PLACE!"
-TITUS SCHROCK**

**BW +1.1
WW +92
YW +157
MARB +1.10
\$B +205
\$C +334**



T/D Doc Ryan 049 ~ 19820224 ~ Our \$525,000 genetic masterpiece.

PRODUCERS RAVE ABOUT DOC RYAN PROGENY

At Herbster Angus Farms, our customers' success is our utmost concern. *We believe nothing speaks louder or bolder than satisfied customers.* The first Doc Ryan calves to sell this spring have caused quite a stir!



Schrock Doc 32 ~ Schrock's Angus
Farms \$15,000 Doc Ryan record-seller!

Titus Schrock, owner of Schrock's Angus Farms in Brock, Nebraska, said "I sold the highest selling bull in the history of my farm for \$15,000. He was a Doc Ryan." Titus went on to explain that the Doc Ryan calves are some of his stand-outs, saying *"I have a Doc Ryan heifer that is the best calf to walk on this place."*

Schrock's experience isn't the only report to shout the excellence of Doc Ryan. John Mohnen of Mohnen Angus in White Lake, South Dakota says, *"The Doc Ryan calves, from an early stage, have lots of vigor, explosive early growth with tons of chest capacity, and depth of body."*



DOC RYAN JUMPS THROUGH EVERY HOOP



"THEY HAVE A WOW FACTOR UNLIKE ANY OTHER SET OF CARCASS-BRED CALVES."- ED RAITHEL

Ed Raithel, manager of Herbster Angus Farms, says "They've exceeded all expectations and are very vigorous at birth. What surprises me the most is the amount of muscle and style the Doc Ryans have, and how easy they came.

They have a WOW factor unlike any other set of carcass-bred calves that I've seen. The consistency we've seen when used on all cow types is awesome. There are no throwaways." Raithel continued on to say, "We sold an \$85,000 son of Doc Ryan in our 2023 sale. Our customers love the Doc Ryan cattle. They averaged \$14,250. In addition, they carcass scan very well. We had a heifer scan over 11 on %IMF and that's amazing. The Doc Ryans averaged 104 on IMF in our herd."



Herbster Lucky Seven 256 ~ 20458552

Herbster Angus Farms' \$85,000 Highest-Selling Doc Ryan son of the 2023 spring bull sale season. We are delighted to partner with KDS Angus, Lenox, Iowa on this great young bull.

**"THE DISPOSITION ON DOC RYAN CALVES IS SECOND-TO-NONE, AND THE FERTILITY [OF THE SEMEN] WAS VERY GOOD FOR US."
- MARLON SCOTT**

Marlon Scott and his wife, Kelly, own and operate Scott Angus Cattle in Belgrade, Nebraska. Marlon said, "When I first saw Doc Ryan, I immediately knew how to breed to him. He is an improver. When used correctly, he will take the holes out of just about everything." Marlon continued, "*Last, but not least, the disposition on his calves is second-to-none, and the fertility [of the semen] was very good for us.*"



SAC Blackbird 2316 ~ This Doc Ryan daughter was the \$16,500 high-seller for Scott Angus Cattle, Nebraska.

Our world-class bulls are collected in accordance with our new industry standard, 40-million-count semen concentration. They are all collected at North American Breeders Inc.,

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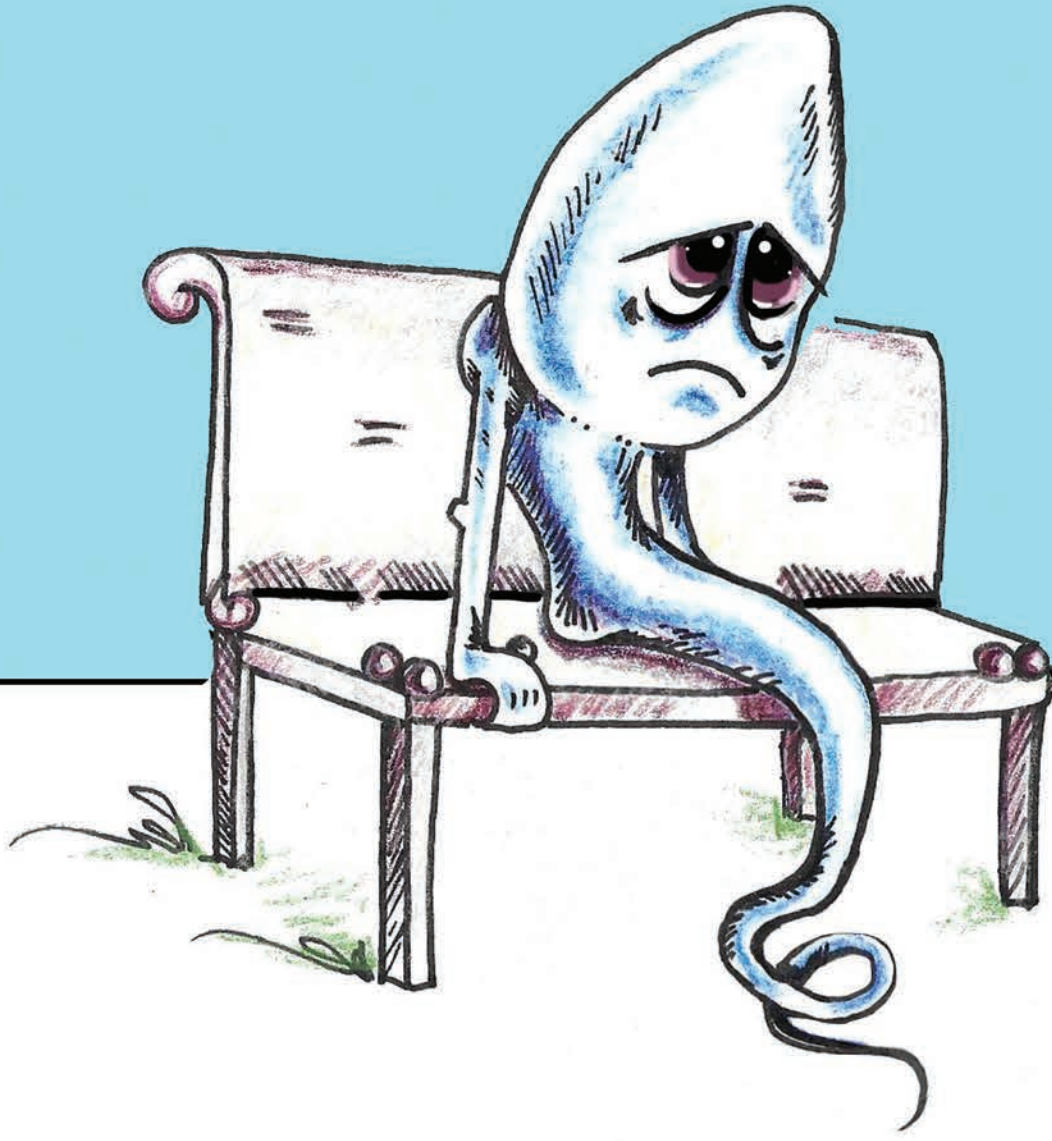
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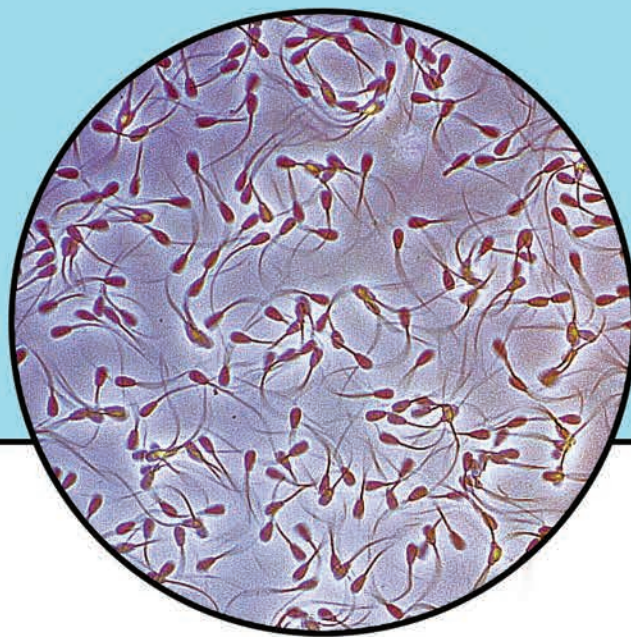
It ain't easy bein' lonely.

*Make sure your swimmer has thirty-nine million,
nine hundred and ninety-nine thousand, nine
hundred and ninety-nine of his closest friends to
get the job done.*

15-20 million cells, the
“industry normal”



40 million cells, our
“new standard” for excellence



At North American Breeders, we check each straw of semen for quality and consistency and package it at 40 million cells per straw—a new standard for excellence in the industry, vastly improving our customer conception rates.
We will never compromise excellence!

NORTH AMERICAN BREEDERS

A Division of Herbster Angus Farms Inc.



Charles W. Herbster
Leading America's Agriculture™
Owner, President & Chief Executive Officer
Patty Utterback, General Manager
P.O. Box 228, Berryville, Virginia 22661
(540) 955-3647, Office



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Microbial Pack

SUPPORTING ANIMAL HEALTH AND NUTRITION SINCE 1985

Fastrack® has been recognized in the industry for their continuous improvement in formulation. This has led to the development of a comprehensive program of Fastrack products that are tailored to specific animal species and cover their entire life cycle. Fastrack products are enriched with beneficial yeast, lactic acid-producing bacteria, prebiotics, bacterial-derived enzymes, fungi, and vitamins. These components help to strengthen the animal's immune response and improve their digestive health. Fastrack offers a wide range of microbial products that can be easily integrated into your management system.

FASTRACK® MICROBIAL PACK PRO

Conklin is dedicated to keeping up with the latest technology, to help producers keep their livestock healthy from birth to the end of production. FASTRACK is formulated to complement an animal's nutrition program, helping them reach their full genetic potential. Formulated with the classic Microbial Pack as its solid foundation, the Microbial Pack PRO has added ingredients and new technology that assist with animal performance and production from the inside out.

FASTRACK JUMPSTART™ GEL ULTRA

This fast acting formula contains high quality direct-fed microbials, yeast culture, and specialized proteins. Help your animal establish or re-establish a healthy gut microbiome with Fastrack Jump-Start™ Gel Ultra.



CONKLIN®
FASTRACK®

FOR MORE INFORMATION PLEASE CONTACT

Charles W. Herbster

(402) 801 - 1420

herbsterangus@sentco.net

WHAT'S THE KEY



TO GREAT IMMUNE HEALTH?

ARE YOU PREPARED? Today's world is filled with many hidden stressors from inside and out: chemicals, heavy metals, pathogens, and everyday stress. Over time, these stressors add up—impacting our immune system and our health. We all benefit from additional nutritional support our modern lifestyles are lacking. **BE PREPARED** by making our superior product, *Judy's IMMUNE™ Liposomal*, part of your daily routine.

Judy's IMMUNE Liposomal is formulated with immune-building nutrients C, D3, magnesium, zinc, quercetin, and a potent herbal blend. As life stressors pile up, they can drag you down. Give your body **THE KEY** to support a strong immune system with *Judy's IMMUNE Liposomal*.

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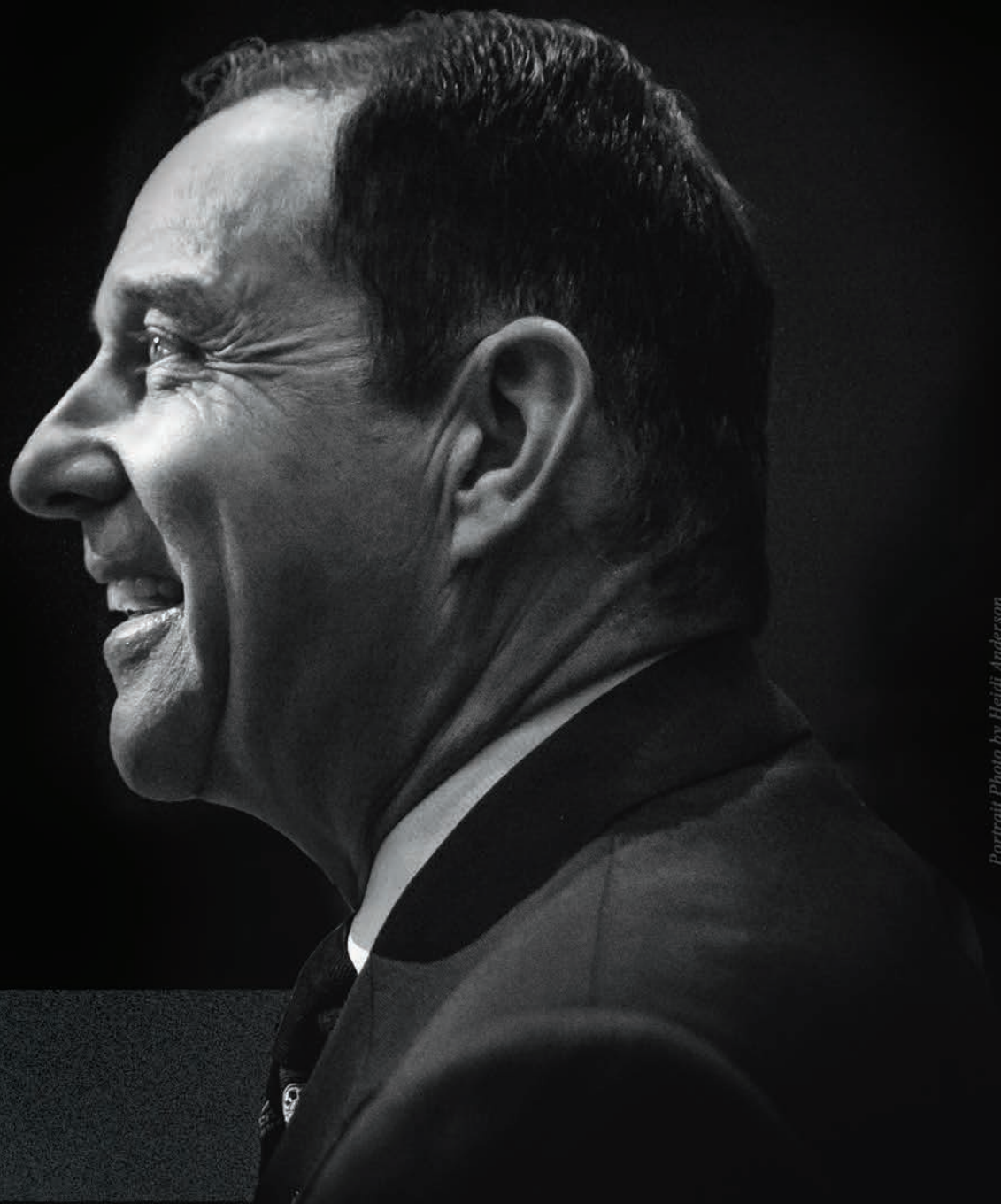
IMPACT

by Amanda A. Raithel
Special Assistant to Charles W. Herbster

The day I met Charles W. Herbster didn't seem like a pivotal moment in my life, but it was truly life-changing. This chance interaction and Charles' mentorship in the future would send me spiraling upward—growing in knowledge, courage, and tenacity as I navigated into adulthood. Little did I know, Charles had the same influence on countless others he had mentored—driving them, as well as me, to be their best, whether it was financially, emotionally, or spiritually. ***Charles W. Herbster is a person who creates impact.***

“*He embodied the spirit of an admiral on a ship, looking out over the bow and demanding the sailors to hoist the sail.*”

My first connection with Charles was standing in the driveway of Carico Farms in the fall of 1995. Ed and I were employees of Sydenstricker Genetics, owned by Eddie L. Sydenstricker, and we were responsible for the prep and exhibition of their show and sale cattle. Charles had been Eddie's customer for many years, and he had negotiated to have a few of his Fastrack[®]-fed Angus cattle displayed at the first Conklin[®] National Field Day. As a young couple, getting our feet under us in business, the trip was an eye-opening experience for us, and a pathway to a better life. It was a crossroads, a part of our journey. We learned a lot about Charles that weekend. He was a powder keg of activity who rarely slept, and who was incredibly driven. The most interesting observation about Charles was the fact that he was an unbelievable leader of the masses. People would follow him and do anything for his cause. The crowd of 100 people who were prepping for that first event at the farm, was a veritable hive of activity. Everywhere you looked, preparations were underway—moving dirt, putting up tents, constructing displays, and manicuring the grounds. The daunting work was accomplished at a great rate of speed and efficiency, and it was all orchestrated by Charles. He embodied the spirit of an admiral on a ship, looking out over the bow and demanding the sailors to



Portrait Photo by Heidi Anderson

hoist the sail. I thought to myself, “How does this guy get all of these people to work all hours of the night and do every dirty, mundane chore with smiles on their faces? Are they crazy?” Perception can sometimes skew what is actually happening in life. What seemed like lunacy to me was far from the truth. Over 2000 Conklin Distributors and their families attended the event, and what actually happened over the course of that weekend so long ago is now obvious to me. Hard-working individuals follow Charles, because he creates excitement and upward mobility in lives. He draws people to him; his drive is infectious. People want to help him achieve goals. ***Charles creates energy and positive change.***

I have known Charles for more than two decades, and I have witnessed not only his ability to rally individuals to get things done, but also his passion for the Conklin Company Inc. and its vast network of Distributors who stretch to every corner of our great nation. His dedication is unwavering. Charles’ influence of positive change has radiated through the company since he became a Distributor on December 1, 1976. With his more than 40 years of involvement with Conklin Company,

- Continued

Charles W. Herbster, Tom Sells, Brandon Keithley, Ed Raithel, & Monty Coleman harvest a bumper crop of corn from the "Lacey Farm" in Richardson County, Nebraska.



PASSION

Charles has improved and touched many lives through his rise from a Distributor to becoming the Owner, Chief Executive Officer, and President after he and his wife, Judy, purchased the company in 1992. Since the company acquisition, it has boomed to over \$152 million in sales for 2022. His push for excellence within Conklin is superb. He passes that excitement on to almost 20,000 Conklin Independent Distributors, mentoring hard-working men and women with business theory, a hands-on example of steadfastness and fortitude, and a diligent illustration of leadership. With its six product lines including agriculture products, roofing systems, animal health products, vehicle lubricants, home care items, and health products, it's a bustling business dedicated to helping people achieve the American Dream so they can build a better future for their family, business, and country. Financial freedom is one of the greatest gifts you can give, and Conklin, with the help of Charles' leadership, has granted that opportunity to tens of thousands of entrepreneurs across the United States. All of this dedication and drive is spearheaded by his ability to ignite a fire in the gut of people.

Through amazing leadership, Charles creates passion and independence.

Perhaps the biggest direct influence that Charles has had on me is through Herbster Angus Farms Inc. and Carico Farms Inc. Ed and I grew up in the purebred cattle business, and both of our families

instilled in us a love for cattle. Caring for the humble bovine is all we have ever known or ever wanted to do. Both of us knew we wanted a career in beef cattle production.

Many times, as Charles speaks about success in business, he recites a common saying, “Do what you love, and you’ll never work a day in your life.” In the spring of 1998, when Charles offered a position to Ed as the manager of his herd, we jumped at the opportunity to help make Herbster Angus Farms our home. Throughout our years as stewards of the farms in Falls City, Nebraska, Charles has guided and taught us many things such as the value of communication, the importance of setting new industry standards, and always producing the best product possible.

Charles’ commitment to Herbster Angus Farms customer success is second-to-none, and he has instilled in us the ability to redefine the industry standard in semen and bull quality to uplift not only our program, but the herds of other breeders. We sell Angus bulls and females in our annual sale every spring and semen to every state in the continental United States, Canada, Mexico, and 11 other foreign countries. Our program has its tendrils in many diversified markets. Herbster Angus Farms cattle are selected for value, pedigree, and maternal excellence. It is our goal to bring the utmost quality to our customer and ***up the ante*** on semen potency.

To control the quality of our semen, in 2015, Charles purchased North American Breeders Inc., in Berryville, Virginia. North American Breeders is one of the most proven and respected bull collection facilities in the nation, and was founded and operated for 45 years by Tim and Jean Schofield. The couple’s attention to detail and quality control was what drew Charles to making the purchase. - *Continued*

“*Do what you love, and you’ll never work a day in your life!*”

Ed & Miranda Raithel sort sale bulls on horseback at Herbster Angus Farms in Falls City, Nebraska



FORTITUDE



Above: Charles W. Herbster served as the National Chairman for the Agricultural and Rural Advisory Committee to President Donald J. Trump.

Below Facing: Charles W. Herbster with Donald Trump, Jr. and Eric Trump at the Trump National Doral in Miami, Florida.

Owning his own semen collection facility gave Charles the flexibility to make the semen we sell the best in the business by implementing our 40-million-cells-per-straw benchmark. Most semen companies lag far behind our count, only putting 15-25 million cells in their product. Derived by Charles himself, our 40 million cell count per straw has branded Herbster Angus Farms as a major player in the arena of beef semen sales and created a new standard of quality in the semen business. It sets us apart in the market space, netting our customers greater profits and success. Ed and I are thankful for Charles' continued dedication to the betterment of the cattle business, advice he has given us, and the opportunity to "never work a day in our lives!" ***Through smart decisions, Charles creates standards of excellence, opportunity, and growth.***

“*Charles sees the potential in those with the drive to make a difference in the world, helping keep America Great!*”

Charles took us under his wing so many years ago, and we are still learning from him. The best lessons are taught, still to this day, sitting around a late-night supper table enjoying a home-cooked meal. Perhaps we are covered in the grit of the day, exhausted from the heat, or recovering from a winter of calving cows in the cold. Regardless of the time of year, it's still the same. We discuss our plan to make tomorrow better than today—whether it's improving our herd; getting more yield out of the corn, soybeans, and dairy-quality alfalfa hay; or ensuring our marketing is on point. There's no talk about pop culture, sports, or juicy gossip. Charles is all business. Laser focus is our goal. Charles preaches that every day. He sees the potential in those with the drive to make a difference in the world, helping keep America great! I guess he saw that in us! He loves to contribute—mentoring people of all ages, just like he has counseled us.

Charles teaches fortitude and a no-nonsense approach to business.

-Continued



Miranda Raithel, daughter of farm managers Ed and Amanda Raithel, grew up at Carico Farms and has been mentored since birth by Charles W. and Judy Herbster. She has a deep appreciation, much like Charles, for agriculture, and is dedicated to pursuing a career in the livestock industry.



“Charles sees the potential in those with the drive to make a difference in the world. I guess he saw that in us.”

I've witnessed Charles take precious time out of his busy schedule to talk to groups of junior Angus members about their dreams of running their own herds, to advise a small circle of high school students ready to embark on their college experience, and administer dynamic lessons to seat-packed auditoriums brimming with hopeful entrepreneurs. His message is direct and simple: Work hard, make sound decisions, and always love what you do. In addition to his shared wisdom, Charles also believes in investing his good fortune in people. Since 2015, he has awarded more than \$300,000 in college scholarships to deserving students through the Charles W. Herbster Foundation. In addition, his philanthropy is farther reaching, still, donating over \$3.75 million to youth programs across the United States. His contribution to others is exceptional. ***Charles creates an open door to the future.***

Charles' dedication to the youth of the United States is evident through his philanthropy, and that love for America is also apparent in his involvement in our national government. While serving as the National Chairman for the Agricultural and Rural Advisory Committee to President Donald J. Trump, Charles was a champion for the rural way of life. His commitment to not only farmers and ranchers, but America, remains constant. ***Through community involvement, Charles creates local, national, and global advancement.*** -Continued

Above R: Charles W. Herbster meets with the 2021 Nebraska State FFA Officer team in Omaha, Nebraska.

Middle R: Mr. Herbster was proud to donate to the Falls City Nebraska Community Medical Center Foundation in the sum of \$50,000. Pictured from Left to Right: Ryan Larson, Community Medical Center Administrator; Former Governor Dave Heineman, and Charles.

Below R: Serving as a judge for the Miss USA organization, Charles sponsored the 'Welcome Home' Tour for Miss USA Sara Rose Summers, the first ever Miss USA from Nebraska.



INVEST

TEACH

“*Individuals choosing to follow Charles’ blueprint have many doors that swing wide in opportunity.*”



Bred heifers at Herbster Angus Farms graze in the twilight. Located in Falls City, Nebraska, the operation is known globally for world-class Angus genetics.

It's 10:45 p.m. and I've just headed to bed. From downstairs, my phone barks its obnoxious alarm, alerting me that I have a call. It can be only one man at this hour—Charles W. Herbster. I answer, and he chuckles, “I wondered if you'd be awake? Do you have time to talk? I've got a few things to run by you.” Our conversation, for the next hour, might cover daily events, information about a lead on a new bull, or Charles' newest endeavor—a health and nutrition company called Judy's Dream®. After Charles' wife, Judith A. Herbster, passed in May 2017, he was incredibly melancholy and “lost” without her companionship. As an exceptional business partner, she gave him the flexibility to pursue his passions, and as a wife she cared for Charles and made sure he had the nutrition to get through his busy day. A few weeks after Judy's funeral, Charles realized that a breakfast of cookies and peanut butter wasn't optimal; therefore, he decided to make his own protein shake and Judy's Dream was born. Currently, I serve as the Creative Director for the Omaha-based company and our late-night phone calls are littered with not only farm business, but product talk, graphic strategies, and health topics. Building a great business is difficult. Together, with Judy's sister, Anna,



Charles W. and Judy Herbster. Charles and Judy tackled life together and accomplished many great things including mentoring young people and inspiring greatness in everyone they met. Judy will be dearly missed for many years to come.

who serves as the President of Judy's Dream Inc., Charles is dedicated to bringing another facet to improve the human experience—health. ***Charles creates solutions, even in the face of adversity.***

I've seen Charles W. Herbster command action from many different venues in my years on his team. He is a dynamic leader in any situation, from the hay crew at midnight running fast to beat a coming thunderstorm, to the judging panel at a Miss USA pageant, to leading an energetic corporate business meeting. He's the same in every circle. He is confident, smart, and calculating. I am blessed to have him as my mentor and hope that many people can learn the lessons he has taught me. I am a better person and employee because of his tutelage. I'm certain that future generations will talk about the difference that he made in the lives of the people he advised. Charles' ability to inspire people with energy and positive change, passion, and independence, with high-quality standards is amazing. Individuals choosing to follow his blueprint have many doors that swing wide in opportunity. ***He is a man that makes an impact. ♦***

HERBSTER ANGUS FARMS R

Charles W. Herbster
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President Donald J. Trump and Charles W. Herbster

"There is only one man who can **MAKE AMERICA GREAT AGAIN** and that is my friend, Donald J. Trump.
He has done it before and he will again." - Charles W. Herbster